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Collector: Web Link 1 (Web Link)
Started: Monday, August 16, 2021 11:54:21 AM
Last Modified: Monday, August 23, 2021 8:18:27 PM
Time Spent: Over a day
IP Address: 73.42.107.38

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Q1

General Info:

Name: Morgan Cannaday-Henson
Firm Name: Ida Kelly Realtors, LLC
Firm Address: 7410 Montgomery Blvd NE, Suite 100
City: Albuquerque
State: NM
Zip: 87109
Email Address: morgan@idakelly.com
Phone Number: 505-270-8139

Q2 REALTOR®/Subscriber

Member Type:**Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.**

Q3 Yes

Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

Q4 No

Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

Q5

Which position are you applying for?

Select one **Vice-President (Officer Position)**

Q6

Yes

If you selected an "Officer Position" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

Q7

YES – I have had at least 5 transactions that closed in the prior 12 months

If you selected an "Officer Position" in question 5, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months (prior to August 1, 2020) and/or are you a QB of at least 5 Brokers?

Q8

5-10 years

Number of years licensed:

Q9

5-10 years

Years of REALTOR® Membership:

Q10

Please list all GAAR, SWMLS, NMAR or NAR Committees or Task Forces you have been a member of: ****Hint - you can find your GAAR/SWMLS Committee history on your Member Portal.****

Leadership, Education & Achievement Programs (LEAP) Committee (2014 - Present)

Realtor Fund Committee (2014 - Present)

GAAR Board of Directors (2021-Present)

Q11

Yes

Have you participated in GAAR's Leadership Development Program?

Q12

Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

None currently.

Q13

Please list any REALTOR® Designations you hold:

Seniors Real Estate Specialist (SRES)

Q14

In the appropriate space, indicate approximate percentage of your time that reflects your business: ****Must add up to 100%****

- Single-family Brokerage: **100**
- Appraising: **0**
- Coaching: **0**
- Farm & Land Brokerage: **0**
- Commercial Brokerage: **0**
- Building & Development: **0**
- Property Management: **0**
- Real Estate Instructor **0**
- Other: **0**

Q15

Yes

Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) regular or special meetings per fiscal year without an excuse deemed valid by the board of directors shall be construed as resignation. If elected, will you attend the regular meetings of GAAR as an Officer or Director?

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Q16

What challenges face the current real estate industry?

Without question, the largest challenge we currently face is the housing shortage. If inventory continues to decrease and interest rates increase, housing affordability will become an even larger challenge in the coming years, especially for first time buyers. We need new construction to begin to offset this shortage. It is extremely important that the GAAR Board and the Home Builders Association continue to work together to meet the needs/demand of our community.

Q17

What challenges face the Association?

New Mexico has some of the highest E&O claims in the country. GAAR does a fantastic job with educational opportunities, but I think it is extremely important to do everything we can to increase member engagement. The more educated our members, the higher the bar for professional standards will become. When our level of education and professionalism is raised, not only will E&O claims decrease, but the perception of our industry to the public will also improve.

Q18

Given the challenges that face the Association, how would you contribute as a leader?

As noted above, increasing member engagement and educational opportunities in class as well as through video series online, is extremely important to improve professionalism and reduce E&O claims. I have served on the Leadership, Education and Achievement Programs committee at GAAR since 2014 and keep a continuous eye on the educational needs of our industry to aid the association in offering the most relevant, engaging educational opportunities to members.

Q19

How do you feel GAAR could be more relevant to our members?

I am truly proud to be a member of GAAR and to have witnessed how member benefits and educational opportunities have expanded through recent years. In order to become even more relevant, I believe GAAR should continue to invest in products, tools and cutting edge technology for our members.

Q20

Name one problem you find with GAAR, and how would you fix it:

I would love to continue to improve our industry's public perception. GAAR does so much for our community, through the Title 1 Backpack Drive, Annual Angel Tree donations, Realtor Fund grants (granting \$100,000 to local nonprofits this year!) and so much more. I would love to see more public awareness for all our membership does to give back to the community in which we serve through earned (free) media exposure whenever possible.

Q21

Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

I believe the role of GAAR's Board of Directors is to listen to the needs of our members and make decision that benefit ALL - from big companies to small companies, top producers to brand new brokers. In order to properly execute this role of the Board of Directors, all viewpoints need to be represented. I believe the representation on our Board should be a true reflection of our diverse membership. As a millennial broker in a small, independent brokerage, I can continue to bring new insight and ideas to Board discussions.

Q22

What do you feel will be unique about the next two-year time frame?

The last 1.5 years have truly been unprecedented for our real estate industry as well as our economy as a whole. There are daily "click bait" articles online claiming the next housing crash is quickly approaching, so it is extremely important now more ever for Realtors to educate the public of the true facts, data and trends regarding the current real estate market.

Q23

What leadership skills, education, experience, or training do you possess that you feel would be beneficial on the Board of Directors?

I have been actively volunteering at GAAR for the last 7 years and have served on/chaired multiple committees. Based on this as well as my experience serving on and chairing boards of other nonprofits, I am confident that I possess the skills and experience to make a positive impact leading this association.

Q24

What else would you like to tell the membership about yourself? (ie. personal interests, activities, hobbies, etc.)

I truly love Albuquerque and all things that it has to offer. When not working, you can find me enjoying our incredible weather – hiking, biking, camping, fishing.

But my other passion outside of real estate is animal rescue – I have been fostering dogs that have been abused and neglected for several years.
