



Dear Industry Partner,

We are pleased to announce that the 5th Annual GAAR Charity Bowl-A-Thon will be held on Saturday, October 21, 2017. Since this event can offer great exposure for your business, I wanted to give you the opportunity for your organization to get involved.

In only five short years, the Charity Bowl-A-Thon has grown to be one of GAAR's biggest fundraising events. Proceeds from the event directly benefit The REALTOR® Fund, an endowment established by GAAR to provide a permanently sustainable fund to aid in creating adequate housing, building functioning cities, developing productive industries, and preserving a healthful environment in Bernalillo, Valencia, Sandoval, and Torrance Counties, New Mexico.

At last year's Charity Bowl-A-Thon, a total of \$8,320 was raised for The REALTOR® Fund and donated to the APS Title 1 Project – a project that offers many services to over 5,000 homeless children in the Albuquerque area, including: enrollment assistance, school supplies, school uniforms, and after school tutoring programs.

This year the goal of the GAAR Charity Bowl-A-Thon is to raise \$10,000 to benefit local charities that impact the youth in the greater Albuquerque area. Your involvement will greatly help us in our efforts to improve the lives of our community.

The two main ways to get involved are:

- By joining as a sponsor, or
- By donating monetary contributions and/or prizes for giveaways.

Both options allow you to get your company in front of hundreds of REALTORS® and Affiliates on the day of the event. What's more, some sponsorship levels give your organization exposure before and after the event.

On the reverse side, is the Sponsorship Opportunities form for your review. If you have any questions or would like additional information, please contact Nick Fowler at 505-724-3463 or [nick@gaar.com](mailto:nick@gaar.com).

Thank you for your consideration in supporting the 5th Annual GAAR Charity Bowl-A-Thon. We look forward to hearing from you soon.

Sincerely,

2017 Bowl-a-Thon Committee, Steve Cecco - Chair  
Greater Albuquerque Association of REALTORS®

# 2017 GAAR Bowl-a-Thon Sponsorship Levels

Sponsorships open June 5 – September 22, 2017

<b>Kingpin (Platinum)</b>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>• Logo on shirts provided to APS Title 1 players</li> <li>• Prominent promotion on pre-event ads</li> <li>• Prominent promotion on the GAAR website</li> <li>• Prominent promotion on GAAR social media</li> <li>• Company logo on event sponsor banner</li> <li>• Inclusion in swag bag</li> <li>• 4 tickets for your team to bowl at the session of your choice</li> </ul>
<b>Turkey League (Gold)</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Prominent promotion on pre-event ads</li> <li>• Prominent promotion on the GAAR website</li> <li>• Prominent promotion on GAAR social media</li> <li>• Company logo on event sponsor banner</li> <li>• Inclusion in swag bag</li> <li>• 4 tickets for your team to bowl at the session of your choice</li> </ul>
<b>Double League (Silver)</b>	<b>\$900</b>	<ul style="list-style-type: none"> <li>• Promotion on pre-event ads</li> <li>• Promotion on the GAAR website</li> <li>• Promotion on GAAR social media accounts</li> <li>• Company logo on event sponsor banner</li> <li>• 4 tickets for your team to bowl at the session of your choice</li> </ul>
<b>Lane Sponsor (Bronze)</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>• Company logo at lane for all three sessions</li> <li>• 4 tickets for your team to bowl at the session of your choice</li> </ul>
<b>Club 300</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Company logo on event sponsor banner</li> <li>• 4 tickets for your team to bowl at the session of your choice</li> </ul>
<b>Strike League</b>	<b>\$100</b>	<ul style="list-style-type: none"> <li>• Company logo on event sponsor banner</li> </ul>