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Page 1: 2020 SWMLS Board of Directors Candidate Questionnaire

Q1 General Information:

Name: JoLynn Kniffin
Firm Name: ERA Sellers & Buyers Real Estate
Firm Address: 3741 NM Hwy 528 NW
City: Albuquerque
State: NM
Zip: 87114
Email Address: jolynkniffin@sellersbuyersnm.com
Best Contact Number: 15052390236
Years as a REALTOR® Member: 22

Q2 Are you applying for a Director or Officer position? Director

Q3 If you selected "Officer" in question 2, have you served as an Officer or Director of GAAR or SWMLS OR been on a SWMLS Committee within the past 5 years? Respondent skipped this question

Q4 Member Type: **Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.** Designated REALTOR®/Participant

Q5 Are you a managing broker and if so, how many brokers do you supervise?

52

Q6 How many transactions did you have within the last 12 months?

none

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Q7 In the appropriate space, indicate approximate percentage of your time that reflects your business:
Must add up to 100%

- Single-family Brokerage: **100**

Q8 Have you had any disciplinary actions from the New Mexico Real Estate Commission for any violations? If yes, please elaborate. If no, indicate N/A.

N/A

Q9 Please list any REALTOR® Institutes, Societies or Councils in which you are currently in membership with and/or any designations you hold:

Respondent skipped this question

Q10 Which technologies offered by SWMLS are your favorite and why?

ShowingTime was one of the best additions, it really advanced how we were conducting business. I also love RPR, great one stop shop for property information.

Q11 Please list all GAAR, SWMLS, NMAR or NAR Committees, Task Forces, or PAGs you have been a member of:
Hint - You can view your GAAR/SWMLS committee history by going to your Member Portal

2002 Leadership Development participant
2002-2003 Run for the Zoo Committee Member
2004-2006 Committee Chair Run for the Zoo
2004-2006 NM CRS Committee Member
2006-2007 GAAR Director
2008 RANM Central District Director
2008-2009 SWMLS Director
2008-2009 Media & Community Relations committee
2010 & 2012 GAAR Nominating Committee member
2011-2015 Grievance committee member
2012 MLS Research Committee
2012-current SWMLS Director
2013 SWMLS Nominating Committee
2016 Grievance Committee Vice-Chair
2017 Grievance Committee Chair

Q12 Have you participated in GAAR's Leadership Development Program?

Yes

Q13 Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? GAAR Board Responsibilities SWMLS Board Responsibilities

Yes

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Q14 Please share your experience, qualifications, skills, knowledge, and any other relevant information that would make you an asset to the SWMLS Board of Directors and SWMLS Participants/Subscribers. If applying for an officer position, what leadership skills do you bring to the role?

I think my longevity with the SWMLS board helps us remember what worked and what didn't in the past. Plus my perspective as a QB of more than 50 associates helps us look at things from a different standpoint.

Q15 What is the role of the SWMLS and what are the challenges facing the SWMLS moving forward?

The role of SWMLS is to insure complete and accurate MLS data and also provide a platform for unconditional compensation amongst members. We could face some interesting decisions regarding how and where to push the Brokers data and also regarding the Class Action Lawsuit on how commissions are paid.

Q16 What are the strengths of the SWMLS core software and affiliated technology offerings and where do you see room for improvement and/or change?

The SWMLS board and related committees work very hard to properly research and vet the technology that is provided to its members. Since technology is rapidly changing, it's a constant effort to make sure we are providing the best possible products.

Q17 What is one thing you would like to change that is in the purview of SWMLS?

I'm not looking to make any specific change, just trying to make sure our diverse group looks and acts with the membership, as a whole, in mind.

Q18 Additional remarks by Candidate:

Respondent skipped this question
