



## 2026 GAAR Board of Directors Candidate Questionnaire

**Name**

Keith Powell



**Brokerage Name**

Realty ONE Group Concierge

**Brokerage Address**

100 Sun Ave. NE #150

**City**

Albuquerque

**State**

NM

1. Member Type: Please select Designated REALTOR® if you are listed as the Designated/Qualifying Broker of your office.

REALTOR®/Associate Broker

2. Have you been a a REALTOR® for at least three (3) years?

Yes

3. Have you been a member of GAAR for at least one (1) year?

Yes

4. Have you had any Code of Ethics violations or non-compliance of a membership duty in the last three (3) years?

No

5. For which position are you applying?

Director (2 year term, 5 available positions)

6. If you selected an Officer position, prior to nomination, have you had at least 5 transactions that closed in the prior 12 month period (August 1, 2024 - July 31, 2025) and/or are you a QB of at least 5 brokers?

N/A

7. To be eligible for an Officer position, you must have fulfilled a two (2) year term on the Board of Directors within five (5) years of nomination. Please provide the years you served as a Director or Officer on the GAAR Board of Directors. Please write N/A if not applicable.

NA

8. If you selected an Officer position, have you served on at least one (1) GAAR or SWMLS Committee in the past five (5) years?

N/A

9. Please list all GAAR, SWMLS, NMAR or NAR committees or task forces you have been a member of. (You can find your GAAR/SWMLS committee history on your Member Portal.)

GAP Ambassador member since 2018  
Gap Chair 2022  
GAAR strategic plan task force  
NMAR BOD  
Run for the Zoo  
Leadership Development Program

10. To run for the position of President-elect, you must have fulfilled a two-year term on the GAAR Board of Directors (Officer or Director). If you selected to run for the President-elect position, have you served a two-year term?

N/A

**11. If Yes, what years did you serve?** NA

**12. Number of years licensed:** 5-10 years

**13. Number of years of REALTOR® membership:** 5-10 years

**14. Have you participated in GAAR's Leadership Development Program or NMAR's Growth & Involvement Program?** Yes

**If yes, which one and what year?** Leadership Development 2022

**15. Please indicate which REALTOR® Designations you hold:** ABR

**16. Please list any REALTOR® institutes, societies or councils in which you currently hold membership.**

NMAR BOD

**17. What are your primary disciplines in your real estate practice? Check all that apply.** Residential

**18. Service as an elected Officer or Director requires attendance at Board of Director meetings - and Executive Committee meetings for Officers. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) or more regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular and special meetings of GAAR as an Officer or Director?** Yes

**19. What challenges face the current real estate industry?**

Low inventory, high home prices, sellers not listing homes because they have a low interest loans, keeping brokers up to date with all the new changes, attracting new brokers to the industry.

**20. What challenges face the Association?**

Changes in the way brokers do business, finding better ways to provide education, increasing the value of membership, providing top notch service to brokerages small and large. And increase the overall professional standards.

**21. Given the challenges you identified above, how would you contribute as a leader?**

Having been in a number of business for over that past 50 years I bring a depth of knowledge and wisdom to the Real Estate industry. I have served on number of boards in the community and provide creative

ways to help the organizations grow and prosper. Also have received the Good Neighbor Award two times for my work in the community.

**22. How do you feel GAAR could be more relevant to our members?**

Engagement of the members is key. That requires that the programs and services we offer must be relevant and top notch. Not just offering programs but the cutting edge type.

**23. Name an area where GAAR could be better and how you would address it.**

Marketing and business growth overall and Communication to members. Look for ways the association can be the "state of the art" in what we provide to the membership. Maybe with more and better partnerships.

**24. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®.**

I believe the role of the BOD is to provide the Vision for the organization. The process to implement that vision. As well as keep professional standards high.

**25. A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you affirm that you will serve your membership, acting in a neutral capacity for the betterment of the members?**

Yes, I affirm

**26. What do you think will be unique about the next two-year time frame?**

AI and the benefits and challenges that it will bring. Finding new ways to do our businesses better and faster. Always with the customer in the forefront. And to provide unique and needed services for the membership overall. We will need to have high engagement of our members.

**27. What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?**

Organization skills, people skills, building the team mindset. "together we can grow and be more" some years ago I won the "Staff and Organizational award from the University of TX. Leadership skills are a strength. I love being of service.

**28. What else would you like to tell the membership about yourself? (i.e. personal interests, activities, hobbies, etc.)**

Love to travel, especially on cruises, also wine. I do work in the wine industry and serve on several boards in that area. Married 40 years to my wife Martha and business partner too. We have 2 dogs. I enjoy cycling having done 13 Century rides and over 30,000 road miles.

We appreciate your interest in serving. You will be notified when the Nominating Committee chooses the candidate slate for the upcoming election.