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**COMPLETE**

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Page 1: SWMLS Candidate Resume

**Q1** General Information:

Name:

**Alice Tozer**

Firm Name:

**Keller Williams Realty**

Firm Address:

**6703 Academy Road NE**

City:

**Albuquerque**

State:

**New Mexico**

Zip:

**87109**

Email Address:

**alice@swcp.com**

Phone Number:

**505 271-8200**

**Q2** Member Type: \*\*Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.\*\*

**Designated REALTOR®/Participant**

**Q3** Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?

**Yes**

**Q4** Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

**No**

2018 SWMLS Questionnaire/Resume

**Q5** Are you applying for an Officer position? If so, which one?

Officer (select one)

**President**

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**Q6** Are you applying for a Director position?

**Respondent skipped this question**

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**Q7** If you selected "Officer" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years? **Yes**

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**Q8** If you selected "Officer" in question 5, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years? **No**

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**Q9** Number of years licensed: **>30 years**

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**Q10** Years of REALTOR® Membership: **20-30 years**

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**Q11** Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of: **\*\*Hint - You can view your GAAR/SWMLS committee history by going to your Member Portal\*\***

Professional Standards Committee, Community Relations,  
RANM Board of Directors, Realtor Fund committee, NMREC Rules Task Force

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**Q12** Have you participated in GAAR's Leadership Series? **No**

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**Q13** Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

CNE Certified Negotiation Expert

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**Q14** Please list any REALTOR® Designations you hold: **Respondent skipped this question**

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**Q15** In the appropriate space, indicate approximate percentage of your time that reflects your business: **- Single-family Brokerage: 97**  
**\*\*Must add up to 100%\*\*** **- Commercial Brokerage: 3**

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**Q16** Service as an elected Officer or Director requires regular attendance at Board of Director meetings. If elected, do you commit to attend regular meetings of SWMLS as an Officer or Director? **Yes**

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Page 2: SWMLS Candidate Questionnaire

**Q17** What do you believe is the role of the Southwest Multiple Listing Service?

Provide the most comprehensive & accurate real estate information to our membership & consumers.

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**Q18** What challenges face the current real estate industry?

Companies such as Zillow & Trulia being the primary resource for the consumer rather than Realtors.

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**Q19** What challenges face the MLS?

With RESO requirements, smaller MLS's will have to merge or face obsolescence.

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**Q20** How do you feel SWMLS could be more relevant to our members?

Promote our Realtor brand in community outreach as the primary & most accessible source of real estate information. Provide more technology & continuing education classes.

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**Q21** Name one problem you find with SWMLS, and how would you fix it?

Raise the professional & competency of our membership. Have open forums to discuss our Code of Ethics & professional standards/arbitration issues

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**Q22** What do you feel will be unique about the 2018/2019 time frame?

Since we won't be having a lock box exchange or instituting a new MLS system, I'm hoping it will be a fairly quiet year.

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**Q23** What unique skills or leadership experience do you have?

As a CNE (certified negotiation expert) & trained ombuds & mediator I listen to all sides with the goal being a win-win outcome between the parties.

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**Q24** Why are you volunteering for this position?

I want to be part of the solution rather than part of the problem. We have a great association & MLS & I want to maintain the high standards we have attained.

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## 2018 SWMLS Questionnaire/Resume

**Q25** If you could change one thing about the MLS, what would it be?

Promote Showing Time so a greater % of our members use it (that would benefit everyone).

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**Q26** Which technologies offered by SWMLS are your favorite and why?

RPR (Realtor Property Resource) & Technology Helpline.  
RPR is accurate & fast. CRS Tax Data also very useful.

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**Q27** Additional remarks by Candidate:

Realtor safety needs be a major emphasis. Increasing the percentage of members responding to our Calls for Actions.

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