

SWMLS Candidate Resume

Name: Mary Romero

Member Type:  Qualifying Broker  Associate Broker

Firm Name: Berkshire Hathaway HomeServices Allstar

Address: 1001 Golf Course SE, Rio Rancho, NM 87124

Phone: (505) 280-1551

Email: Mary@MaryRomero.com

1. Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?

YES

NO

2. Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

YES

NO

3. Are you applying for an Officer or Director position?

OFFICER (President, Vice President, Treasurer)

DIRECTOR

4. If you selected "Officer" in the previous question, which position are you applying for?

PRESIDENT

VICE PRESIDENT

TREASURER

5. If you selected "Officer" question 3, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

YES

NO

6. If you selected "Officer" in question 3, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?

YES

NO

**1. REALTOR® Designations:**

GRI, CRS

**2. Number of years licensed:** 25 years

**Years of REALTOR® Membership:** 25 years

**3. Have you ever been a Member of, or Chaired, a Committee or Task Force at GAAR, RANM, NAR, SWMLS or Other?**

Chaired RPAC, Vice President of AMBR

**4. Have you participated in GAAR's Leadership Series?**  YES  NO

**5. List any REALTOR Institutes, Societies, or Councils in which you currently hold Membership:**

Board member of SWMLS

**6. In the appropriate space, indicate approximate percentage of your time that reflects your business**

- Single-family Brokerage: 100 %
- Appraising: \_\_\_\_\_ %
- Counseling: \_\_\_\_\_ %
- Farm & Land Brokerage: \_\_\_\_\_ %
- Commercial Brokerage: \_\_\_\_\_ %
- Mortgage Financing: \_\_\_\_\_ %
- Industrial Broker: \_\_\_\_\_ %
- Securities Brokerage: \_\_\_\_\_ %
- Building & Development: \_\_\_\_\_ %
- Property Management: \_\_\_\_\_ %
- Other: \_\_\_\_\_ %

**7. Service as an elected Officer or Director required attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. If elected, will you attend the regular and special meetings of SWMLS as an Officer or Director?**

YES  NO

**If No, please explain:**

---

---

## SWMLS Candidate Questionnaire

**1. What challenges face the current real estate industry?**

The economy, short sales, financing loans.

**2. What challenges face the MLS?**

The speed of changes in technology!

**3. How do you feel SWMLS could be more relevant to our members?**

Education – exposing the membership of what is available so they decide what works best.

**4. Name one problem you find with SWMLS, and how would you fix it:**

I believe we have always had a terrific board. Perhaps try to work closer with RANM to be a stronger state.

**5. What is the role of the Southwest Multiple Listing Service?**

To provide accurate information to the members.

To have future focus on coming changes.

Overviews the budget.

**6. What do you feel will be unique about the 2015/2017 time frame?**

The positive explosive changes due to speed of information. The improvement to our real estate market.

**7. What leadership skills will be critical during this period?**

Stay focused on the mission, the strategic plan, the growth of membership to come. To be open minded to improvements.

**8. What unique leadership experience or skills do you have?**

Owner of a construction company for 18 years. Owner of my own real estate office. Board member of Bernalillo County Planning Commission for 9 years. Several terms on RANM and AMBR and GAAR as a Board Member.

**9. Given the challenges that face the Association, why would you want to be a Leader?**

I like to be in the forefront of changes. I want to share my experiences but also learn from others. In giving I receive.

**10. What are your thoughts regarding the transition to FlexMLS?**

I love it.

**11. Which technology offered by SWMLS is your favorite and why?**

Our new FlexMLS is awesome!

**12. Additional remarks by Candidate:**

This Board has a terrific group that work well together. It performs and leading us forward not being in a standstill position but keeping up with the rest of the industry.

Thank you for allowing me this opportunity to submit my application.