



Working together with  
local **REALTORS®** ...

## Welcome to **GAAR**

The Greater Albuquerque Association of REALTORS® (GAAR) envisions a community where REALTORS® are a vital part of every home's story. One where home represents joy, hope, comfort and security.

When you join GAAR as an Affiliate Member, you too become part of that story. You also join a family of more than 3,000 local REALTORS® and hundreds of local real estate related businesses.

GAAR has established the Affiliate Membership to allow real estate related businesses the opportunity to exchange ideas and information that provide industry information to REALTOR® members and to network to develop business partnerships.

To join as an Affiliate  
Member, go to:

[gaar.com/about/join](http://gaar.com/about/join)



As an Affiliate Member, your company has the opportunity to work together with other GAAR members and committees to help give back to the community – while gaining a bit of business exposure – through event or project sponsorship and volunteerism.

The following opportunities are available to our Affiliate Members:

### **REALTOR® Building**

As an Affiliate you get the added benefit of the use of the GAAR REALTOR® Building to have meetings, enjoy the Open Door Internet Café with free Wi-Fi or relax and have a free cup of coffee.

*Facility rental is available for conferences or classes.*

### **Member rate for any class or special event**

Throughout the year, GAAR offers seminars, forums and training that supports your professional development.

### **Directory listing on gaar.com**

Your company and contact information will be displayed on our membership website, gaar.com.

### **Affiliate Q&As through the Affiliate Committee**

Every quarter GAAR Affiliates host an informative Q&A session on a variety of industry-related topics.

### **Networking with GAAR REALTOR® members**

In addition to monthly networking events, we hold special fundraising events several times a year.

### **Brochure display plus advertising opportunities on GAAR TV**

Get exposure for your business and display your marketing brochures and business cards in the REALTOR® Building. Additionally, advertising space is available on our television screens.\*

*\* Additional fees may apply*

### **First notification of sponsorship opportunities for multiple events & mediums**

We offer sponsorship opportunities to our Affiliate Members to expand their company exposure to REALTOR® members at events like our annual Golf Tournament and Awards Gala.

### **Receive Weekly Passport and email communications**

Through our weekly emails, we ensure our members are kept abreast of the latest news and developments that impact the way they do business.

*Use of the language "Affiliate member of the Greater Albuquerque Association of REALTORS®" on marketing material. The logo can be used once the Affiliate member (a) is an active member in good standing, (b) submits a draft of the marketing material in which it will be used to GAAR and (c) receives written approval for its usage from GAAR Management each year.*