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**COMPLETE**

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Page 1: 2020 SWMLS Board of Directors Candidate Questionnaire

**Q1 General Information:**

**Name:** Natalia Beraun  
**Firm Name:** Weichert, Realtors - Image  
**Firm Address:** 9400 HOLLY AVE NE BLDG 4  
**City:** ALBUQUERQUE  
**State:** NM  
**Zip:** 87122  
**Email Address:** natalia@imagerealtyabq.com  
**Best Contact Number:** 5054634561  
**Years as a REALTOR® Member:** 7

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**Q2 Are you applying for a Director or Officer position?** Director

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**Q3 If you selected "Officer" in question 2, have you served as an Officer or Director of GAAR or SWMLS OR been on a SWMLS Committee within the past 5 years?** Respondent skipped this question

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**Q4 Member Type: \*\*Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.\*\*** Designated REALTOR®/Participant

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**Q5 Are you a managing broker and if so, how many brokers do you supervise?**

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**Q6 How many transactions did you have within the last 12 months?**

12

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## 2020 SWMLS Board of Directors Candidate Questionnaire

**Q7** In the appropriate space, indicate approximate percentage of your time that reflects your business:  
\*\*Must add up to 100%\*\*

- Single-family Brokerage: **100**

**Q8** Have you had any disciplinary actions from the New Mexico Real Estate Commission for any violations? If yes, please elaborate. If no, indicate N/A.

N/A

**Q9** Please list any REALTOR® Institutes, Societies or Councils in which you are currently in membership with and/or any designations you hold:

**Respondent skipped this question**

**Q10** Which technologies offered by SWMLS are your favorite and why?

ShowingTime - I have recently appreciated this tool since I was able to show some of my brokers how to schedule a tour by mapping the properties as well as sending all of listing brokers a showing request simultaneously.

RPR - I call this my cheating tool, I appreciate that it gives me a starting point when conducting a market analysis.

**Q11** Please list all GAAR, SWMLS, NMAR or NAR Committees, Task Forces, or PAGs you have been a member of:  
\*\*Hint - You can view your GAAR/SWMLS committee history by going to your Member Portal\*\*

2017 SWMLS Compliance Committee

2018 SWMLS Compliance Committee - Co-Chair

2019 SWMLS Compliance Committee - Chair

**Q12** Have you participated in GAAR's Leadership Development Program?

**Yes**

**Q13** Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? GAAR Board Responsibilities SWMLS Board Responsibilities

**Yes**

### Page 2: SWMLS Candidate Questionnaire

**Q14** Please share your experience, qualifications, skills, knowledge, and any other relevant information that would make you an asset to the SWMLS Board of Directors and SWMLS Participants/Subscribers. If applying for an officer position, what leadership skills do you bring to the role?

I am Chairperson of the Compliance Committee, a Qualifying Broker/Owner of a small office and an engineer by degree. These particular roles have given me a unique perspective that would make me an asset to the SWMLS Board. I have had the privilege to serve on compliance and I've been able to see firsthand where our members struggle following the rules as well as trained brand new brokers as they join my office. My technical background keeps me open to change and helps me understand the intricacies of change that must take place.

## 2020 SWMLS Board of Directors Candidate Questionnaire

**Q15** What is the role of the SWMLS and what are the challenges facing the SWMLS moving forward?

Data Integrity. I joined the compliance committee to help ensure and support our members to further improve the integrity of the data in the MLS to make us more knowledgeable and successful brokers. Without good data, we are hindered and cannot provide what we need to our customers and to the general public.

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**Q16** What are the strengths of the SWMLS core software and affiliated technology offerings and where do you see room for improvement and/or change?

Standardization. The software/technology we use should ensure that we are able to maintain the data integrity. For the most part, the way our MLS is setup, we can protect the data. Changes or improvements need to happen to correct/eliminate/improve how the data is entered into the MLS. Serving on the committee has really shown me that we find "work arounds" and do not enter the correct information when it is not enforced that we do so. Not entering correct data into the MLS does not protect the integrity of the data and can create liability for us as brokers. I'd like to see us protect each other and provide accurate data for our customers and the general public.

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**Q17** What is one thing you would like to change that is in the purview of SWMLS?

I think if I could change one thing, it would be a data checker type tool when entering data into the MLS. It would hold us accountable to seeking the information needed when entering data into the MLS and ultimately make things easier for everyone.

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**Q18** Additional remarks by Candidate:

**Respondent skipped this question**

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