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Page 1: 2022 SWMLS Board of Directors Candidate Questionnaire

Q1

General Information:

Name: Jeanette A Raver
Firm Name: Realty One Of New Mexico
Firm Address: 8500 Menaul Blvd NE A-317
City: Albuquerque
State: New Mexico
Zip: 87112
Email Address: jeanette@raverteam.com
Best Contact Number: 505-250-5799
Years as a REALTOR® Member: 35

Q2**Officer - President**

Are you applying for a Director or Officer position?

Q3**Yes**

If you selected "Officer" in question 2, have you served as an Officer or Director of GAAR or SWMLS OR been on a SWMLS Committee within the past 5 years?

Q4**Designated REALTOR®/Participant**

Member Type: **Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.**

Q5

Are you a managing broker and if so, how many brokers do you supervise?

48

Q6

How many transactions did you have within the last 12 months?

62

Q7

In the appropriate space, indicate approximate percentage of your time that reflects your business: **Must add up to 100%**

- Single-family Brokerage:	85
- Farm & Land Brokerage:	10
- Commercial Brokerage:	5

Q8

Have you had any disciplinary actions from the New Mexico Real Estate Commission for any violations? If yes, please elaborate. If no, indicate N/A.

No!

Q9

Please list any REALTOR® Institutes, Societies or Councils in which you are currently in membership with and/or any designations you hold:

RRC, CRS, Green, Pro, GB-98, Realtor of the Year 2020.

Q10

Which technologies offered by SWMLS are your favorite and why?

CRS Tax Tool, Showing Time, Instanet.
These tools help with our ever-changing business.

Q11

Please list all GAAR, SWMLS, NMAR or NAR Committees, Task Forces, or PAGs you have been a member of: **Hint - You can view your GAAR/SWMLS committee history by going to your Member Portal**

SWMLS Executive Committee/Board of Directors Vice President
Member of GAAR Grievance Committee 2013-2021
SWMLS Board of Directors 2018-2021
Professional Standards 2008-2011
Member of GAAR Grievance Committee 2007
SWMLS Board of Directors 1998-1999

Q12

No

Have you participated in GAAR's Leadership Development Program?

Q13

Yes

Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities?
GAAR Board Responsibilities SWMLS Board Responsibilities

Page 2: SWMLS Candidate Questionnaire

Q14

Please share your experience, qualifications, skills, knowledge, and any other relevant information that would make you an asset to the SWMLS Board of Directors and SWMLS Participants/Subscribers. If applying for an officer position, what leadership skills do you bring to the role?

Real Estate Sales. Strategic Sales Leadership, Team Leadership and Training, Marketing/Competitive Analysis, Sales and Business Growth, Profit Optimization, Relationship Management and Organizational/Change Management

Versatile, results-oriented, and highly accomplished real estate sales professional with extensive experience in overseeing residential real estate sales. Demonstrated customer service excellence, business acumen, and strategic planning ability. Possess a collaborative approach in leadership with the aptitude and experience to foster a team-oriented environment while providing support, guidance, and training to increase productivity and performance. Utilize strong industry knowledge, strong communication skills, and the ability to develop key relationships to support the overall profitability, performance, and positioning of the company.

Q15

What is the role of the SWMLS and what are the challenges facing the SWMLS moving forward?

The Multiple Listing Service (MLS) is a tool that allows real estate agents to work with other agents in their region, even if they work for competing agencies or brokerages.

Challenges facing the SWMLS: adapting to keep up with rapid technological developments. Real estate professionals have to become more transparent and accessible to compete with rival services, and they will have to keep pace with the rapidly changing demands and expectations of an Internet-savvy public.

Q16

What are the strengths of the SWMLS core software and affiliated technology offerings and where do you see room for improvement and/or change?

One of our big strengths is our great management team at SWMLS. Richard at SWMLS keeps us update on what is happening in the MLS world.

The big challenge is to keep up with our ever-changing MLS world. Everything in Real Estate is changing very fast and we do not want to be left behind. SWMLS is always looking for the best technology to serve our members

Q17

What is one thing you would like to change that is in the purview of SWMLS?

Making sure that all our members know all the technology that SWMLS provides to our members. And help our members use the technology to help their businesses thrive.

Q18

Additional remarks by Candidate:

I am very excited to be working with our members in 2022 as President of SWMLS.
