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Q1

General Info:

Name: Laura Garner
Firm Name: ERA Summit
Firm Address: 6001 Indian School Rd. NE, Suite 150
City: Albuquerque
State: NM
Zip: 87110
Email Address: lauragarner@eraabq.com
Phone Number: 505-306-1991

Q2 REALTOR®/Associate Broker

Member Type:**Please select Designated REALTOR® if you are listed as the Designated/Qualifying Broker of your office.**

Q3 Yes

Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

Q4 No

Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

Q5
Have you had any disciplinary actions from the New Mexico Real Estate Commission for any violations? If yes, please elaborate. If no, indicate N/A.

N/A

Q6

For which position are you applying?

Select one

Director

Q7

No

If you selected an "Officer Position" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

Q8

NO

If you selected an "Officer Position" in question 5, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months (August 1, 2022 to July 30, 2023) and/or are you a QB of at least 5 Brokers?

Q9

5-10 years

Number of years licensed:

Q10

5-10 years

Years of REALTOR® Membership:

Q11

Please list all GAAR, SWMLS, NMAR or NAR Committees or Task Forces you have been a member of: ****Hint - you can find your GAAR/SWMLS Committee history on your Member Portal.****

GAP, ABCD

Q12

Have you participated in GAAR's Leadership Development Program, NMAR's Growth and Involvement Program or any other leadership training?

Yes,

If yes, which one(s) and what year(s)?:
Leadership Development Program 2022

Q13

Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

N/A

Q14

Please list any REALTOR® Designations you hold:

At Home With Diversity

Q15

- Residential

What are your primary disciplines in your real estate practice? Check all that apply.

Q16

Yes

Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular meetings of GAAR as an Officer or Director?

Q17

Yes

Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? See Board Responsibilities here.

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Q18

What challenges face the current real estate industry?

I think that we will see a continuation of the challenging market that we are currently in. Both a lack of housing inventory and rising interest rates will be the main difficulties that our industry will face. More than ever it will be important to create deep relationships and to adequately show our value to consumers.

Q19

What challenges face the Association?

GAAR constantly needs to show its relevance in our industry, and even more so because of the building closure due to the pandemic and the storm damage. We gained many new members during that time that are used to not having a facility, and we need to be sure to increase opportunities for both in-person learning and networking. Bringing everyone together in the new facility is one way that we can increase engagement and show the value that our association offers.

Q20

Given the challenges you identified above, how would you contribute as a leader?

Because I have been active in committees, I understand the value of membership, and how the Association functions. I am proud of what GAAR offers and believe that experience will allow me the opportunity to be of greater service to our members through a position on the Board of Directors.

Q21

How do you feel GAAR could be more relevant to our members?

I think that GAAR provides a tremendous value to its members. I do think there is room for improvement in our communication to the members. We need to be more varied in our outreach, and inclusive in our communications so that everyone feels welcome in the capacity that works for them.

Q22

Name one problem you find with GAAR, and how would you fix it:

Even though the mission of GAAR is to support the Realtor community, I also think that there is a missed opportunity with sharing with our communities the ways in which members give back. From the Realtor Fund, to the backpack drive, and many other charitable causes that we support, we should do more to promote our philanthropic efforts in the communities in which we live and work. We do some amazing work by giving our time and monetary donations, and we need to be better at that messaging.

Q23

Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

The role of a director is to ensure the success of the association by presiding over the Association, helping to guide its future while creating and upholding its purpose, being good stewards of members dues, and promoting the Association within the Realtor Community, and the community at large.

Q24

Yes

A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you want to serve your membership, acting in a neutral capacity for the betterment of the members?

Q25

What do you feel will be unique about the next two-year time frame?

I think with continuing legal battles over clear cooperation, and rule of compensation litigation, it will be more important than ever that Realtors understand our role and be able to articulate that to their customers. I think that we may see a shift in how compensation is provided, and that we need to be prepared. I could see that buyer-broker agreements may become the norm as well. I think that GAAR needs to play a large role in educating and preparing our Realtors for impending changes in the way that we do business.

Q26

What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?

As one of the owner/brokers of ERA Summit, I will bring my knowledge, resources, and commitment to professionalism to the Board. Our brokerage has prioritized supporting those looking to be leaders in the industry, and I would bring that mindset to the Association as well.

I have also participated in the GAAR Leadership Program, and served on both GAP and ABCD. I think it is important for all members to become involved and educated about what the association provides to its members. I have experienced first-hand the satisfaction in being active in the Association, and feel I would be an asset to the Board.

Q27

What else would you like to tell the membership about yourself? (ie. personal interests, activities, hobbies, etc.)

Traveling is one of my favorite ways to spend my free time. I love to meet new people in new cultures, and most especially experience new cuisines. When not traveling, I like to cook and enjoy replicating recipes of dishes I have had while traveling. I also love hiking and spending time with my family.
