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Page 1: 2019 SWMLS Board of Directors Questionnaire

Q1 General Information:

Name: Cathy Colvin
Firm Name: Vista Encantada Realtors, LLC
Firm Address: 10415 Lagrima de Oro NE
City: Albuquerque
State: NM
Zip: 87111
Email Address: cathycolvin@comcast.net
Best Contact Number: 505-264-1919
Years as a REALTOR® Member: 25

Q2 Are you applying for a Director or Officer position? **Officer - Treasurer**

Q3 If you selected "Officer" in question 2, have you served as an Officer or Director of GAAR or SWMLS OR been on a SWMLS Committee within the past 5 years? **Yes**

Q4 Member Type: **Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.** **REALTOR®/Subscriber**

Q5 Please list any REALTOR® Institutes, Societies or Councils in which you are currently in membership with and/or any designations you hold:

CRS, CIPS, SFR

Q6 In the appropriate space, indicate approximate percentage of your time that reflects your business: **- Single-family Brokerage: 100**
 Must add up to 100%

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Q7 Which technologies offered by SWMLS are your favorite and why?

The FLEXmls Pro App - Because I can use it anywhere.

Q8 Please list all GAAR, SWMLS, RANM or NAR Committees, Task Forces, or PAGs you have been a member of:
****Hint - You can view your GAAR/SWMLS committee history by going to your Member Portal****

See Attached Resume

Q9 Have you participated in GAAR's Leadership Development Program? **Yes**

Q10 Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? GAAR Board Responsibilities SWMLS Board Responsibilities **Yes**

Page 2: SWMLS Candidate Questionnaire

Q11 Please share your experience, qualifications, skills, knowledge, and any other relevant information that would make you an asset to the SWMLS Board of Directors and SWMLS Participants/Subscribers. If applying for an officer position, what leadership skills do you bring to the role?

I have served GAAR, RANM and NAR at all levels including President of GAAR and RANM and a current Vice President of NAR so I have a proven track record of serving our profession. I am a good listener and always willing to respectfully discuss issues and problems to proceed in the best manner for the members. I have the knowledge of what is happening at the regional and national levels so I can provide insight and awareness based on my experiences. I am excited at the opportunity to serve the SWMLS Board as an officer.

Q12 What is important about the MLS to members, and how does it help them better serve their clients?

Accurate and timely data is key. Being the source of information helps our members serve their clients. Showing Time has demonstrated to be a great value to both our members and our buyer and sellers. It is secure and saves time and aggravation for all.

Q13 What are the strengths of the MLS core software and affiliated technology offerings and where do you see room for improvement?

FLEX is still a cutting edge preferred MLS provider so making that choice years ago proves to be good one. The SWMLS board needs to stay on top of all affiliated technology offerings to make sure our members are properly informed and have the latest and best technologies at their hands.

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Q14 What is one thing you would like to change that is in the purview of SWMLS?

I would recommend that SWMLS not sign any long term contracts with vendors and affiliated technology companies since the industry is changing so rapidly - we need to be nimble and have the ability to change directions quickly if necessary and not be stuck with any long term contracts. We also need to be aware of what vendors we contract with that could be vulnerable to be consumed by another company, perhaps one we might not want to be in bed with. One other recommendation would be to improve getting tech help after hours and weekends (when many of us are writing contracts).

Q15 Additional remarks by Candidate:

SWMLS needs to be ready for a "game changer" an unknown challenge from a second wave of innovators. With many start -ups targeting our compensation, we must remain adaptable and be aware of what is transpiring in our industry.

I would also suggest we do a better job marketing all that we do as REALTORS, we don't just unlock houses and do paperwork, we are advocates for our clients as they struggle through the cumbersome undertaking of buying or selling homes in this competitive environment. We are the heart and soul of the transaction as we guide our clients through the biggest investment most of them will ever make. You can't buy the wealth of knowledge, care and compassion we provide.

Please feel free to call me at 264-1919 if you have any questions.

Thank you for your consideration, I would appreciate your vote !



Showing YOU a
new way Home!

Vista Encantada Realtors, LLC
Office: 505-884-0020 Cell: 505-264-1919

Experience:

- 1993 - Present Independent Real Estate Professional
- 1983-1993 Electronic Devices Co., Inc. - Sales Manager

Education:

- 2010 Short Sales and Foreclosure Resource Certification (SFR)
- 1998 Certified Residential Specialist (CRS)
- 1983 New Mexico State University - Las Cruces, NM

Professional Associations:

- **National Association of REALTORS®** – Regional XI Vice President - 2018
- **National Association of REALTORS®** – Conference Committee 2017
- **National Association of REALTORS®** – Chair Risk Management Committee – 2015
- **National Association of REALTORS®** – Board of Directors – 2007-2008 & 2013-2016
- **National Association of REALTORS®** – Leadership Academy Class of 2013
- **National Association of REALTORS®** – Risk Management Committee – 2008, 2012-2016
- **National Association of REALTORS®** – Research Committee – 2007, 2011, 2016
- **National Association of REALTORS®** – Communications Committee – 2009
- **National Association of REALTORS®** – Personal Development – 2006
- **National Association of REALTORS®** – Education Committee – 2005
- **New Mexico Real Estate Commission** – Education Steering Committee – 2008-2012
- **New Mexico-Public Regulation Committee** – Title Insurance Task Force – 2006-2008
- **REALTOR® Association of New Mexico** – REALTOR® of the Year 2016
- **REALTOR® Association of New Mexico** – President – 2013
- **REALTOR® Association of New Mexico** – President Elect – 2012
- **REALTOR® Association of New Mexico** – Treasurer – 2011
- **REALTOR® Association of New Mexico** – Central District Vice President 2007 – Dec 2009
- **REALTOR® Association of New Mexico** – Director – 1999-Present
- **REALTOR® Association of New Mexico** – RPAC Trustee – 2014-Present / Forms 2015-2018 / Legislative Committee 2015-2017 / Bylaws 2012-2017 / Mediation 2010 – 2016 Strategic Planning 2015-2017
- **Certified Residential Specialist of the Year for New Mexico** – 2006
- **Certified Residential Specialist** – New Mexico Chapter President – 2009
- **Certified Residential Specialist** – National Chapter Leadership Committee – 2009-2010
- **Greater Albuquerque Association of REALTORS®** – REALTOR® of the Year – 2008
- **Greater Albuquerque Association of REALTORS®** – President – 2006
- **Greater Albuquerque Association of REALTORS®** – Salesperson of the Year – 2006
- **Certified Mediator for RANM and NM Courts** – 2010 – Present
- **Southwest Multiple Listing Service** – Board of Directors – 2016-2018
- **Real Estate Community Political Action Committee** – Trustee – 2006 - 2018
- **Real Estate Community Political Action Committee** – Chair – 2017

Charitable Organizations:

- **St. Martin Hospitality Center – Homeless Shelter** – Board of Directors – 2015
- **Casa Angelica Auxiliary** – Donations Chairman – 2012 • Director – 2010-2012

Personal Information:

- Enjoy interior design, traveling, scrapbooking and gardening. Married with one cute dog.