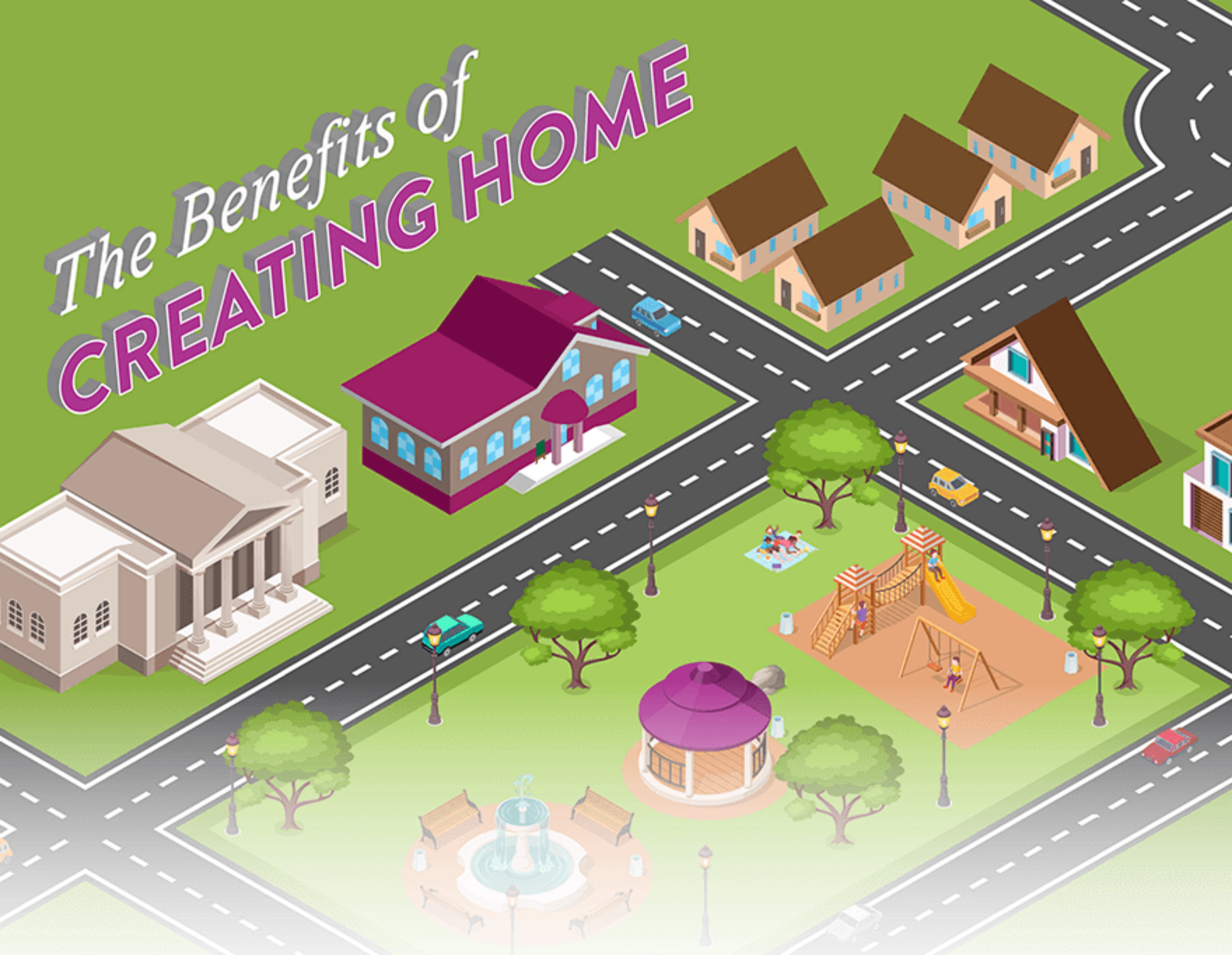


The Benefits of CREATING HOME



Owning a home is more than an address. When you invest in homeownership: you build financial stability, gain the freedom to create a home that fits your lifestyle, and play a role in strengthening your community!



CUSTOMIZE YOUR SPACE

Last year, 73% of homeowners planned to renovate their homes to fit their lifestyle¹. As a homeowner, you would have the freedom to create your dream kitchen, customize your backyard to entertain family and friends, or design an office space you love!

BUILDS WEALTH

Did you know that **the median net worth of homeowners is 46 times higher than renters**?² Investing in a home creates an opportunity to increase personal wealth and equity over time.



ADVOCATE FOR YOUR COMMUNITY

As a homeowner, the community around you impacts your life. That's why you can and should advocate for policies that help strengthen your community and support homeownership!

GAIN FINANCIAL STABILITY

With **rent prices increasing 3% to 4% each year**³, investing in a home can stabilize your housing expenses. Mortgages can provide homeowners with steady and affordable monthly payments.



IMPROVE YOUR NEIGHBORHOOD

Homeowners strengthen the communities they've settled in by being loyal customers at local business, investing in home improvements to increase the value of the neighborhood, and advocating for policies that support their community.

Becoming a homeowner means you are investing in your future, gaining freedom to create a space that fits your lifestyle, and helping to grow the community around you! To see how we're celebrating this Homeownership Month, visit: homeownershipmatters.realtor/homeownership-month-2020

CELEBRATE WITH US ON SOCIAL!

 @NAR_homeowners  /HomeownershipMatters

Sources:

1. <https://magazine.realtor/daily-news/2019/03/11/most-homeowners-planning-a-renovation-this-year>
2. <https://thriveglobal.com/stories/homeowners-are-worth-46-times-more-than-renters/>
3. <https://www.rentcafe.com/blog/category/rental-market/apartment-rent-report/>

HOME 2020
HOMEOWNERSHIP
MONTH *A New Era*

