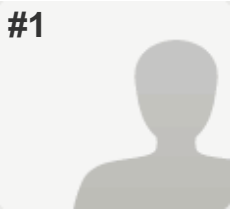


#1

**COMPLETE**

Collector: Web Link 1 (Web Link)
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PAGE 1: SWMLS Candidate Resume

Q1: Name:	Kay Azbill
Q2: Member Type:	Qualifying Broker
Q3: Additional Info:	
Firm Name:	Coldwell Banker Legacy
Address:	6767 Academy NE
City/Town:	Albuquerque
State:	NM
ZIP:	87109
Email Address:	kayazbill@aol.com
Phone Number:	505-857-2210
Q4: Have you been a REALTOR® member of GAAR and Participant/Subscriber in an SWMLS office for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	<i>Respondent skipped this question</i>
Q7: Are you applying for a Director position?	Yes
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	<i>Respondent skipped this question</i>
Q9: If you selected "Officer" in question 6, have you been a member of a SWMLS Committee (Policy, Compliance, Research, etc.) within the past 5 years?	<i>Respondent skipped this question</i>
Q10: Number of years licensed:	20-30 years
Q11: Years of REALTOR® Membership:	20-30 years
Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:	
Grievance (long ago!), Run for the Zoo (long ago), several GAAR & SWMLS nominating committees, SWMLS BOD, RANM Forms Committee	

Q13: Have you participated in GAAR's Leadership Series? No

Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:
CRB

Q15: Please list any REALTOR® Designations you hold:
CRB

Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)

- Single-family Brokerage: 100

Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, missing three (3) or more meetings is considered resignation from the Board of Directors. If elected, will you attend the regular meetings of GAAR as an Officer or Director? Yes

PAGE 2: SWMLS Candidate Questionnaire

Q18: What challenges face the MLS and the current real estate industry?

Keeping up with ever-changing technology and making it relevant and easy for brokers to use this technology in their every day practice. Also, competition from Zillow is an on going issue.

Q19: How do you feel SWMLS could be more relevant to our members?

Perhaps updates and important communication could be broadcast in more than one manner in order to appeal to the masses...in other words, not every communication sent electronically. Use of social media, a newsletter, even snail mail might improve communication. More outreach directly to QBs so QBs can educate their brokers could be helpful.

Q20: Name one problem you find with SWMLS, and how would you fix it?

There are lots of various committees and opportunities for community involvement for brokers to participate with inside of GAAR and SWMLS, but I'm guessing the majority of members are not aware of them and don't know how to get involved. Again, increased methods of communication to the members with perhaps "fun" videos that would encourage participation. New brokers should be aware of all avenues for participation, awards, etc., right from the very beginning or their careers.

Q21: What is the role of the Southwest Multiple Listing Service?

To be the premier provider of accurate information and MLS services to our Participants and Subscribers!

Q22: What do you feel will be unique about the 2017/2018 time frame and into the future?

This isn't unique, but it's a constant challenge to keep membership educated about legislative changes, forms, policies, procedures and changing rules and regulations so that our members can practice ethically and with professionalism.

Q23: What leadership skills will be critical during this period?

Skilled at listening to the brokers and their needs and helping to provide services that enable them navigate through their transactions with ease and in a professional manner.

Q24: What unique leadership experience or skills do you have?

I've been a qualifying broker of a large office for approximately 20 years. I've held a director position with SWMLS for a number of years and I am currently a member of the RANM Forms Committee. I was recently asked to participate on a special task force appointed by the NM Real Estate Commission to make recommendations for improving the QB licensing and renewal process. I'm knowledgeable, professional, resilient, and practice with integrity.

Q25: Given the challenges that face the Association, why would you want to be a Leader?

I'm a huge believer in education and promoting professionalism in our industry. It's important to me that our leaders keep these elements front and center in everything we do as members of our association and I like being a part of that.

Q26: Which technology offered by SWMLS is your favorite and why?

Some of my agents really love the Showing Time mapping feature. It makes setting of the showing route so much quicker and easier and saves them time!

Q27: Additional remarks by Candidate:

I'm enthusiastic about being a SWMLS Director!
