



2026 GAAR Board of Directors Candidate Questionnaire

Name

Chaunce Wason



Brokerage Name

Coldwell Banker Legacy

Brokerage Address

10300 Cottonwood Park Ave

City

Albuquerque

State

NM

1. Member Type: Please select Designated REALTOR® if you are listed as the Designated/Qualifying Broker of your office.

REALTOR®/Associate Broker

2. Have you been a a REALTOR® for at least three (3) years?

Yes

3. Have you been a member of GAAR for at least one (1) year?

Yes

4. Have you had any Code of Ethics violations or non-compliance of a membership duty in the last three (3) years?

No

5. For which position are you applying?

Director (2 year term, 5 available positions)

6. If you selected an Officer position, prior to nomination, have you had at least 5 transactions that closed in the prior 12 month period (August 1, 2024 - July 31, 2025) and/or are you a QB of at least 5 brokers?

Yes - I have had at least 5 transactions that closed in the prior 12 months

7. To be eligible for an Officer position, you must have fulfilled a two (2) year term on the Board of Directors within five (5) years of nomination. Please provide the years you served as a Director or Officer on the GAAR Board of Directors. Please write N/A if not applicable.

N/A

8. If you selected an Officer position, have you served on at least one (1) GAAR or SWMLS Committee in the past five (5) years?

N/A

9. Please list all GAAR, SWMLS, NMAR or NAR committees or task forces you have been a member of. (You can find your GAAR/SWMLS committee history on your Member Portal.)

GAP Committee 11/2021-12/2022

10. To run for the position of President-elect, you must have fulfilled a two-year term on the GAAR Board of Directors (Officer or Director). If you selected to run for the President-elect position, have you served a two-year term?

N/A

12. Number of years licensed:

1-5 years

13. Number of years of REALTOR® membership: 1-5 years

14. Have you participated in GAAR's Leadership Development Program or NMAR's Growth & Involvement Program? No

If yes, which one and what year? N/A

15. Please indicate which REALTOR® Designations you hold: None

16. Please list any REALTOR® institutes, societies or councils in which you currently hold membership.
N/A

17. What are your primary disciplines in your real estate practice? Check all that apply. Residential

18. Service as an elected Officer or Director requires attendance at Board of Director meetings - and Executive Committee meetings for Officers. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) or more regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular and special meetings of GAAR as an Officer or Director? Yes

19. What challenges face the current real estate industry?

The biggest challenge we're facing is a mix of how people perceive us and how we adapt to changes. On the consumer side, there's a lot of confusion about what a REALTOR® really does, especially with all the recent headlines and industry changes. This lack of understanding can lead people to undervalue the service and protection we provide. On the broker side, we're all trying to navigate low inventory, higher interest rates, and new tech that sometimes feels like it's trying to replace the personal relationships our business is built on. If we don't stay proactive, educating the public, sharpening our skills, and working together to raise the standard of professionalism, we risk losing the trust that makes our work possible in the first place.

20. What challenges face the Association?

GAAR faces challenges in ensuring members understand the Association's value to their businesses. Despite having valuable resources like education, legal support, and networking opportunities, many members are unaware of or uninformed about them. Communicating effectively in a rapidly changing industry is crucial. With market shifts, tech changes, and new regulations, timely, clear, and actionable information sharing is essential. Engaging and involving members remains a challenge. Busy agents tend to skip events and trainings, but these connections build community and strengthen professionalism. Making GAAR events and initiatives

feel essential will help maintain the Association's strength.

21. Given the challenges you identified above, how would you contribute as a leader?

Leadership begins with active listening to understand member needs and gaps. I'd focus on bridging the gap between members and the Association, ensuring feedback leads to action.

For communication, I'd focus on direct, simple, and timely updates to inform members effectively and empower them to respond to market changes.

Engagement would be led by example, attending events, encouraging others to join, and creating spaces for meaningful connections. My real estate background and community programs like Homes for Heroes have instilled in me the power of support and inclusion, which I'd bring to GAAR.

22. How do you feel GAAR could be more relevant to our members?

GAAR remains relevant by staying attuned to the field and addressing real-world challenges. This involves investing in training and resources addressing contemporary issues, rather than focusing solely on theoretical concepts.

The association should foster connections among members through networking, mentorship, and events that remind us of our shared community identity.

Above all, GAAR must maintain a two-way dialogue. It's not just about disseminating information; it's about actively listening to members and taking action based on their feedback. When members feel heard and supported, they remain engaged and committed to the organization.

23. Name an area where GAAR could be better and how you would address it.

I think GAAR could do a better job at connecting members with resources in a way that feels personal and relevant. We have amazing tools, training, and events but if they don't feel directly tied to an agent's daily business, they can get overlooked.

I'd work on making those connections clear by tailoring communication and opportunities to different groups within the membership. A brand-new agent has different needs than a seasoned broker, so why not design events and training with those specific needs in mind? I'd also like to see more consistent follow-up after events to gather feedback and keep the momentum going. If we make it easy for members to see value and stay involved, engagement will grow naturally.

24. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®.

The Board's job is to guide GAAR's vision and make decisions that protect our members and our profession. We set priorities, ensure resources support realtors' success, and keep the Association strong, relevant, and ethical.

25. A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you affirm that you will serve your membership, acting in a neutral capacity for the betterment of the members?

Yes, I affirm

26. What do you think will be unique about the next two-year time frame?

We have a great opportunity to reshape the story about what it means to work with a realtor. With the NAR settlement changes and changing market conditions, people are paying more attention to how we operate. This is our chance to demonstrate the value we provide, not only in closing deals but also in safeguarding our clients and guiding them through one of the biggest financial decisions of their lives.

Additionally, our market is still expanding. Albuquerque and Rio Rancho continue to attract new residents and businesses. If we can position GAAR as a center for local expertise, professional development, and community involvement, we can help members seize that growth and succeed.

27. What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?

As a realtor with Coldwell Banker Legacy and an active Homes for Heroes affiliate, I have developed strong communication, problem-solving, and relationship-building skills. Running my own business has also provided experience in budgeting, marketing, and strategic planning, all of which are useful for making thoughtful, forward-looking decisions. I am collaborative, adaptable, and dedicated to effectively representing members' voices on the Board.

28. What else would you like to tell the membership about yourself? (i.e. personal interests, activities, hobbies, etc.)

When I'm not helping clients, I often spend time with my wife and our two daughters, enjoying outdoor activities or exploring new areas of New Mexico. I'm passionate about drone photography, enjoy watching good movies, and never miss an opportunity to go hiking. I also strongly believe in supporting our community, whether through volunteering, attending local events, or simply being there for others. Above all, I value building genuine connections, both professionally and personally.

We appreciate your interest in serving. You will be notified when the Nominating Committee chooses the candidate slate for the upcoming election.