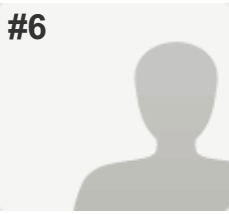


#6

**COMPLETE****Collector:** Web Link (Web Link)**Started:** Monday, August 31, 2015 7:17:00 AM**Last Modified:** Monday, August 31, 2015 9:51:31 AM**Time Spent:** 02:34:31**IP Address:** 67.0.68.215

PAGE 1: SWMLS Candidate Resume

Q1: Name:	Eloise Gift
Q2: Member Type:	Qualifying Broker
Q3: Additional Info:	
Firm Name:	Gift Realty NM
Address:	5547 Timberfalls Rd. NW
City/Town:	Albuquerque
State:	NM
ZIP:	87114
Email Address:	giftrealty@gmail.com
Phone Number:	(505) 363-5156
Q4: Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	<i>Respondent skipped this question</i>
Q7: Are you applying for a Director position?	Yes
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	No
Q9: If you selected "Officer" in question 6, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?	<i>Respondent skipped this question</i>
Q10: Number of years licensed:	10-20 years
Q11: Years of REALTOR® Membership:	10-20 years
Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:	LEAP, RANM Bylaws, RANM PAG, Stanley H Mathis Foundation
Q13: Have you participated in GAAR's Leadership Series?	Yes

Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

CRS, WCR

Q15: Please list any REALTOR® Designations you hold:

CRS, ABR, GRI, e-PRO

Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)

- Single-family Brokerage:	96
- Appraising:	0
- Counseling:	1
- Farm & Land Brokerage:	2
- Commercial Brokerage:	1
- Mortgage Financing:	0
- Industrial Broker:	0
- Securities Brokerage:	0
- Building & Development:	0
- Property Management:	0

Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. If elected, will you attend the regular meeting of GAAR as an Officer or Director? Yes

PAGE 2: SWMLS Candidate Questionnaire

Q18: What challenges face the current real estate industry?

Outside influences are bombarding and challenging the traditional leadership and decision-making body of the industry.

Q19: What challenges face the MLS?

Challenges driven by technology, desire for economic gain, ownership and control of data are bombarding MLSs and forcing leaders to rethink how we manage and conduct business. These challenges are mandating change.

Q20: How do you feel SWMLS could be more relevant to our members?

SWMLS becomes more relevant to the extent that in these changing times it supports professionals in conducting business gainfully and legally while protecting the interests of consumers.

Q21: Name one problem you find with SWMLS, and how would you fix it?

I am most concerned with MLS members participating in off-MLS and pre-MLS listings. I would encourage stepping up education to avoid potential legal consequences.

Q22: What is the role of the Southwest Multiple Listing Service?

The role of SWMLS is to provide reliable, accurate data to serve the mutual interest of the public and real estate professionals.

Q23: What do you feel will be unique about the 2016/2017 time frame?

The real estate industry is in a state of flux. As the DANGER Report states, it is difficult to make a prediction about the end result. I foresee 2016/2017 continuing as transitional period trending towards a national database that may not arrive full fledged for a while.

Q24: What leadership skills will be critical during this period?

This period will require people with vision, able to look beyond short-term gain and narrow personal interests to what best serves the public and viable business interests. It will require as always, courage, great communication and relationship-building skills.

Q25: What unique leadership experience or skills do you have?

I have been a Realtor for more than ten years and a decision maker for my office for the past 6 years while playing an active role as GAAR Director, SWMLS Director, RANM Director, RANM Bylaws Chairperson, LEAP Chair, Grievance Committee member, GAAR technology presenter and integrator of task forces. During this time I also managed several leadership roles in the Greater Albuquerque community including Chair of the ABC Library Advisory Board, Chair of Albuquerque Reads Committee, Director on Several Boards. Before real estate I had a career of several years in education leadership including principalship in an International School.

Q26: Given the challenges that face the Association, why would you want to be a Leader?

I think we all have an obligation to make the best happen wherever we are and even more so in challenging times. With that understanding, we all have the obligation to be leaders in any capacity we can.

Q27: What are your thoughts regarding the Flexmls system?

The switch to the Flexmls system was timely. We accept that changes in technology are rapid and ongoing. We have to embrace it or drop out of the game. Flexmls is allowing us to stay in the game. We just have to have maintain continuing education in its use for it to be effective.

Q28: Which technology offered by SWMLS is your favorite and why?

I like having the ability to do map searches.

Q29: Additional remarks by Candidate:

Serving as a director is a privilege that allows me to represent the views of a large segment of our membership for the good of the whole.
