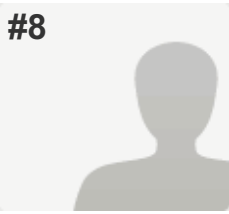


#8

**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Friday, August 12, 2016 11:24:45 AM
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PAGE 1: GAAR Candidate Resume

Q1: Name:	Ginny Longbotham
Q2: Member Type:	Associate Broker
Q3: Additional Info:	
Firm Name:	Ginny Longbotham
Address:	3401 Embudito NE
City/Town:	Albuquerque
State:	NM
ZIP:	87111
Email Address:	ginnylin@comcast.net
Phone Number:	5052802660
Q4: Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?	Yes
Q5: Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?	No
Q6: Are you applying for an Officer position? If so, which one?	<i>Respondent skipped this question</i>
Q7: Are you applying for a Director position?	Yes
Q8: If you selected "Officer" in question 6, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?	<i>Respondent skipped this question</i>
Q9: If you selected "Officer" in question 6, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months and/or are you a QB of at least 5 Brokers?	<i>Respondent skipped this question</i>
Q10: Number of years licensed:	>30 years
Q11: Years of REALTOR® Membership:	>30 years
Q12: Please list all GAAR, SWMLS, RANM or NAR Committees or Task Forces you have been a member of:	
Past GAAR Board of Directors, Current RANM Board of Directors.	
Q13: Have you participated in GAAR's Leadership Series?	No

Q14: Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

None

Q15: Please list any REALTOR® Designations you hold:

CRS, CNE

Q16: In the appropriate space, indicate approximate percentage of your time that reflects your business (must add up to 100%)

- Single-family Brokerage: 100

Q17: Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, missing three (3) or more meetings is considered resignation from the Board of Directors. If elected, will you attend the regular meetings of GAAR as an Officer or Director? Yes

PAGE 2: GAAR Candidate Resume

Q18: What challenges face the current real estate industry?

The constant changes within social media, new federal and state laws, and ethics and honesty between agents.

Q19: What challenges face the Association?

New upcoming changes with Trullia/Zillow and other social media issues. Keeping in contact with uncontrollable agents.

Q20: How do you feel GAAR could be more relevant to our members?

Doing basically a good job, it is an ongoing issue trying to keep track and keeping the whole organization informed.

Q21: Name one problem you find with GAAR, and how would you fix it:

the open door policy of meeting attendance needs to be broadcast more, so that agents know they can attend.

Q22: Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

Making sure GAAR and agents are connected with new forms, new laws, and all upcoming issues. Being there for the agents and leading them so that the agents can list and sell.

Q23: What do you feel will be unique about the 2017/2018 time frame and into the future?

I feel again, that social media, new state and federal laws that keep changing our scope of work makes it important for the board to stay on top and get the best information and pass that on to the community of agents.

Q24: What leadership skills will be critical during this period?

Knowledge of new events, skill to sort it out and decipher and explain to others. Knowing what is most important to our community.

Q25: What education, experience, skills or training do you possess that would be beneficial on the Board of Directors?

Over 35 years of being in the field and an agent that has served many many clients and helped other agents by mentoring. Also giving classes on marketing. Volunteering in the community and raising funds for organizations.

Q26: Given the challenges that face the Association, why would you want to be a Leader?

To help learn, teach and maintain the high performance of all of our agents and members.

Q27: Additional remarks by Candidate:

I had the opportunity to fill in on the Board of Directors for six months. I thoroughly enjoyed the experience and learned a lot of issues. After some of the issues were resolved, I really tried to connect to the agents in the field and help them understand the issues facing all of us. I feel that I could really be an assets to the next community of Directors for 2017-18.
