



2026 GAAR Board of Directors Candidate Questionnaire

Name

Jessica Garcia



Brokerage Name

ERA Summit

Brokerage Address

6001 Indian School Rd NE suite 150

City

Albuquerque

State

NM

**1. Member Type: Please select
Designated REALTOR® if you are
listed as the Designated/Qualifying
Broker of your office.**

REALTOR®/Associate Broker

2. Have you been a a REALTOR® for at least three (3) years?

Yes

3. Have you been a member of GAAR for at least one (1) year?

Yes

4. Have you had any Code of Ethics violations or non-compliance of a membership duty in the last three (3) years?

No

5. For which position are you applying?

Director (2 year term, 5 available positions)

6. If you selected an Officer position, prior to nomination, have you had at least 5 transactions that closed in the prior 12 month period (August 1, 2024 - July 31, 2025) and/or are you a QB of at least 5 brokers?

N/A

7. To be eligible for an Officer position, you must have fulfilled a two (2) year term on the Board of Directors within five (5) years of nomination. Please provide the years you served as a Director or Officer on the GAAR Board of Directors. Please write N/A if not applicable.

N/A

8. If you selected an Officer position, have you served on at least one (1) GAAR or SWMLS Committee in the past five (5) years?

N/A

9. Please list all GAAR, SWMLS, NMAR or NAR committees or task forces you have been a member of. (You can find your GAAR/SWMLS committee history on your Member Portal.)

Event Center Planning Group for GAAR Building
GAAR Event Space Planning - to help set up event Center guidelines.

10. To run for the position of President-elect, you must have fulfilled a two-year term on the GAAR Board of Directors (Officer or Director). If you selected to run for the President-elect position, have you served a two-year term?

N/A

11. If Yes, what years did you serve?

N/A

12. Number of years licensed:

>20 years

13. Number of years of REALTOR® membership:

>20 years

14. Have you participated in GAAR's Leadership Development Program or NMAR's Growth & Involvement Program?

No

If yes, which one and what year?

N/A

15. Please indicate which REALTOR® Designations you hold:

None

16. Please list any REALTOR® institutes, societies or councils in which you currently hold membership.

N/A

17. What are your primary disciplines in your real estate practice? Check all that apply.

Residential

18. Service as an elected Officer or Director requires attendance at Board of Director meetings - and Executive Committee meetings for Officers. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) or more regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular and special meetings of GAAR as an Officer or Director?

Yes

19. What challenges face the current real estate industry?

The biggest challenges today are low inventory and affordability, as rising prices and interest rates make it harder for buyers to enter the market. Realtors also face shifting market conditions, evolving regulations, and the need to adapt to new technologies while still proving the value of personal service and professional guidance.

20. What challenges face the Association?

The Association faces challenges in keeping members engaged and informed, especially as the industry evolves quickly with new laws, technology, and market shifts. There's also a need to demonstrate the value of membership, provide relevant education and resources, and ensure financial stability while maintaining a strong voice for Realtors at the local, state, and national levels.

21. Given the challenges you identified above, how would you contribute as a leader?

I enjoy helping solve problems, and as a leader I would bring that same mindset to the Association. I would focus on listening to members, understanding their challenges, and working collaboratively to find solutions. Whether it's adapting to industry changes, improving resources, or strengthening member engagement, I believe in a proactive, solutions-oriented approach that supports both Realtors and the communities we serve.

22. How do you feel GAAR could be more relevant to our members?

GAAR can be more relevant by actively listening to members’ needs and providing resources that directly help them succeed in today’s market. This includes timely education and training, better use of technology and communication tools, and creating more opportunities for networking and collaboration. Most importantly, GAAR should consistently demonstrate the value of membership by showing how it supports Realtors in solving problems, staying competitive, and serving clients effectively.

23. Name an area where GAAR could be better and how you would address it.

I believe GAAR could improve in the area of communication. Members don’t always have time to sift through long emails or multiple messages, and sometimes important updates get lost. I would work to streamline communication by making it clearer, more concise, and easier to access—whether through simplified emails, text alerts, or a stronger social media presence. Clearer communication ensures members feel connected, informed, and supported.

24. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®.

The Board of Directors of the Greater Albuquerque Association of REALTORS® provides leadership, oversight, and strategic direction for the Association. Its role is to represent the interests of members, set policies that guide the organization, ensure financial and legal responsibility, and uphold the highest standards of professionalism. The Board also works to strengthen the value of membership, advocate for Realtors in the community, and support the long-term success of both the Association and the real estate industry.

25. A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you affirm that you will serve your membership, acting in a neutral capacity for the betterment of the members?

Yes, I affirm

26. What do you think will be unique about the next two-year time frame?

Only time will tell what specific changes we’ll face, but I believe the next two years will be unique because of the rapid pace of change in the market, technology, and industry regulations. This uncertainty makes it even more important for GAAR to stay adaptable, proactive, and focused on providing members with the tools and support they need to succeed.

27. What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?

Leadership Skills, Education, and Experience

I bring hands-on leadership experience from serving as Vice President on a local school board, where I’ve collaborated with diverse stakeholders, helped set policies, and guided strategic decisions. This experience has strengthened my skills in problem-solving, communication, and consensus-building—all of which are directly applicable to serving on GAAR’s Board of Directors. I am committed to using these skills to advocate for members, support organizational goals, and help the Association navigate challenges effectively.

28. What else would you like to tell the membership about yourself? (i.e. personal interests, activities, hobbies, etc.)

Outside of real estate, I am very family-oriented and enjoy spending quality time with my loved ones. I also value community involvement and actively participate in local initiatives that support education and neighborhood improvement. These personal commitments reflect my dedication to building strong relationships and giving back, which I carry into my professional and board work as well.

We appreciate your interest in serving. You will be notified when the Nominating Committee chooses the candidate slate for the upcoming election.