

## **Kentucky Derby Sponsorships for 2022**

Statewide REALTORS® invite you to become a partner to our event to benefit RPAC (or REALTOR® PARTY), our advocate who supports and protects private property rights and the real estate industry at the local, state, and national level. **Help defray event expenses while you** celebrate Americana style while watching the telecast of this iconic race.

GAAR YPN Presents Kentucky Derby for RPAC (21+ Event) Saturday, May 7<sup>th</sup> from 2:30 pm - 5:30 pm The Downs Racetrack & Casino (145 Louisiana Blvd NE, Albuquerque, NM 87108) What to Wear: Sunday best including fine hats or seersucker suits

## **Promotional Opportunities**

|                               | Stallion: \$2,000 (limited to 1) *in the event of multiple requests, a random drawing of those interested will be held   |
|-------------------------------|--|
|                               | Company logo on Kentucky Derby souvenir glass  |
|                               | Introduction at the Event, area to display company information   |
|                               | Pre-event promotion, logo on signage and digital media   |
|                               | 6 Event Tickets + 2 Reserved Boxes (seats 16) at the Event (\$300 value)   |
|                               | Triple Crown: \$1,000  |
|                               | Recognition at the Event, area to display company information  |
|                               | Company name included on Sponsor Sticker on cover of the Kentucky Derby Betting Guide  |
|                               | Pre-event promotion, logo on signage and digital media   |
| _                             | 4 event tickets + 1 Reserved Box (seats 8) at the Event (\$200 value)  |
|                               | Jockey: \$500  |
|                               | Recognition at the Event, area to display company information  |
|                               | Pre-event promotion, logo on signage and digital media   |
|                               | 2 event tickets + 1 Reserved Box (seats 8) at the Event (\$100 value)  |
|                               | Friends of the Derby: \$250  |
|                               | Area to display company information  |
|                               | 1 event ticket (\$50 value)  |
|                               | 2022 Sponsor Commitment  |
|                               | Submit early to take advantage of pre-event promotion!   |
| <b>Company Nam</b>            | e:   |
|                               |  |
|                               | tate/Zip:  |
|                               | Email:   |
| Payment Optio                 | ns: Invoice me My check is enclosed  |
| Greater<br>Attentio<br>1635 U | <b>ing or drop off or mail checks (<i>payable to GAAR</i>) no later than Friday, April 22<sup>nd</sup>.<br/>Albuquerque Association of REALTORS®<br/>n: Emy Saavedra<br/>niversity Blvd NE<br/>erque, NM 87102</b> |

For more information, contact Emy Saavedra at 505-842-1433, option 5 or emy@gaar.com.