GAAR Candidate Resume

Name:Rosie Harmon
Member Type:x_Qualifying BrokerAssociate Broker
Firm Name: Coldwell Banker Legacy
Address: _1775 Main St SE, Los Lunas NM 87031
Phone: _505-350-0195
Email: rosie.harmon@cblegacy.com
1. Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination? _xYES NO
2. Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?YES _xNO
3. Are you applying for an Officer or Director position?OFFICER (President-Elect, Vice President) _xDIRECTOR
4. If you selected "Officer" in question 3, which position are you applying for?PRESIDENT-ELECTVICE PRESIDENT
5. If you selected "Officer" in question 3, have you served as an Officer or Director of GAAR on SWMLS within the past 5 years?YESNO
6. If you selected "Officer" in question 3, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months <i>or</i> are you a QB of at least 5 Brokers? YES - I have had at least 5 transactions that closed in the prior 12 months YES - I am a QB of at least 5 Brokers NO

1. REALTOR® Designations:		
	: _21 Years rship:21 Years	
3. Have you ever been a Me NAR, SWMLS GAAR Director, RANM Direc	ember of, or Chaired, a Committee or Task Force at GAAR, RANM,	
4. Have you participated in	GAAR's Leadership Series?YESxNO	
5. List any REALTOR Institut	es, Societies, or Councils in which you currently hold Membership	
6. In the appropriate space,	indicate approximate percentage of your time that reflects your	
business		
- Single-family Brokerage:	10%	
- Appraising:	%	
- Counseling:	%	
- Farm & Land Brokerage:	%	
- Commercial Brokerage:	%	
	%	
- Mortgage Financing:		
	%	
- Industrial Broker:	% %	
- Industrial Broker: - Securities Brokerage:	%	
- Mortgage Financing: - Industrial Broker: - Securities Brokerage: - Building & Development: - Property Management:	%	
- Industrial Broker: - Securities Brokerage: - Building & Development:	% %	

1. What challenges face the current real estate industry? I feel the biggest challenge facing our industry is Trulia and Zillow. We as an industry need to take back control of our listing inventory or at the very least set the rules to co-exist with "Truliow".

2. What challenges face the Association?

I feel the biggest challenge we face as an Association is to somehow get more of our membership involved with the programs we offer at the association. For some reason the bulk of our membership do not see the value we provide to them. There have been great strides made in this area, we just have to keep moving the checkers forward.

3. How do you feel GAAR could be more relevant to our members?

I think we should have a "road show". For instance, Melody could take Ombuds to different offices sales meetings to let offices know what is available. Being out in the offices would be a huge step in getting our value out to the masses.

- 4. Name one problem you find with GAAR, and how would you fix it: Hmmm....none come to mind.
- 5. Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS?

To be good stewards of the trust the membership has put in us to guide our industry forward through all the changes that happen year to year.

6. What do you feel will be unique about the 2015/2016 time frame?

The requirements that the National Association of Realtors has charged us with to maintain our charter. This appears to be a slippery slope we are coming up on. Remains to be seen how it will play out.

7. What leadership skills will be critical during this period?

To remain informed to current events in our industry. To stay up to date on the information that is posted on NAR and RANM websites to see how it affects us locally and act in the best interest of our membership.

- 8. What education, experience, skills or training do you possess that would be beneficial on the Board of Directors?
- I have been an active member of GAAR for 21 years. I am a Qualifying Broker for Coldwell Banker Legacy, Certified Instructor for the New Mexico Real Estate Commission, I completed Ninja Sales Training, and a past director for GAAR.
- 9. Given the challenges that face the Association, why would you want to be a Leader? It's not only the challenges that face the Association, but also the philanthropic aspect that intrigues me. This Association gives so much back to the community and I want to be a part of it.

10. Additional remarks by Candidate:

It has been my pleasure to serve on the GAAR Board of Directors the past 2 years and I would be honored to serve another term.

Thank you for your consideration.

Rosie Harmon