# **SWMLS Candidate Resume**

Name: <u>lego Venturi</u>
Member Type:Qualifying Broker _X_ Associate Broker
Firm Name: Keller Williams Realty
Address: 6703 Academy Rd. NE Albuquerque, NM 87109
Phone: (505) 263-0556
Email: tego@venturiteam.com
1. Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?  X_YES NO
2. Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years? YESX_NO
3. Are you applying for an Officer or Director position?  X OFFICER (President, Vice President, Treasurer)  DIRECTOR
4. If you selected "Officer" in the previous question, which position are you applying for? PRESIDENTVICE PRESIDENTX_TREASURER
5. If you selected "Officer" question 3, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?  X YES  NO
6. If you selected "Officer" in question 3, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?  X YES NO

1. REALTOR® Designations:							
<u>None</u>							
2. Number of years licensed: <u>7</u> Years of REALTOR® Membership: <u>7</u>							
3. Have you ever been a Me NAR, SWMLS or Other?	ember of, or Chaired, a Committee or Task Force at GAAR, RANM,						
Co-Chair MLS Research Com	mittee 2012						
4. Have you participated in	GAAR's Leadership Series? <u>X</u> YESNO						
5. List any REALTOR Institut	es, Societies, or Councils in which you currently hold Membership:						
6. In the appropriate space, business	indicate approximate percentage of your time that reflects your						
- Single-family Brokerage:	90 %						
- Appraising:	%						
- Counseling:	~^~ %						
- Farm & Land Brokerage:							
- Commercial Brokerage:							
- Mortgage Financing:							
- Industrial Broker:	%						
- Securities Brokerage:	%						
- Building & Development:							
- Property Management:	<del></del> %						
- Other:	%						
Regular attendance is neces	cer or Director required attendance at Board of Director meetings. sary for understanding Association business. If elected, will you ial meetings of SWMLS as an Officer or Director?						
If No, please explain:							

#### **SWMLS Candidate Questionnaire**

## 1. What challenges face the current real estate industry?

The overwhelming amount of information and data available to consumers and real estate professionals will continue to grow. I feel being able to navigate and interpret all this information will challenge everyone.

#### 2. What challenges face the MLS?

Keeping up with the technology of the aggregators (Zillow, Trulia), as well as keeping the MLS relevant in the world of listing syndication.

## 3. How do you feel SWMLS could be more relevant to our members?

SWMLS has done an excellent job with trying to stay relevant and up to date to our members, and should continue to look at the latest technologies and products that will enhance members abilities to do their jobs, without overwhelming them.

## 4. Name one problem you find with SWMLS, and how would you fix it:

The length of time to implement policy changes. To fix it, I would streamline the SWMLS board of directors voting process so things can be approved without having to wait on the next board of directors meeting, which is sometimes months ahead.

## 5. What is the role of the Southwest Multiple Listing Service?

To provide consistent and reliable data and statistics on home sales and properties to real estate agents and the public.

# 6. What do you feel will be unique about the 2015/2017 time frame?

I foresee data syndication continuing to be a large topic of discussion, as well as the MLS pressing the aggregators (Zillow, Trulia) for a higher level of consistency and accountability.

## 7. What leadership skills will be critical during this period?

A good understanding of the real estate industry from different facets, including keeping up on new trends and technologies. Having a grasp on the needs of both the realtor and the consumer in regards to real estate transactions. Being able to communicate and understand all sides in debates and the issues that arise.

## 8. What unique leadership experience or skills do you have?

I have built a successful real estate team, teach classes at and am on the leadership board at Keller Williams Realty.

9. Given the challenges that face the Association, why would you want to be a Leader?

It's an interesting time for the Association, and all the topics that you have touched on in this questionnaire interest me. I feel I have a relevant set of skills and perspective of what is happening in the real estate industry, and I like to share my opinions and knowledge.

#### 10. What are your thoughts regarding the transition to FlexMLS?

I may be biased as I was on the committee that made the decision to transition, but I feel the product was a great choice. The GAAR/SWMLS staff did an excellent job in the rollout, implementation, and transition to FlexMLS. I don't see how it could have gone any smoother for the members.

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Aside fr	om FlexM	ILs, whicl	h is the o	bvious c	hoice,	I would say	y the	CRS <sub>I</sub>	product.	The dep	oth of	tax

and public records data is incredibly useful and easy to access for the members.

12. Additional remarks by Candidate:	