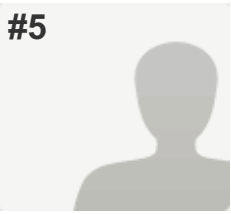


#5

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Tuesday, September 06, 2016 6:15:25 PM**Last Modified:** Tuesday, September 06, 2016 6:52:48 PM**Time Spent:** 00:37:23**IP Address:** 50.243.30.4

## PAGE 1: SWMLS Candidate Resume

<b>Q1: Name:</b>	Alice Tozer
<b>Q2: Member Type:</b>	Qualifying Broker
<b>Q3: Additional Info:</b>	
Firm Name:	Keller Williams Realty
Address:	6703 Academy Road NE
City/Town:	Albuquerque
State:	NM
ZIP:	87109
Email Address:	alice@swcp.com
Phone Number:	505 271-8200
<b>Q4: Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?</b>	Yes
<b>Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?</b>	No
<b>Q6: Are you applying for an Officer position? If so, which one?</b>	
Officer (select one)	Vice President
<b>Q7: Are you applying for a Director position?</b>	<i>Respondent skipped this question</i>
<b>Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?</b>	Yes
<b>Q9: If you selected "Officer" in question 6, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?</b>	No
<b>Q10: Number of years licensed:</b>	>30 years
<b>Q11: Years of REALTOR® Membership:</b>	>30 years
<b>Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:</b>	
Professional Standards Committee, Former member of the Community Relations committee, SWMLS Board of Directors & SWMLS treasurer, Rules Task Force for NMREC	

**Q13: Have you participated in GAAR's Leadership Series?** No

**Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:**  
N/A

**Q15: Please list any REALTOR® Designations you hold:**  
Realtor

**Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)**

- Single-family Brokerage:	97
- Commercial Brokerage:	3

**Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, missing three (3) or more meetings is considered resignation from the Board of Directors. If elected, will you attend the regular meetings of GAAR as an Officer or Director?** Yes

**PAGE 2: SWMLS Candidate Questionnaire**

**Q18: What challenges face the MLS and the current real estate industry?**

Impact of Trulia & Zillow on the real estate industry.

**Q19: How do you feel SWMLS could be more relevant to our members?**

More real estate technology classes & more continuing education classes.

**Q20: Name one problem you find with SWMLS, and how would you fix it?**

We need to establish a policy for "Coming Soon" listings so there is some consistency. With the RANM purchase agreements, requiring the associate broker & the qualifying broker license #, that needs to be a field in FLEXMLS.

**Q21: What is the role of the Southwest Multiple Listing Service?**

To provide the membership with the best data and statistics available & to insure that the numbers are indicative of our local real estate area.

**Q22: What do you feel will be unique about the 2017/2018 time frame and into the future?**

This year has been an incredible year for growth in appreciation in relationship with previous years. We need to continue to have listing inventory to meet the demands.

**Q23: What leadership skills will be critical during this period?**

Reading national publications, several sources indicate that there may be a shift coming in the market so we need to prepare our membership to be ready when it happens.

**Q24: What unique leadership experience or skills do you have?**

Negotiation skills & the ability to listen to all sides of an issue & keep in mind what is best for the greater good of the membership. I keep an open mind and want to work toward a more professional & ethical organization.

## 2016 SWMLS Questionnaire/Resume

### **Q25: Given the challenges that face the Association, why would you want to be a Leader?**

Each & every member of the Association should have their ideas heard & considered when making decisions for SWMLS. We need to have a greater outreach to the Albuquerque community & continue to stress the importance of using a Realtor.

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### **Q26: Which technology offered by SWMLS is your favorite and why?**

FLEXMLS because it is a very user friendly program & RPR.

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### **Q27: Additional remarks by Candidate:**

It is an honor and privilege to serve on the SWMLS Board & any member can call or email me at anytime.

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