

Goals & Objectives

- Quick review of a half century of property tax
- To improve our knowledge of the latest changes in property taxes
- To advise our client's about 2026 as it relates to:
 - Commercial
 - Apartments
 - STR in SFR
- To be ready to support legislative solutions







About todays navigator, Todd Clarke CCIM CIPs:

- (new) SWMLS board member/director
- · Maintains a database on all apartments 2 units and up across NM
- Apartment Investment Broker owns NM Apartment Advisors 36 years selling apartments – listed/sold over 19,505 units in 999 transactions totaling \$916.8M
- Development consultant or property tax protest consultant on another \$2.5B – under Cantera Consultants and Advisors – worked as development consultant on Old ABQ High Lofts, De Anza, El Vado, Gold Avenue Lofts, the Brown site, and a dozen new apartment communities. Clients include City / County governments, lenders, developers.
- International Award Winning CCIM instructor 28 years taught in a dozen different countries to over 4,000 students.
- Founder of the Commercial Association of Realtors in NM (30 years ago)
- AANM industry champion
- Author, 360 page textbook, Understanding NM's Property tax system and 4 and 8 hour course on the topic
- Total data geek and policy wonk loves solving the problems that occur at the intersection of people, place and property.







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Timeline in last 18 months

- Last Bernalillo County assessor invested millions of dollars in software that indicated commercial values were 30-40% of market value
- New Assessor under mandate to "current and correct" works with real estate industry in new legislative solutions 12%and12 and 60% (MF)
- Simultaneously, short term rentals are under a microscope
- All this is covered in a legislative finance committee report covering NM property taxes
- Legislative solutions failed in 2024
- One good deed House Memorial 52





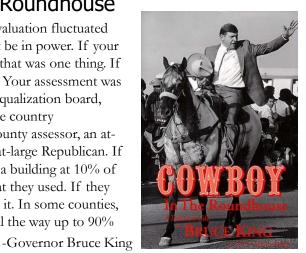


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Brief history

Cowboy in the Roundhouse

In those days, your tax evaluation fluctuated along with who might be in power. If your political party was in, that was one thing. If not, that was another. Your assessment was strictly up to the tax equalization board, which consisted of the country commissioners, the county assessor, an atlarge Democrat, and at-large Republican. If they wanted to assess a building at 10% of its value, that was what they used. If they wanted 50%, that was it. In some counties, the assessments ran all the way up to 90%





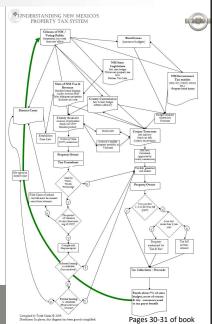




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Our Goals:

- Turn dry material into something useful
- · Learn through doing
- · Mix things up
- Network
- Swap some war stories
- Have fun
- To turn you into raving fans of our education process
- Be in a position to articulate this new found knowledge to our clients as property taxes, are a bit of a complicated process





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Brief history







Outcomes:

- Commercial values increased, on average 65% with some classes experiencing an increase of **87% to 192%**.
- Apartment investments that had sold the year prior,
 - experienced, on average, an increase of **418%** New multifamily development assessed values were coming in **200% to 500%** higher than comparable properties built in 2020-2023.
- A new class of residential was created, labeled as nonresidential short term-rental residential (yes I understand the irony of those words), which impacted over 1,700 residences, with a loss of classification and their 3% cap on increases, leading to an average increase of 65% (it is interesting to note that the assessors "tagged" over 4,000 homes as having short term rental activity, and they were able to rollback the values/classification on over 3,000 owners that provided additional information, leaving 1,000 owners with increases in 2025.



SWMLS



Out	CO	m	es Commerc	į	al iı	1	crea	ase	es:
			2024 NOV			202	5 NOV		
	Orig#	Rank	Row Labels		Sum of TOTAL VALUE		am of TOTAL VALUE	% change in total values	
	118	1	SHORT TERM RENTAL			\$	422,595,966	NEW	
	98	2	RES/TIEBACK TO IMPROVED PARCEL	\$	573,534	\$	6,333,671	1004%	
	64	3	MULTIFAMILIY RES O4U	\$	426,123	\$	2,206,105	418%	
	85	4	RADIO, TV OR MOTION PICTURE STUDIO	S	44,369,758	\$	129,394,886	192%	
	143	5	VACANT SFD GOLF COURSE LOT	\$	226,300	\$	571,200	152%	
	30	6	DEPARTMENT STORE	\$	11,360,543	S	21,279,121	87%	
	18	7	CLUB HOUSE	S	2,173,719	\$	3,695,418	70%	
	47	8	HOTEL/MOTEL HI RISE	\$	318,560,473	\$	536,078,320	68%	
	46	9	HOSPITAL	\$	484,211,709	\$	764,669,758	58%	
	67	10	NEIGHBORHOOD SHOPPING CENTER	\$	98,866,206	\$	154,821,633	57%	
	146	11	WAREHOUSE	\$	1,212,838,471	\$	1,754,557,956	45%	
	123	12	STRIP SHOPPING CENTER	\$	354,165,938	\$	511,624,207	44%	
	107	13	RETAIL MULTI-OCCUPANCY	\$	427,782,352	\$	603,024,514	41%	
	49	14	INDOOR RACQUET CLUB	\$	414,732	\$	584,511	41%	
	86	15	RADIO/TV TRANSMITTER BUILDING	\$	2,894,100	\$	4,031,359	39%	
	45	16	HIGH RISE APARTMENTS O4U (OVER 3 STY)	\$	300,648,800	\$	418,169,882	39%	
	112	17	SAVINGS INSTITUTION	\$	5,229,648	\$	7,223,400	38%	
	6	18	AUTO DEALER FULL SERVICE	\$	177,076,848	\$	243,492,097	38%	
	108	19	RETAIL SINGLE OCCUPANCY	\$	398,829,728	\$	546,139,501	37%	
	41	20	FUNERAL HOME	S	11,968,653	\$	16,237,951	36%	
	81	21	PREFAB WAREHOUSE	\$	241,861,475	\$	327,896,314	36%	
	99	22	RESEARCH AND DEVELOPMENT	S	29,594,725	S	40,053,184	35%	
	19	23	COLD STORAGE BUILDING	S	136,500,339	S	184,607,848	35%	
	48	24	HOTEL/MOTEL LOW RISE	S	234,247,543	\$	316,323,038	35%	
	80	25	POLICE/FIRE STATION	S	46,969,489	S	63,407,369	35%	
gaar	4	26	ASSISTED LIVING	S	107,154,410	s	143,178,961	34%	METER V
gaal	69	27	NON-RES/UNINHABITABLE	S	30,001,810	\$	39,879,563	33%	
₹ '	60	28	MEDICAL OFFICE BUILDING	S	320,258,120	S	422,477,440	32%	

Outcomes for apartments:

- Second only to short term rentals, multifamily properties experienced the largest increases and the biggest impact with properties that sold in 2024, experiencing "tax lightning" in increases, on average, of 418%.
- This industry has benefitted from 20 years of not completing the affidavits of sale, that are required for single family homes, while also claiming to be residential and preserving their 3% cap on increases on assessed value. This means that many apartment investments were assessed at 25% to 35% of value, especially the larger communities of 100+ units. Smaller duplexes/triplexes were often closer to 75% to 85% of market value.







Outcomes for apartments new construction:

- For that period of time, new construction was often based on loose methodology that included the filed building permit values and just slightly higher than the highest value per sf in the assessor's database.
- Starting in 2024, developers started to receive property tax assessments that for new construction values were 2 to 5 times higher than similar new construction values for properties just slightly older. The development community has indicated this had all but shut down their pipeline of new development as some of the communities are experiencing property tax bills so high that \$250 to \$350 of their resident's monthly rent goes directly towards paying the property's property tax bill.
- Although we have had success in getting reductions in the initial assessed values, it is very much a case by case, strategic approach that is yielding results, and even that outcome is easily double what it would have been just a couple of years prior







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Outcomes for apartments recent sales:

- Whether your property is commercial (non-residential) or income producing residential (apartments), I have adopted a methodology of using 85% of sales price for the buyer's future assessed value. This is based on a mix of unofficial guidance from the Property Tax Division, interpretation of former/current state statutes, conversations with the Assessor's office, and mostly the length of time it takes to go from closing, to showing up in the new owner's property tax bill.
- As it relates to timing, let say an investor had a closing in December of 2025 and the affidavit of sales price was completed and sent to the assessor. Due the cyclical nature of the property tax calendar, and the large volume of work the assessor office has to complete in the first quarter of each year, that sales price may not show up in 2026, which means it would first appear in the 2027 notice of value in April of 2027. That owner had 30 days to appeal that value, and the outcome of the value would be reflected ½ in the November 2027 bill, and ½ in the June 2028 bill. So, it is not until 2028 that the "revised" value shows up. This table illustrates the math of this statement:







Outcomes for apartments recent sales:

Sales price of \$425,000 in December of 2025

| Syear | Original | Property tax bil | Syear | Original | Property tax bil | Syear | Original | Property tax bil | Syear | Original | Original | Property tax bil | Syear | Original | Ori

 * Please note this table assumes the value moves to 100%, which I have only seen happen once (out of hundreds of apartment investment sales, I think a much more likely outcome is 75% to 85% of value as the "market value" especially if a property tax consultant is hired to assist with a protest).







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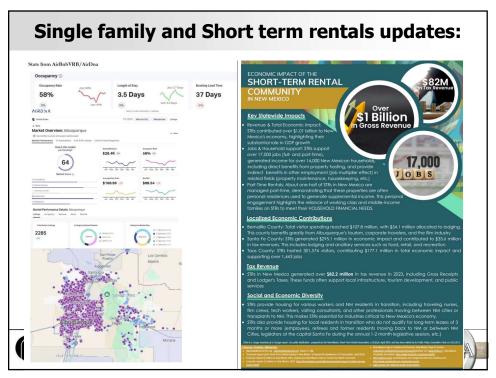
Single family and Short term rentals updates:

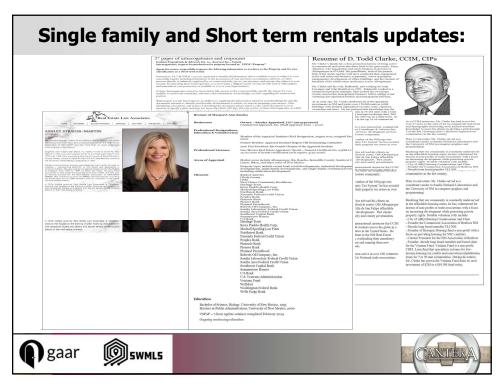
- For the most part, single family homes are valued using comparable sales of similar properties and while single family homes did not experience any major changes, we are seeing the formal hearings are much harder to overcome the presumption of correctness.
- The exception to that is single family homes that are used for Short Term Rentals (STR).
- While the status of law has not really experienced many changes, for this property type, some of the Assessor's offices, based on "guidance" or "direction" from the Property Taxation and Revenue Department (PTD) to reclassify these properties. Unfortunately, there is a new regime of leaders who have a different interpretation of laws and application of properties based on their use.
- My own personal opinion is that politics are very much persuasive in this novel approach to classifying houses as non-residential (commercial), increasing their mill levy, and removing the 3% cap on increased values, so much so, that if a Bernalillo County assessor has succeeded in their cases this year, it would have added ~\$2M in additional property tax revenue.
- For the balance of short term rental info, please see the pages towards the end that
 include our narrative, opening/closing remarks and exhibits we used in the presentation of
 our short term rental cases and take note of the clarity of guidance from the Santa Fe
 County assessor and Bernalillo County Treasure's actions to "correct" the property tax roll.

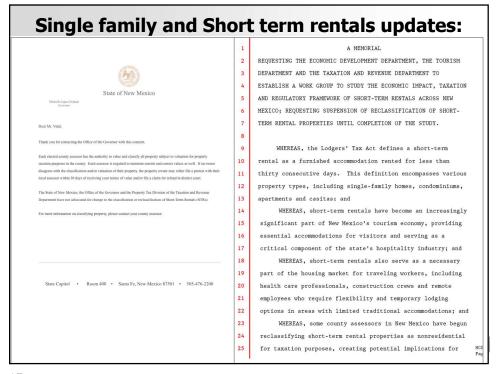


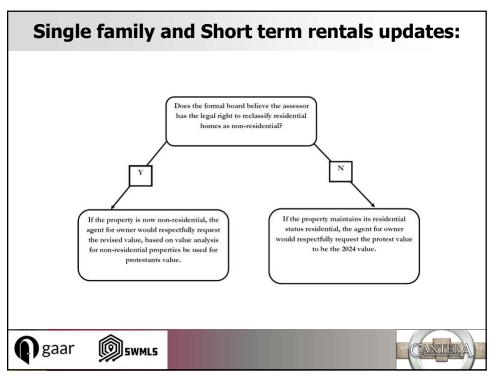


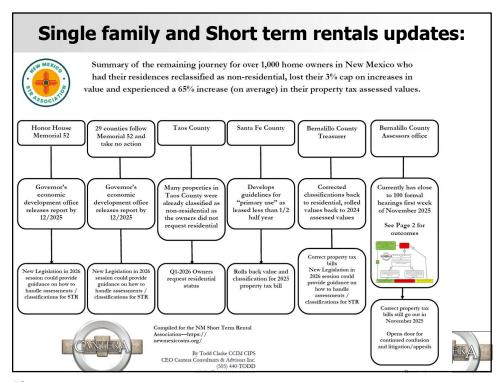


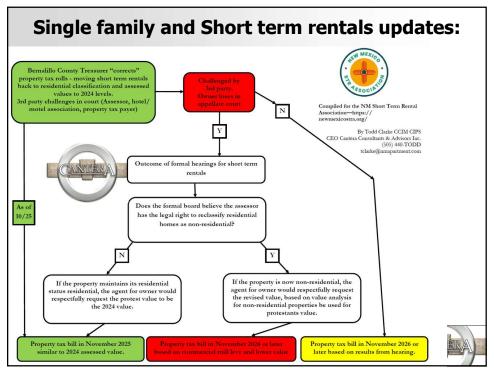


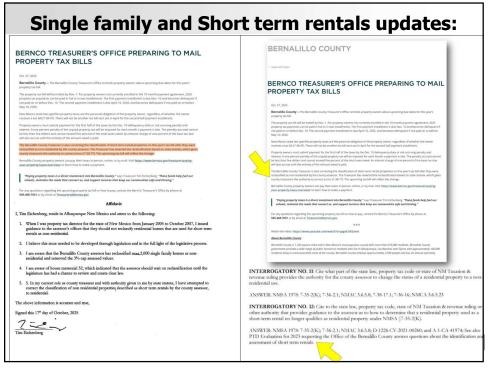




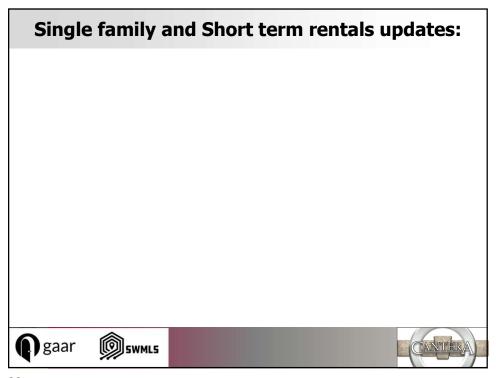


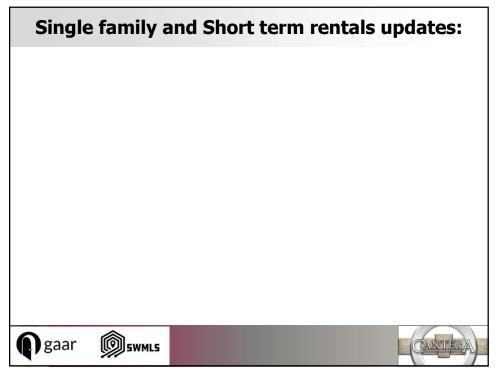












Going forward:

- Going forward, the next couple of years are going to be uncertain and harder to ascertain how to underwrite property tax assessed values for the following reasons:
- 2026 is a short legislative season, making it harder to develop a legislative solution.
- The assessor will need a couple of years of assembling a new data set of comparable sales from the sales affidavits to revise their CAMA value system and increase values to where there is a smaller disparity between a recent sale and new construction values
- Any resolution from formal hearings, or actions taken by the treasurer that are challenged, could take 2-3 years to be heard in appellate court
- In general, for non-residential properties, as the combined assessed values increase, the mill levy will decrease. (In an ideal world, if all non-residential values were increased by 400%, the mill levy would be decreased by 400% yielding effectively the same property tax bill).







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What can we (YOU) do?

- Stay informed one option is to sign up to take our next "Understanding NM's Property Tax System" course – scheduled for 1/14/2026 – you can register at https://redirect.nmapartment.com/courses (\$99 per student includes 360 page PDF text book).
- Donate money to your local real estate organization and their political action committees that are focused on finding legislative solutions (email or call me for additional info).
- Volunteer with your local board of Realtors or business/trade associations governing affairs committees.
- Run for office (seriously) and help write the corrective legislation we need.







