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2025 ANNUAL MEETING SCHEDULE

WEDNESDAY, DECEMBER 3RD MARRIOTT PYRAMID NORTH



FREE CE **SPEAKER SERIES**

THURSDAY, DECEMBER 4TH GAAR

REGISTER AT GAAR.COM FOR EACH CLASS SEPARATELY



Speaker Series

NATALIE DAVIS

REALTOR®, Speaker & Facilitator

Natalie Davis is a dynamic speaker, facilitator, and advocate for the real estate industry. A Colorado REALTOR®, national business coach, and co-host of the Reignite Resilience podcast, she brings authenticity, energy, and practical insight to every stage. Known for connecting with audiences, she helps professionals and organizations unlock potential and lead with purpose.

She works with associations and brokerages nationwide, guiding strategic planning, teaching courses, and leading workshops. Her expertise spans leadership, storytelling, and personal growth, with specialties in diversity, equity, and inclusion. Natalie also teaches NAR's At Home with Diversity and Implicit Bias Override courses.

Her leadership has been recognized across the industry. She served as 2023 President of the Colorado Association of REALTORS®, was named to the T360 SP 200 Watchlist, and is the 2025 Realtor Party Fundraising Liaison for the National Association of REALTORS®. Her honors include RISMedia's 2023 Newsmaker Crusader Award and South Metro Denver REALTOR® of the Year.



Whether delivering a keynote or facilitating strategy, Natalie blends practical insights with motivational wisdom. Her passion for empowering others and commitment to excellence make her a standout voice who equips audiences to embrace growth and create lasting change

A Successful Mindset to Navigate a Shifting Market (3CE - Elective) 9:00 am - 12:00 pm

Free for GAAR REALTOR® Members
Includes Breakfast

Agent DEI Blueprint: Best Practices to Give You the Results You Desire

(3CE - Elective) 1:00 pm - 4:00 pm

Free for GAAR REALTOR® Members
Includes Lunch



Dear GAAR Members,

As my year as GAAR President comes to a close, I want to share the progress we've made by strengthening operations, increasing transparency, and ensuring GAAR continues to be a trusted resource for our members. Thanks to your support, we achieved meaningful progress in several key areas:

Advocacy

GAAR is establishing a new Government Affairs Committee to elevate our advocacy work and deepen member involvement in policy issues. This group will help shape GAAR's positions, guide local initiatives, and strengthen our grassroots voice. If you're passionate about advocacy, we'd love to have you involved.

Governance & Compliance

We strengthened our organizational foundation by updating governing documents to meet NAR requirements, incorporating new Fair Housing provisions, and

adopted Code of Conduct and Cybersecurity policies. In addition, the SWMLS Rules & Bylaws were ratified and GAAR's Bylaws were certified with NAR.

Member & Community Engagement

We expanded community partnerships by approving complimentary Event Center use for groups like APD and NM Legal Aid. We launched the Citation Program for minor ethics compliance, supported two RPAC fundraisers, contributed \$5,000 to the REALTORS® Relief Foundation, and awarded \$50,000 in REALTOR® Fund Grants to local nonprofits.

Technology & Operations

We continued modernizing our facility with upgraded microphones in the Event Center, renewal of the Supra contract, implementation of CasePro for Professional Standards, authorization of Relevate One beta testing, and began transitioning to QuickBooks Online for improved financial reporting and transparency.

Strategic Planning & Policy Development

Several new Presidential Advisory Groups—focused on the Event Center, Value Proposition, Policies, and the Government Affairs Task Force—played a critical role in evaluating issues and providing recommendations that helped shape key decisions throughout 2025.

These accomplishments reflect a forward-thinking, member-driven organization—one committed to compliance, innovation, and elevating the value we provide to every REALTOR® we serve.

Thank you for the privilege of serving as your President. It has been an honor to work alongside you as we continue building a stronger GAAR for the future.

Christophu Shain Tam

Sincerely.

Chistopher Shain Tanner RENE, ABR, MRP, AHWD 2025 GAAR President

2026 GAAR BOARD OF DIRECTORS



Chris Venegas President Keller Williams Realty



Helen Chan President-elect ERA Summit



Amy Neal Vice President ERA Summit



Eanika Nunez Treasurer Simply Real Estate



Christopher Shain Tanner Immediate Past President Keller Williams Realty



Jesse BacaDirector
Keller Williams Realty



Morgan Cannaday Director Ida Kelly Realtors



Rick DeVoss Director Red Fox Realty



Jessica Garcia Director ERA Summit



Monica Martinez-McNeil Director ERA Summit



Keith Powell
Director
Realty One Group Concierge



Jaclyn StatonDirector
Keller Williams Realty



Brian Steudle
Director
Coldwell Banker Legacy



Samantha Ybanez Director The Hive Real Esatate Collective



Dear SWMLS Subscribers,

As SWMLS continues to navigate an evolving real estate landscape, your trust has empowered us to lead boldly, innovate strategically, and strengthen the future of real estate data for every SWMLS member. We are not simply observing change — we are driving it.

On behalf of SWMLS, I'm pleased to share key initiatives accomplished in 2025.

Strategic Planning

Work on our new Strategic Plan is underway, shaped by member feedback from the October survey. Your insights are guiding our priorities for 2026.

Product Decisions & Technology Rollouts

We successfully launched CRS Data, RealReports, and RentSpree, supported by training to ensure strong adoption. After careful evaluation, Remine and Rental Beast were retired to keep our technology portfolio aligned with member needs. Property Shield will launch soon to help protect listings from fraud, misuse, and unauthorized data access.

Policy & Compliance Enhancements

We strengthened our Rules & Bylaws to support clearer governance and listing accuracy, including:

- Anonymous representation options in compliance hearings
- A new "Senior Community" field to be aligned with HUD standards
- Multiple Listing Options for Sellers required under NAR policy

Committee Highlights

The Policy and Tech Committees advanced RESO field alignment, evaluated new technologies, and refined listing categories. We also created a Market Statistics Task Force to expand data insights and improve reporting tools.

Board Oversight

SWMLS completed its 2026 Board elections, including filling the Lender Director seat.

Industry Engagement

Our Directors attended the CMLS Open House Conference and brought back valuable insights to guide our work. SWMLS also contributed \$5,000 to Champions of MLS, reinforcing our commitment to national MLS advocacy.

These achievements reflect our commitment to innovation, compliance, and exceptional service. They position SWMLS for continued success and ensure we remain responsive to our membership and the broader industry.

I extend my sincere appreciation to our SWMLS Director, Jeannette Davidson, and to our dedicated staff for their outstanding work. My gratitude also goes to our Directors and committee members for their invaluable contributions.

As I conclude my term, I wish our 2026 President, Teri Hatcher, every success. SWMLS is in excellent hands. It has been an honor to serve as your 2025 President.

ather Colvin

With heartfelt gratitude,

Cathy Colvin

CRS, CIPS, SRES, AHWD, SFR 2025 SWMLS President

2026 SWMLS BOARD OF DIRECTORS



Teri HatcherPresident
The Hive Real Estate Collective



Belinda Franco
President-elect
The Hive Real Estate Collective



Anne Vallejos Treasurer Keller Williams Realty



Cathy Colvin Immediate Past President Vista Encantada Realtors



Chris Venegas GAAR President Keller Williams Realty



Todd Clark Director NM Apartment Advisors



Jean DuranDirector
Realty One Of New Mexico



Marie Everett
Director
Keller Williams Realty



Sherry Fowler
Director
Signature Southwest Properites



Mary Kay Gutierrez Director Coldwell Banker Legacy



Greg MoodyDirector
Moody's Appraisal Service



Robert Sanchez
Director
Guild Mortgage



Sam Sandoval Director Keys To New Mexico



Michelle Smith
Director
Coldwell Banker Legacy



Tego Venturi Director REAL Broker

2025 GAAR COMMITTEES

Thank you to all who served on the GAAR Board of Directors or a Committee in 2025.

BOARD	OF	DIR	ECT	ORS
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President: Christopher Shain Tanner President-elect: Chris Venegas Vice President: Helen Chan

Treasurer: Jenn Cody Fehr Immediate Past President: Morgan Cannaday

Janet Burks

Amanda Champine

Rick DeVoss Shane Dolinski Amy Neal

Victoria "Torie" Robinson

Jaclyn Staton Brian Steudle Alice Tozer

ADVANCING, BELONGING, COMMUNITY & DIVERSITY (ABCD)

Chair: Jasmin Sanchez Vice-Chair: Carmen Cavnar

Franky Armendariz Faith Begay-Holtop Aide Betanco

Janet Burks (Board Liaison)

Chris Cavnar
Helen Chan
Laura Garner
Bridget Gilbert
Steve Gritchen
Cynthia Hernandez
Rachel Hernandez
Deva Khalsa

Maureen Lisi-MacReady

Barbara Maddox

Monica Martinez-McNeil

J.P. Mora

Kristina Nguyen Tiffany Paleo Steve Palmer Sharla Parsons

Shantel Payton Jaxson Plumero

James Rhodes

Allyson Sandoval Rose Varona

AFFILIATE

Clare Walker

Chair: Martha Maldonado Vice-Chair: Jorge Lopez

Secretary: Drake LeMaster, Jr.

APPRAISAL

Chair: Randy Pratt

GAAR AMBASSADOR PROGRAM (GAP)

Chair: Melissa Moya Vice-Chair: Petra Boileau

Jennifer Branum Helen Chan Michael Chochol Melissa Clark Katrina Cockrum

Linda Coy Myriah Dean Shane Dolinski Deborah Duran Jean Duran Sara Gonzales Steve Gritchen

Eric Heinrich
Eric Lewin
Kris Lucero
Monique Padilla
Keith Powell
Michelle Rohl

Vinay Rodgers

Jim Steger

Samantha Ybanez

GOLF TOURNAMENT

Co-Chair: Christopher Lucero

Co-Chair: Steve Cecco

Kelly Atkin

Andrew Apodaca
Antoinette Baca
Jenifer Cameron
Burgandy Casias
Genni Edwards
Zoe Enright

Jonathan Hamilton Crucita Horse

Kim Gordon

Mikayla Leyba Martha Maldonado Katrina Moore Bill Norman

Robert Sanchez
Jaclyn Staton
Shelby Vering

GRIEVANCE

Chair: Tamara Petrino Vice-Chair: Talia Freedman

Dorella Apodaca Michael Borrello Jr

Willie Butt
Bobbi Carrillo
Deborah Duran
Lisa Guggino
Paul Holley
Michelle Jenson

Joe Lopez Lisa Lovato-Nelson

Jilliane McGuire
Patricia Morrison
Sharon Nowlin
Amy O'Connell
Joshua Price

Christina Quintana Jeanette Raver

2025 GAAR COMMITTEES

Minerva Rivas Aimee Romero Jennifer Zamarron

LEADERSHIP, EDUCATION & ACHIEVEMENT PROGRAMS (LEAP)

Chair: Christine Marin-Taylor Vice-Chair: Tanya Otero-Villalobos Morgan Cannaday (*Board Liaison*)

Steve Cecco Marie Everett Elena Hernandez Teresa Ramirez-Carter Susan Storan Umurhan

PROFESSIONAL STANDARDS

Chair: Cassandra Morrison Vice-Chair: Vicki Criel Lawrence Ashwood

Wayne Berry Susan Blackwell

Mick Burke

Alyson Campbell Melissa Clark

Scott Dean Gayle Doty Jean Duran

Bellinda Franco Bridget Gilbert Steve Gritchen Mike Haley

Teri Hatcher
Glenda Hawkins
Debbie Hudson
Nancy Kennedy
Ginny Longbotham

Jack Lynch Penny Melloy DuWayne Ordonez

Rebecca Perry Michelle Smith Glen Sveum

Charlotte Trone

Julie Turner Barbara Weaver-Wyne

Patricia White

REAL ESTATE COMMUNITY POLITICAL ACTION (RECPAC)

Chair: Joshua Price

Vice-Chair: Daniel Kearney Treasurer: Carol Bernstein

Amanda Champine

Cathy Colvin
Belinda Franco
Trish Homburg
Timothy House
Mike Leach

REALTOR® FUND

Chair: Belinda Franco Vice-Chair: Teri Hatcher

Antoinette Baca Kris Cannaday Morgan Cannaday

Steve Cecco Jean Duran Megan England

Christine Marin-Taylor Tanya Otero-Villalobos

Jennifer Rodgers

RUN FOR THE ZOO

Co-Chair: Steve Cecco Co-Chair: Sherilyn Lucas

Helen Chan
Julia Du Charme
Jerry Garcia
Jeff Gorum
Tasha Gray
Nancy Kennedy

Rhonda Ledbetter

Sue Leydig

Belle Leal

Barbara Maddox

Monica Martinez-McNeil

Mike Roberts
Monica Roberts
Lezly Romero
Jennifer Sanchez
Jim Steger

YOUNG PROFESSIONALS NETWORK (YPN)

Chair: Josh Robinson

Vice-Chair: Franky Armendariz Jenn Cody Fehr (Board Liaison)

Jen Hernandez Joshua Price Jessica Weed

2025 SWMLS **COMMITTEES**

Thank you to all who served on the SWMLS Board of Directors or a Committee in 2025.

BOARD OF DIRECTORS	COMPLIANCE	EMERGING TRENDS
President: Cathy Colvin	Chair: Courtney Byrd	& TECHNOLOGY
President-elect: Teri Hatcher	Karen (Baca) Jimenez	Chair: Sam Sandoval (Board Liaison)
Treasurer: Belinda Franco	Linda Coy	Rebecca Perry
Immediate Past President:	Jean Duran	Deidria Butterfield
Sherry Fowler	Gabriel Gutierrez	John Castillo
GAAR President:	Patrick Hankins	Waylon Chavez
Christopher Shain Tanner	Elena Hernandez	Dismas Desloge
Linda Coy	Barbara Maddox	Jennifer Hernandez
Jean Duran	Joseph Marshall	Barbara Maddox
Mary Kay Gutierrez	Patricia Morrison	Trevor Rockhold
Joe LaMastra	Melissa Leann Parsons	Nicole Strother
Sue Leydig	Penelope Rivera	Tego Venturi
Greg Moody	Victoria "Torie" Robinson	
Mary Romero	Vinay Rodgers	POLICY
Sam Sandoval	Chris Weller	Chair: Tego Venturi
Michelle Smith	Timothy Wheeler	Susan Blackwell
Anne Vallejos	Camille Victour	Karen Brown
		Ismas Desloge
		Jerry Garcia
		Steve Gritchen
		Joseph LaMastra (Board Liaison)
		Zach Osborne
		Randy Pratt

2024-25 **LEADERSHIP DEVELOPMENT PROGRAM** GRADUATES

Vinay Rodgers

Nick Armstrong	Elena Hernandez	Steve Palmer
Petra Bolileau	Karen (Baca) Jimenez	Josiah Pratt
Jennifer Branum	Jody Anne MacGillivray	Nicole Prill
Carmen Cavnar	Zach Martin	Minerva Rivas
Olga C'de Baca	Monica Martinez-McNeil	Jennifer Rodgers
Talia Freedman	Andrew Mathis	Vinay Rodgers
Katya Gomez	Nisa Morales	Kelly Roda Taliaferro
Jihan Hanna	Cassandra Morrison	Samantha Ybanez

Beatriz Hernandez Sonya Olguin

The next Leadership Development Program will begin in the fall of 2026. Applications will open on Setpember 7th.

2025 HONORABLE MENTIONS

GAAR OMBUDSMAN

NMAR EXECUTIVE

Christopher Shain Tanner

Bob Arguelles

Sherry Fowler, Central District VP

Alice Tozer Tego Venturi

Alejandro Barraza

NMAR DIRECTORS

NAR MEMBER

Kris Cannadav Lisa Gianardi

Susan Blackwell Courtney Byrd

ENGAGEMENT LIAISON

Stephanie Granfors Jody MacGillivray

Helen Chan

Cathy Colvin

Lisa Parker

Linda Coy

NAR DIRECTORS

Michelle Romero Jim Stringfield

Deborah Duran Jean Duran

Morgan Cannaday

Austin Wolff

Jenn Cody Fehr

Cathy Colvin

Teri Hatcher **Uriel Lapcevic** **Bridget Gilbert**

GAAR MEDIATORS Kris Cannaday

Dennis Mitchell-Groves

Hubert Hill, II

Roger Carson

Amy Neal

NAR COMMITTEE Morgan Cannaday

Cathy Colvin John Mitchell Eanika Nunez

Cathy Colvin

Angelic Chacon Rachel Donovan Sandylee Pasquale Keith Powell

Sherry Fowler

Anne Lightsey Cynthia Olson Joshua Price Jeanette Raver

Sean Remington

Bridget Gilbert Hubert Hill, II

Josh Pando **Dathan Weems** Sam Sandoval Jim Steger

Victor Ramos

2025 RPAC MAJOR INVESTORS

GOLDEN R

CRYSTAL R

\$1,000 contribution for the year

Cathy Colvin 🕸

\$2,500 total, sustaining \$1,500/year Amanda Champine

Carol Bernstein

Belinda Franco 🕸

Teri Hatcher

Kent Cravens

Jean Duran

Linda Coy

STERLING R

Hubert Hill, II* Kurstin Johnson Jeanette Raver

Damon J Maddox* ᠍ Ryan Swinney* ⇔

Jenn Cody Fehr

Christopher Shain Tanner*

Joseph Maez Joshua Price

Paul Wilson (\$\frac{1}{2}

Emy Saavedra

\$5,000 total, sustaining \$2,500/year

Chris Venegas Tego Venturi

*The President's Circle recognizes REALTORS® who are RPAC Major investors that contribute an additional \$2,000 to be made separately and directly to select RPAC recommended congressional candidates.

Camille Victour

2025 ANNUAL MEETING SPONSORS







Bridget Gilbert / Laura Garner

Ida & Channing Kelly















AWARD GALA RECIPIENTS



Save the Date: Friday, March 6th for the next Awards Gala

THE REALTOR® FUND



By establishing this fund, GAAR Members demonstrate their ongoing pledge to give back to the community. The REALTOR® Fund provides an annual grant of \$45,000 to one eligible non-profit charity, and \$5,000 in grants to Good Neighbor charities.

Congratulations to the **New Mexico Child First Network**, the 2025 Grant Recipient. They are improving the lives of children in foster care and empowering those who serve them through trauma-informed training, policy reform, and direct mentorship and support. Learn more at **nmchildfirst.org**.



The application for the next grant cycle opens in Spring 2026. To donate or learn more, visit gaar.com/fund.

2025 GAAR GOOD NEIGHBORS

Congratulations to our newly named Good Neighbor recipients who are being recognized for their dedication to volunteer service in our community. Each Good Neighbor will receive a \$1,000 grant through the REALTOR® Fund for their non-profit organization, will be featured in GAAR's 2026 consumer advertising, and will make an appearance on a New Mexico Living TV segment to promote their charity.

For more information, visit gaar.com/goodneighbor.



Lanya AndrolewiczColdwell Banker Legacy



Jeff Gorum Pop-A-Lock



Evan SandersonSimply Real Estate



Sofia Williams Realty One of New Mexico



Juanita WilsonSimply Real Estate

PACA
ABQ Animal Rescue

Big Brothers Big Sisters of Central New Mexico

Los Ojos de la Familia Roots Animal Sanctuary

St. Vincent de Paul Society of New Mexico

GAAR **STAFF**



Ryan Swinney
Chief Executive Officer



Gabe Baca
Videographer / Facility
Coordinator



Sarah Bernson

Marketing &

Communications

Specialist



Jeannette Davidson MLS Director



Jane Fertig
Executive Administrator



Nick Fowler
Chief Financial Officer



Laura Harris
Director of
Communications



Connie Hoang
Member Support
Coordinator



Yvonne Lynch Member Support Coordinator



Zach Martin Member Support Coordinator



Sarah McGeath
Director of Professional
Standards



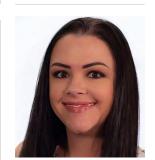
Cassie Montoya Member Support Supervisor



Josiah Pratt SWMLS Coordinator



Estrella Quinonez
Professional
Development Supervisor



Emy Saavedra Member Services Director



Jessica Tafoya SWMLS Coordinator

Thank You Melody for answering the call and jumping back in to help with the Annual Meeting planning while we hire a new Events Coordinator!



Melody Mar Special Projects

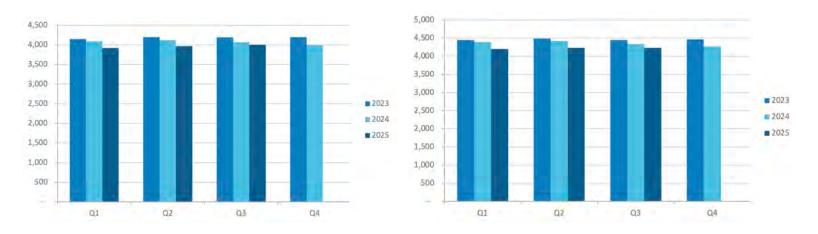
FINANCIAL REPORT

A special thank you to our Treasurers:

GAAR: Jenn Cody Fehr SWMLS: Belinda Franco

ACTIVE GAAR MEMBERS (OTR TO OTR)

ACTIVE MLS PARTICIPANTS/SUBSCRIBERS (QTR TO QTR)



GAAR & SWMLS FINANCIAL POSITION
AS OF Q3 2025

Company	Assets	Liabilities	Reserves/Fund Balance
GAAR	\$12,769,010	\$3,3195,247	\$9,573,763
SWMLS	\$4,777,627	\$1,071,493	\$3,706,134

^{*} Due to the timing of the SWMLS annual billing in May, half (July-December) of SWMLS fee revenues are recognized in the current year, and half (January-June) are booked to deferred revenues, a liability account. These deferred revenues will be adjusted in January to revenue.

If you would like to review the GAAR & SWMLS 2024 audited financials please contact: Nick Fowler at nick@gaar.com or 505-724-3463

2025 IN **PHOTOS**

















