



Our golf tournament gets better with time. We have more players, more sponsors and more promotions than ever before. As a valued sponsor of our tournament, we would like to give you plenty of time to plan for the event and for sponsorship opportunities.

As in 2016, the GAAR's upcoming 8th Annual Charity Golf Tournament will attract over 50 foursomes and be heavily promoted to our members – meaning more exposure for your company – while raising money for charity.

With our sponsors' help in 2016, we raised \$34,000 for the REALTOR® Fund of GAAR.

EVENT INFORMATION

Friday, June 2, 2017
7:30 am
Santa Ana Golf Course
(288 Prairie Star Rd.)



SPONSORSHIP LEVELS

SPONSORSHIP OPEN: 3/3/17 - 5/19/17

Diamond
Shirt Sponsorship [1]

\$5,000

SOLD OUT

- Company logo displayed on golf shirt
- One team of four
- Hospitality Tent
- Company logo displayed on GAAR website & all printed material
- Company will provide banner for display

Platinum
Cooler Sponsorship [1]

\$3,000

SOLD OUT

- Company logo displayed on cooler
- One team of four
- Hospitality Tent
- Company logo displayed on GAAR website & all printed material
- Company will provide banner for display

Gold
Towel Sponsorship [1]

\$1,500

SOLD OUT

- Company logo displayed on golf towel
- Company logo displayed on GAAR website & all printed material

Gold
Cart Sponsorship [1]

\$1,500

SOLD OUT

- Company logo displayed on golf carts
- Company logo displayed on GAAR website & all printed material

Gold
Bag Sponsorship [1]

\$1,500

SOLD OUT

- Company logo displayed on bags
- Company logo displayed on GAAR website & all printed material

Flag Sponsorship [3]

\$1,500

- Company logo displayed on pin flags
- Company logo displayed on GAAR website & all printed material



SPONSORSHIP LEVELS (continued)

Silver Lunch Sponsorship [2]	SOLD OUT \$1,000	Company provides their banner for display at lunch banquet Company logo displayed on GAAR website & all printed material
Silver Breakfast Sponsorship + Closest to the Pin [2]	SOLD OUT \$1,000	Company provides their banner for display at breakfast Company logo displayed on GAAR website & all printed material Hole signage Company logo displayed on GAAR website & all printed material
Longest Drive	\$250	Hole signage Company logo displayed on GAAR website & all printed material
Hospitality	\$300	Hole signage Sponsor to provide own tent & supplied needed during the event Sponsor (or sponsor's volunteers) should be present at tent throughout the day Company logo displayed on GAAR website & all printed material Company should bring banner to tournament for display at tent(<i>sponsor required to attend planning meeting and briefing prior to event</i>)
Hole [27]	\$100	Hole signage Company logo displayed on GAAR website & all printed material

Sponsorship Commitment Form

Sponsorship Opportunities **2017**

With the exception of the Platinum Plus, Platinum, Gold and Silver Premium Annual Packages, event sponsor commitments are accepted on the date that the sponsorship opens. The new GAAR Sponsor Program gives members and friends of GAAR a chance to plan their sponsorship calendar and budget for the upcoming year.

Package Commitment Package Commitments must be submitted by February 20th each year.

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Platinum Plus
\$8,000 | <input type="checkbox"/> Platinum
\$6,400 | <input type="checkbox"/> Gold
\$3,600 | <input type="checkbox"/> Silver
\$2,720 |
|--|---|---|---|

Event Commitment

Awards Gala (pg. 10)
Open 11/23/15 - 02/24/16

Platinum \$2,500 <input type="checkbox"/>	Gold \$1,500 <input type="checkbox"/>	Silver \$1,000 <input type="checkbox"/>	Bronze \$750 <input type="checkbox"/>	Copper \$500 <input type="checkbox"/>	Supporting \$250 <input type="checkbox"/>
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Diamond \$5,000 <input type="checkbox"/>	Platinum \$3,000 <input type="checkbox"/>	Towel \$1,500 <input type="checkbox"/>	Cart \$1,500 <input type="checkbox"/>	Bag \$1,500 <input type="checkbox"/>	Flag \$1,500 <input type="checkbox"/>
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Golf Tournament
(pg. 14)
Open 3/3/17 - 5/19/16

Lunch \$1,000 <input type="checkbox"/>	Breakfast/Closet \$1,000 <input type="checkbox"/>	Hospitality Tent \$300 <input type="checkbox"/>	Longest Drive \$250 <input type="checkbox"/>	Hole \$100 <input type="checkbox"/>
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Tent Food: _____
Tent Theme: _____

Bowl-a-Thon (pg. 17)
Open 6/5/17 - 9/22/17

Kingpin \$2,000 <input type="checkbox"/>	Turkey \$1,000 <input type="checkbox"/>	Double \$900 <input type="checkbox"/>	Lane \$650 <input type="checkbox"/>	Strike \$100 <input type="checkbox"/>
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However, you can pledge to sponsor an event at any time. When you pledge to be an event sponsor, you will be called personally by GAAR staff or a committee member on the day the sponsorship opens to remind you to sign up online.

If you select one of the sponsorship packages, you are guaranteed one of the top spots at our most popular event for the entire year.

Sponsor

Company Name		
Contact	Title	
Email	Phone	
Cell	Web	
Address		
City	State	Zip
Please notify me when sponsorship opens for:		
For Package & Event Commitment		
Print	Title	
Signature X	Date	
GAAR Signature X	Title	

TERMS AND CONDITIONS: The undersigned is authorized to contract for the stated sponsor, and is otherwise authorized to enter into contractual relations on behalf of the stated sponsors. Signator agrees to and is familiar with the full terms and conditions stated on the reverse of this agreement. Signator understands that the gross rate represents on the charge for space and the signator is responsible for paying for any additional production charges. Faxed and emailed copies of this agreement are binding.

Please contact GAAR to verify sponsorship availability.

Email artwork to: sponsor@gaar.com

The Greater Albuquerque of REALTORS® (GAAR) will not accept cancellations made after the appropriate sponsorship closing deadline.

To cancel a Premium Annual Package Commitment, sponsor must provide GAAR with 60-days written notice of cancellation. Cancellation is subject to being changed full event sponsor rate prices, in accordance with percent of package canceled.

All sponsor ads are accepted and published by GAAR upon the representation that the sponsor is authorized to publish the entire contents and other subject matter thereof. In consideration of GAAR's acceptance of such ads for publication, the sponsor shall indemnify and hold GAAR harmless from and against any loss of expense resulting from claims or suits based upon the contents or subject matter of such advertisements.

Sponsor will indemnify, hold harmless and defend for any and all loss, cost expense and damages on accounts of any and all manner of claims, demands, actions and proceedings that may be instituted against GAAR on grounds alleging that advertisement violates any copyright, or any proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or other personal rights. Sponsor agrees, at sponsor's own expense, to promptly defend and continue the defense of the of any such claim, demand, action or proceeding that may be brought against GAAR, provided that GAAR promptly notifies the sponsor of with respect thereto, and provided that GAAR will give to the sponsor such reasonable time as the extent of the situation may permit in which to undertake and continue thereof.

All orders accepted are subject to GAAR's acceptance. GAAR reserves the right to reject or cancel of any reason at any time any sponsorship, including ads which, in the opinion of GAAR, does not conform to the content or graphic standards of GAAR.

GAAR shall not be liable for failure to publish, distribute or display any part of an event due to labor disputes, accidents, fire, acts of nature, or

any other events beyond GAAR's control.

All art materials will become the property of GAAR, unless a written request from the sponsor accompanies the design submission.

GAAR disclaims any conditions of sale, expressed or implied, which are not stated in this contract.

Payment is due upon commitment of the sponsorship. No sponsorship level or space is reserved without payment in full.

Sponsorship contracted with no logo, artwork or copy delivered by the deadline will not be entitled to a refund. Unless otherwise provided, the rates in effect on the date of the agreement will be honored through the completion of this contract. Claims for defects or damages of the display or ad must be made in writing by the sponsor within thirty (30) days of the event or ad. Failure to make the claim within the stated period. GAAR's liability is limited to the stated purchase price of the sponsorship. This agreement will insure to the benefit of, and bind, the parties, their personal representatives, successors and assigns, is specifically enforceable, is construed under the laws of New Mexico, and may be modified only in writing signed by the parties.

The parties agree that facsimile copies of this signed agreement are acceptable and binding.

The parties agree and stipulate that the venue and jurisdiction shall be proper in the court of Albuquerque, Bernalillo County, New Mexico for purposes of enforcement of this agreement.

I have read and understand the sponsorship order terms and conditions.

Initial _____

