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PAGE 1: SWMLS Candidate Resume

Q1: Name:	Cathy Colvin
Q2: Member Type:	Associate Broker
Q3: Additional Info:	
Firm Name:	VIsta Encantada Realtors, LLC
Address:	10415 Lagrima de Oro NE
City/Town:	Albuquerque
State:	NM
ZIP:	87111
Email Address:	cathycolvin@comcast.net
Phone Number:	505-264-1919
Q4: Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	Respondent skipped this question
Q7: Are you applying for a Director position?	Yes
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	Respondent skipped this question
Q9: If you selected "Officer" in question 6, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?	Respondent skipped this question
Q10: Number of years licensed:	20-30 years
Q11: Years of REALTOR® Membership:	20-30 years

Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of: New Mexico Real Estate Commission – Education Steering Committee – 2008 - 2012 New Mexico-Public Regulation Committee - Title Insurance Task Force 2006 - 2008 National Association of REALTORS® - Chair Risk Management Committee 2015 National Association of REALTORS® - Director January 2007 - December 2008 & 2013, 2014 National Association of REALTORS® – Education Committee 2005 National Association of REALTORS® - Personal Development 2006 National Association of REALTORS® – Research Committee 2007 National Association of REALTORS® - Risk Management Committee 2008 National Association of REALTORS® - Communications Committee 2009 National Association of REALTORS® - Research Committee -2010 National Association of REALTORS® - Risk Management Committee 2011-Present National Association of REALTORS® - Leadership Academy Class of 2013 REALTOR® Association of New Mexico - President 2013 REALTOR® Association of New Mexico - President Elect 2012 REALTOR® Association of New Mexico- Treasurer 2011 REALTOR® Association of New Mexico-Central District Vice President 2007 - Dec 2009 REALTOR® Association of New Mexico - Director 1999 - Present REALTOR® Association of New Mexico—RPAC Trustee 2014 REALTOR® Association of New Mexico—Legislative Committee 2014 REALTOR® Association of New Mexico - Convention Committee Co-Chair 2005 Broker/Agent of the Month - New Mexico - January 2006 Certified Residential Specialist of the Year for New Mexico – 2006 Certified Residential Specialist - New Mexico Chapter President - 2009 Certified Residential Specialist – National Chapter Leadership Committee 2009-2010 Certified Residential Specialist - New Mexico Chapter Executive Committee 2003 - Present Certified Residential Specialist – New Mexico Chapter Education Chair 2010 Greater Albuquerque Association of REALTORS® - REALTOR® of the Year 2008 Greater Albuquerque Association of REALTORS® - President 2006 Greater Albuquerque Association of REALTORS® - Salesperson of the Year 2005-2006 Greater Albuquerque Association of REALTORS® - President Elect 2005 Greater Albuquerque Association of REALTORS® - Treasurer 2004 Greater Albuquerque Association of REALTORS® - Director 2000-2001-2002-2003 Yes Q13: Have you participated in GAAR's Leadership Series? Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership: **CRS** Q15: Please list any REALTOR® Designations you hold: **CRS** Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%) - Single-family Brokerage: 100 Yes Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. If elected, will you attend the regular meeting

PAGE 2: SWMLS Candidate Questionnaire

of GAAR as an Officer or Director?

Q18: What challenges face the current real estate industry?

New business models are one of the challenges facing the industry - many new start ups and existing companies have a target on REALTORS and the way we do business.

Q19: What challenges face the MLS?

Game Changers, what I mean is "the unknown", many current challenges but the biggie is not knowing what's coming - I think the MLS's ability to adapt to whatever comes down is critical since I worry there may not be an SWMLS in 10 years and a loss of revenue from the MLS may be a big issue for GAAR. Many members are focused on protecting the status quo

Q20: How do you feel SWMLS could be more relevant to our members?

By being adaptable and staying aware of what's out there. SWMLS is very good at that now

Q21: Name one problem you find with SWMLS, and how would you fix it?

Can't think of a specific problem right now, sometimes getting tech help with an MLS issue outside of normal business hours is something I feel needs some attention.

Q22: What is the role of the Southwest Multiple Listing Service?

To provide data services to members and make sure the realtor has the tools and information they need to do their job.

Q23: What do you feel will be unique about the 2016/2017 time frame?

Entry by a new well funded player - I feel there is second wave of innovators ready to pounce if they see an opportunity.

Q24: What leadership skills will be critical during this period?

Adaptability is the most critical. We cannot be arrogant or having an invisible attitude. - We need to have vision

Q25: What unique leadership experience or skills do you have?

I'm a good listener, I am highly involved at NAR so I see and hear what's coming. I am the current Chair of Risk Management for NAR for 2015 so I also have access to area's of risk pertaining to REALTOR members. I have served at almost all levels of the REALTOR organization but SWMLS is one place I haven't served yet and would appreciate the opportunity.

Q26: Given the challenges that face the Association, why would you want to be a Leader?

We control the future and I would like to be apart of shaping the future of Albuquerque area REALTORS.

Q27: What are your thoughts regarding the Flexmls system?

Honestly, I am not a huge fan. In saying that, I have learned to adapt and have made a decent living using it daily to sell homes.

Q28: Which technology offered by SWMLS is your favorite and why?

I love the classes and online webinars that SWMLS offers. I also appreciate GAAR's efforts to see what the members want and getting our input on big decisions, thank you for that.

Q29: Additional remarks by Candidate:

Thank you for your consideration and I would appreciate your vote.