



**Did you
KNOW**



One of the major contributing factors to children missing school is a lack of clean clothes? A lack of clean clothing/linens is also a leading factor in health issues for many of our families. Your donation today can help change this.

Clean clothing contributes to every person's dignity.

Supporting Laundry Love is a great way to help support our local community and offer a tangible way to help build resiliency for our families. Please know that any donation will impact our work and the families we serve. Here are a few donation options and what they will provide to our community:

\$40 will provide one family with access to two washers and two dryers for a total of two hours once a month.

\$100 will provide three families with access to two washers and two dryers for a total of two hours a month. This is equivalent to almost two weeks of laundry for smaller households.

\$250 will fund one opportunity of Laundry Love once a month and support almost 20 families. (Social media callout to company)

\$500 will fund two opportunities of Laundry Love once a month and support almost 40 families. (Company name on T-shirt. Social media callout to company.)

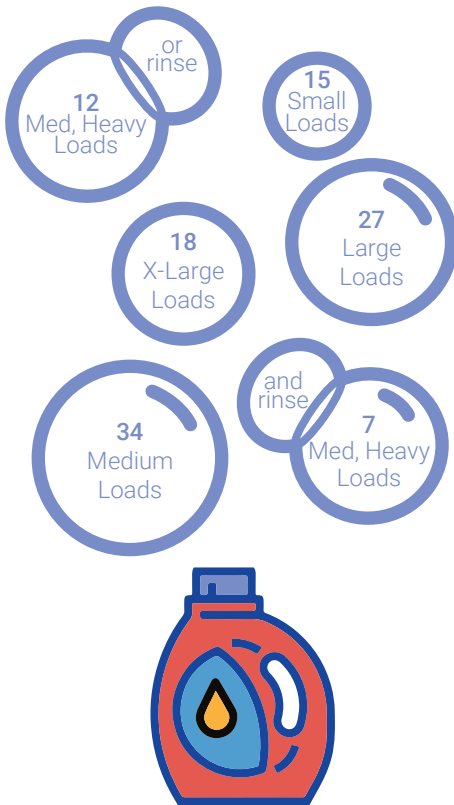
\$8,500 will fund an entire year of Laundry Love at one location. This will be 12 opportunities throughout the year. Each opportunity of Laundry Love will be offered for four hours at one location and families/individuals will have full access to washers, dryers, and all the supplies needed to clean their clothes/linens. (Corporate branding on Laundry Love website and donation page. Logo on T-shirt. Social Media callout to company.)

Your contribution will mean that Laundry Love can provide what's needed to children and families. Thank you for considering how you can help today.

If someone you know is in need of laundry services, email Bev.McMillan@uwcnm.org

LAUNDRY DATA

DEC 2021 - MAY 2022



AVG WASH LOADS = 113

AVG. FAMILY DEMOGRAPHICS

Individuals Supported	48
Attendees	14
Adults	29
Minors	25

AVG. MONTHLY CLIENTS

New	5
Returning	7
Unknown	3



AVG DRYER LOADS = 248
AVG DRYER COSTS = \$309

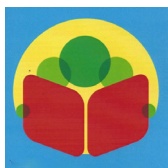


AVG. TOTAL WASH COSTS = \$373.20
* Medium Heavy OR Extra Rinse



Client Story:

Last year, during the summer, a client attended a Laundry Love event and announced that she had a roll of quarters to donate and wanted to sell an antique mirror which she brought to the event. Her goal was to sell the mirror to pay for gas because of her impending interview with the new Amazon fulfillment center that would open soon. The Laundry Love team asked the client to keep the quarters because the use of the laundry machines and dryers would be free, and she would be able to sell the antique mirror at her leisure. The following month the client returned not really needing the services but reporting that she was able to gain employment at the new Amazon fulfillment center which was providing her income to pay for all of the daily living necessities.



Read-to-Me and Libros for Kids are partners of Laundry Love.

