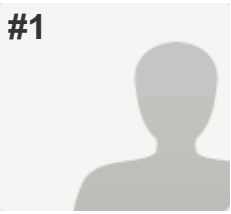


#1

**COMPLETE****Collector:** Web Link (Web Link)**Started:** Wednesday, August 19, 2015 12:19:15 PM**Last Modified:** Wednesday, August 19, 2015 2:03:49 PM**Time Spent:** 01:44:33**IP Address:** 67.164.135.142

PAGE 1: SWMLS Candidate Resume

Q1: Name:	Joe Schumerth
Q2: Member Type:	Associate Broker
Q3: Additional Info:	
Firm Name:	eXp Realty
Address:	6565 Americas Parkway NE, Suite 200
City/Town:	Albuquerque
State:	NM
ZIP:	87110
Email Address:	joe.schumerth@exp Realty.com
Phone Number:	5052359904
Q4: Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	
Officer (select one)	President
Q7: Are you applying for a Director position?	<i>Respondent skipped this question</i>
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	Yes
Q9: If you selected "Officer" in question 6, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?	Yes
Q10: Number of years licensed:	10-20 years
Q11: Years of REALTOR® Membership:	10-20 years
Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:	
Grevience, Director SWMLS, Treasurer SWMLS, VP SWMLS, Flex Committee, Director RANM	

Q13: Have you participated in GAAR's Leadership Series? No

Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

NAR

Q15: Please list any REALTOR® Designations you hold: *Respondent skipped this question*

Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)

- Single-family Brokerage: 100

Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. If elected, will you attend the regular meeting of GAAR as an Officer or Director? Yes

PAGE 2: SWMLS Candidate Questionnaire

Q18: What challenges face the current real estate industry?

Challenges facing the Real Estate Industry today are a cooling economy, the potential for increasing interest rates combined with current job creation at lower wages and often part time jobs. Buying habits are changing, yet the American Dream of Home Ownership is alive and strong!

Q19: What challenges face the MLS?

SWMLS data is shared across the Internet and around the world. This is Big Data. The local Realtor turns Big Data into useful information to assist in the Buying and Sell decision of consumers. Vendors offer systems and services to consumers with many bells and whistles attached to them for a profit to the vendor which may or may not distract and confuse the consumer.

Q20: How do you feel SWMLS could be more relevant to our members?

Accurate and concise data with cooperation between Brokers and guaranteed compensation between Brokers creates the highest relevance for our members.

Q21: Name one problem you find with SWMLS, and how would you fix it?

I have been a Board of Directors member, Treasurer, and currently Vice President of SWMLS. I have worked over the past four years to continue to improve the SWMLS along with the other Officers, Directors, and Staff. I don't see a "one problem" existing. However, in the information age things change at light speed.

Q22: What is the role of the Southwest Multiple Listing Service?

The role of SWMLS is to provide a data base for members to enter their listings into and then share with other members. Cooperation with guaranteed cooperation.

Q23: What do you feel will be unique about the 2016/2017 time frame?

It will be interesting to see how Zillow.com and Realtor.com evolve with the acquisitions that recently occurred. I hope that Real Estate Companies get back into the Real Estate Marketing business so that our Agents don't have to buy our information back from them that we as an MLS gave to Zillow.com and Realtor.com for free.

Q24: What leadership skills will be critical during this period?

Well educated on today's challenges and opportunities. Listening, both to new information and differing perspectives. Communicating through respectful dialogue. Being open-minded and respectful to those of differing opinions. Then able to come together as a Team for the good of the Team! The Team is SWMLS and GAAR.

Q25: What unique leadership experience or skills do you have?

I am educated on technology and the Internet and changes in Big Data. I communicate freely and will come together after dialogue for the growth and strength of the Team

Q26: Given the challenges that face the Association, why would you want to be a Leader?

I have been very fortunate in Real Estate Sales. The MLS system is an amazing process. Imagine what car dealerships would be if they came up with a system like the Real Estate MLS. We came together and through cooperation and guaranteed cooperation serve the Buying and Selling Consumer through this process. I am proud to be a member of the SWMLS and want to secure the future for all of us that call ourselves Realtors.

Q27: What are your thoughts regarding the Flexmls system?

I like Flex MLS. I don't think it is perfect, yet heads above our last MLS Vendor. We, as an MLS, now have the ability to manage change locally in fields that may make our business lives easier.

Q28: Which technology offered by SWMLS is your favorite and why?

The MLS System is my favorite. I can buy different tools in the market place of my choice, but a strong, accurate MLS backbone to support our listings and sales is all I ask of SWMLS.

Q29: Additional remarks by Candidate:

If you would like to serve in any capacity with SWMLS or GAAR, reach out to me, or any director. Thank you.
