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Page 1: 2022 GAAR Board of Directors Candidate Questionnaire

Q1

General Info:

Name: Eanika Nunez
Firm Name: Realty One of New Mexico
Firm Address: 1902 Candelaria Rd NW
City: ALBUQUERQUE
State: NM
Zip: 87107
Email Address: EanikaServes@gmail.com
Phone Number: 505-440-5067

Q2 REALTOR®/Subscriber

Member Type:**Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.**

Q3 Yes

Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

Q4 No

Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

Q5
Which position are you applying for?

Select one **Director**

Q6 Respondent skipped this question

If you selected an "Officer Position" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

Q7 Respondent skipped this question

If you selected an "Officer Position" in question 5, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months (prior to August 1, 2020) and/or are you a QB of at least 5 Brokers?

Q8 1-5 years

Number of years licensed:

Q9 1-5 years

Years of REALTOR® Membership:

Q10
Please list all GAAR, SWMLS, NMAR or NAR Committees or Task Forces you have been a member of: **Hint - you can find your GAAR/SWMLS Committee history on your Member Portal.**

- Chair YPN GAAR 2021
 - NAR YPN 2021
 - NAR YPN 2020
 - Vice Chair YPN GAAR 2020
-

Q11 Yes

Have you participated in GAAR's Leadership Development Program?

Q12
Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

1. Realtor® GAAR, NMAR, NAR Member
 2. Women Council of Realtors Member
 3. Director at Desert Forge Foundation (503C)
 4. Member New Mexico Veterans Advantage
 5. Member UNMH Child Life
 6. Member Warrior Farmer Project
-

Q13

Please list any REALTOR® Designations you hold:

CRS (Certified Residential Specialist)
MRP (Military Relocation Professional)
C2EX (Realtors Commitment to Excellence)

Q14

In the appropriate space, indicate approximate percentage of your time that reflects your business: **Must add up to 100%**

- Single-family Brokerage: **75**
- Coaching: **10**
- Building & Development: **15**

Q15

Yes

Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) regular or special meetings per fiscal year without an excuse deemed valid by the board of directors shall be construed as resignation. If elected, will you attend the regular meetings of GAAR as an Officer or Director?

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Q16

What challenges face the current real estate industry?

Uncertainties in the current industry; Pandemic after effects which are unknown to stabilize today's market. Drastic rise of the sellers market! When will it change and how will it affect our clients and the real estate industry?

Q17

What challenges face the Association?

Challenges that face the Association today is the lack of membership involvement. Members do not fully understand what our association has to offer. For Example: RPR, NM Home Search, Affiliates, Remine, The Code, Advocacy, Our Committees, Legal Hotline, Discounts on classes, Resources etc.

Q18

Given the challenges that face the Association, how would you contribute as a leader?

One of my strengths is my network and the fact that I am a natural influencer. I would be able to get the information out to my network and highly encourage them to participate. This would cause them to become more involved in our Association and Community.

Q19

How do you feel GAAR could be more relevant to our members?

GAAR IS RELEVANT to our members but a great deal of them, do not appreciate all that the Association does for us. Maybe because there is a lack of knowledge concerning our Association or Quite frankly don't care because they are busy conducting real estate. We must educate, enhance the knowledge of our members to get more involved so they see the value and relevancy of our association.

Q20

Name one problem you find with GAAR, and how would you fix it:

To my observation some of the methods of the committees may be too governed, discouraging members' involvement.

This is easily resolvable, by proper communication, involvement of committees as a totality for final decision making. Communication is key. Often things are misunderstood or miscommunicated. This can easily be established by suitable communication, structure and order of things accordingly.

Q21

Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

The Board of Directors are responsible for making decisions for the benefit of our members/association. The Board governs while the staff manages. The Board Manages and oversees financials, along with assessing all board performance and interest. They have a principal fiduciary duties of care, loyalty and obedience on behalf of the interest of the association.

Q22

What do you feel will be unique about the next two-year time frame?

What will be unique in the next two-year time frame, would be to watch the growth of our association along with our city as we have many incoming corporate entities establishing their businesses here. It will also be unique and interesting to see how it overcomes the real estate industry after a pandemic.

Q23

What leadership skills, education, experience, or training do you possess that you feel would be beneficial on the Board of Directors?

I am a veteran of the Marine Corps as a MOS 0211 Intelligence. I am analytically and technically inclined to processing and problem solving information. I have also had experience in marketing & networking including being a Regional Marketing Manager for Wall Street Journal. Marketing and Promotional Director for Walt Disney World and Marketing Manager for Forbes Fortune 500 Companies. I am inclined in the technology world and understand social media, online & event marketing which is necessary in today's growing real estate industry. I have my Bachelors in Business Management and a Minor in Interior Design. I also have served in many communities, associations, non-profits outside of the real estate industry.

Q24

What else would you like to tell the membership about yourself? (ie. personal interests, activities, hobbies, etc.)

Sense of humor is as necessary as breathing to me. I love to work out, go boating, surfing, hiking, shooting weapons and going on adventures worldwide. I collect money from different parts of the world that I have lived in and traveled. I also love to read/study books specifically on archeology and apologetics. I'm passionate about volunteering and serving the community to benefit the public. I also spent a lot of time on movie sets growing up, as my dad was a stuntman for Bollywood. My current adventures are making short films with the local directors and producers and entering them in local film fairs as a fun side hobby. My background is confusing to most but You shall ask and I shall tell! :)
