

GAAR Candidate Resume

Name: Jon Schnoor

Member Type: Qualifying Broker Associate Broker

Firm Name: The Casa Group

Address: 4801 Lang St. NE Suite 110, Albuquerque, NM

Phone: (505) 385-2154

Email: jon@nm-casa.com

1. Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

YES

NO

2. Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

YES

NO

3. Are you applying for an Officer or Director position?

OFFICER (President-Elect, Vice President)

DIRECTOR

4. If you selected "Officer" in question 3, which position are you applying for?

PRESIDENT-ELECT

VICE PRESIDENT

5. If you selected "Officer" in question 3, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

YES

NO

6. If you selected "Officer" in question 3, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months *or* are you a QB of at least 5 Brokers?

YES – I have had at least 5 transactions that closed in the prior 12 months

YES – I am a QB of at least 5 Brokers

NO

1. REALTOR® Designations:

None

2. Number of years licensed: 11

Years of REALTOR® Membership: 11

3. Have you ever been a Member of, or Chaired, a Committee or Task Force at GAAR, RANM, NAR, SWMLS or Other?

Yes – GAAR Ombudsman 3 years, Leap Committee 3 years, HOA Task Force.

4. Have you participated in GAAR's Leadership Series? X YES ___ NO

5. List any REALTOR Institutes, Societies, or Councils in which you currently hold Membership:

International Ombudsman Association

6. In the appropriate space, indicate approximate percentage of your time that reflects your business

- Single-family Brokerage: 100 %
- Appraising: _____ %
- Counseling: _____ %
- Farm & Land Brokerage: _____ %
- Commercial Brokerage: _____ %
- Mortgage Financing: _____ %
- Industrial Broker: _____ %
- Securities Brokerage: _____ %
- Building & Development: _____ %
- Property Management: _____ %
- Other: _____ %

7. Service as an elected Officer or Director required attendance at Board of Director meetings.

Regular attendance is necessary for understanding Association business. If elected, will you attend the regular meeting of GAAR as an Officer or Director? X YES ___ NO

If No, please explain:

GAAR Candidate Questionnaire

1. What challenges face the current real estate industry?

We need to see more quality job growth in our area which in turn would create more homeowners. Many surveys show that millennials are choosing to rent rather than purchase homes at the present time. They also are graduating from college with a lot of student loan debt which is contributing to their situation regarding purchasing a home.

2. What challenges face the Association?

Complying with changes to NAR's minimum standards for associations is a challenge. Educating and implementing legislative changes throughout the membership such as the new HOA law.

3. How do you feel GAAR could be more relevant to our members?

I believe the more members that we can encourage to be involved in our association the more they will realize how much a well-run association helps them in their everyday business. I know it has been that way for me.

4. Name one problem you find with GAAR, and how would you fix it:

While I feel the staff at GAAR is excellent, many of the services are provided by member volunteers. At the present time, many members are not involved in the association. I would like to see more of our best and brightest members participate because they have so much to offer. I would reach out to members and encourage them to get involved.

5. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS?

Our core mission is "To Enhance the Realtor Profession." We also have fiduciary responsibility for the budget and operations.

6. What do you feel will be unique about the 2015/2016 time frame?

The current Realtor model for conducting business will continue to be challenged by new technology, specifically by companies such as Zillow, Trulia etc.

7. What leadership skills will be critical during this period?

Our leadership will need to be nimble, open minded, innovative and willing to try new ideas. This is particularly where I see our best and brightest members being able really help the association grow in the future. Leaders must be good listeners and always have the membership's best interest in mind when making decisions that will affect us all.

8. What education, experience, skills or training do you possess that would be beneficial on the Board of Directors?

I have experience working with a large brokerage, a small brokerage and a home builder in my 11 years in the business so I have a unique understanding of the needs of various business models. I have served as a Qualifying Broker for the last 5 years and still list and sell properties every day. I have served the association for the last three years as an Ombudsman as well as the LEAP committee. Prior to becoming a Realtor, I rose to upper management in two large

corporations, managing up to 150 employees. I have the experience necessary to work well with all personality types, whether it is in a group setting or one on one.

9. Given the challenges that face the Association, why would you want to be a Leader?

I enjoy having the leadership responsibility and I want our association to be successful for all of our futures.

10. Additional remarks by Candidate:
