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Albuquerque, NM 87109
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Albuquerque, NM 87114
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Dear New Homeowner:

Congratulations! Purchasing a home is an exciting event whether you are a first time homeowner, just moving into our area, need more room to accommodate your growing family, or downsizing to enjoy those golden years.

We want to partner with you make this new space feel like home as soon as possible. According to surveys, analysis, & studies done by Trees Are The Answer, trees provide several benefits to you as a homeowner. Well placed trees can provide an energy savings of up to 30 percent. They help lower the temperature during hot weather by providing shade, releasing water vapor through their leaves, and reducing the surface temperature of areas like sidewalks and driveways. Trees also help fight climate change by purifying the air, preventing soil erosion, and cleaning up our water. Did you know that including trees in your landscape will even increase your property value? Additionally, a view with trees reduces stress and produces a feeling of greater satisfaction. These same studies also revealed that neighborhoods with trees experience less graffiti, vandalism, and crime, in general, than areas where there are no trees.

However, trees represent only one part of Jericho's inventory. We are a fully stocked nursery, and it would be our pleasure to provide everything you need to create a comfortable, inviting outdoor living space. Our stores are stocked with trees, shrubs, roses, annuals, perennials, houseplants, pottery, statuary, and unique décor. At Jericho you'll also find many types of fertilizers, solutions to your weed or pest problems, and a knowledge staff just waiting to help make your gardening and landscape dreams come true. At Jericho, we strive to be current and community minded as evidenced by the inclusion of natural, organic, and local products.

To show our enthusiasm for your new adventure, we want to offer \$5 off any \$30 purchase, \$20 off any \$75 purchase, or \$50 off your purchase of \$150 on your next visit. Be sure to sign up for our weekly newsletter which always includes our current sale information, and we would love to add you to our Frequent Flower Club where members receive even deeper discounts while earning rewards on their purchases. You'll find links for both programs on our website (www.jerichonursery.com), or ask one of our cashiers when you come in. We look forward to seeing you soon! May your new abode bring comfort, joy, and many blessings.

With warmest regards,

Rick Hobson

RH/dm