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Q1

General Info:

Name: Wendy Rhoades
Firm Name: Platinum Properties and Investments
Firm Address: 10433 Montgomery Parkway Suite 300
City: Albuquerque
State: NM
Zip: 87111
Email Address: wjrhoades@gmail.com
Phone Number: 5055065622

Q2 REALTOR®/Associate Broker

Member Type:**Please select Designated REALTOR® if you are listed as the Designated/Qualifying Broker of your office.**

Q3 Yes

Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

Q4 No

Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

Q5
Have you had any disciplinary actions from the New Mexico Real Estate Commission for any violations? If yes, please elaborate. If no, indicate N/A.

N/A

Q6

For which position are you applying?

Select one

Director

Q7

No

If you selected an "Officer Position" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

Q8

YES – I have had at least 5 transactions that closed in the prior 12 months

If you selected an "Officer Position" in question 5, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months (August 1, 2022 to July 30, 2023) and/or are you a QB of at least 5 Brokers?

Q9

10-20 years

Number of years licensed:

Q10

10-20 years

Years of REALTOR® Membership:

Q11

Please list all GAAR, SWMLS, NMAR or NAR Committees or Task Forces you have been a member of: ****Hint - you can find your GAAR/SWMLS Committee history on your Member Portal.****

Board of Directors, NMAR 2016-2019
Legislative Committee, NMAR 2018-2021
Strategic Planning Committee, NMAR 2019-2020, 2021-Currently
Benevolent Committee, NMAR 2016-2019
Credential and Leadership Committee, NMAR 2016-2018
President, Carlsbad Board of Realtors, two one year terms 2015-2016
Director, Carlsbad Board of Realtors

Q12

No

Have you participated in GAAR's Leadership Development Program, NMAR's Growth and Involvement Program or any other leadership training?

Q13

Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

N/A

Q14

Please list any REALTOR® Designations you hold:

N/A

Q15

- Residential

What are your primary disciplines in your real estate practice? Check all that apply.

Q16

Yes

Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) regular or special meetings per fiscal year without an excuse deemed valid by the Board of Directors shall be construed as resignation. If elected, will you attend the regular meetings of GAAR as an Officer or Director?

Q17

Yes

Have you reviewed the Board Responsibilities document and do you agree to abide by these responsibilities? See Board Responsibilities here.

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Q18

What challenges face the current real estate industry?

One of the biggest challenges we face as an industry are the lawsuits and class actions currently moving through the court system. These cases will affect the future of every MLS and more importantly the buyer's ability to receive proper representation.

Q19

What challenges face the Association?

The Association's challenges are going to be closely tied to the challenges that face the industry as a whole. GAAR's ability to pivot as the outcome of the lawsuits becomes apparent is going to be vital. As our profession evolves in the years to come, GAAR will need to be dedicated to providing services and information to the members as well as conveying the value of our association.

Q20

Given the challenges you identified above, how would you contribute as a leader?

Listening to all of the options to identify the best avenue to proceed for our membership. It is imperative to stay in tune with the membership and their needs for our housing market specifically.

Q21

How do you feel GAAR could be more relevant to our members?

This is one of the hardest issues of any association. Realtors are very busy people. They juggle family, friends, community involvement, and the ever increasing needs of their customers at the same time. They desire to help people and serve their communities. The association's role is come along beside the membership to provide knowledge and services to assist them in reaching their goals as Realtors and citizens.

Q22

Name one problem you find with GAAR, and how would you fix it:

The annual Lockbox True-up is a clunky process. It needs to be more flexible with the current market fluctuations. The current process creates more work and frustration for the members.

Q23

Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

The role of the board of directors multifaceted. The board does the day to day work of the association such as managing resources, organizational planning and working toward the vision of the membership. They should also be ambassadors of the association serving as spokespeople providing encouragement for inclusion and participation.

Q24

Yes

A position on the GAAR Board of Directors means serving your Association and putting the needs of the members first. Do you want to serve your membership, acting in a neutral capacity for the betterment of the members?

Q25

What do you feel will be unique about the next two-year time frame?

More than anytime prior, advocacy is going to be at the forefront of the next two years. Advocacy for the realtor, the community, and the individual. Advocating for realtors in the courts, advocating for the rights of consumers in a housing market that is shifting, and advocating for the rights of all citizens through fair housing solutions toward the goal of homeownership.

Q26

What leadership skills, education, experience or training do you possess that you feel would be beneficial on the Board of Directors?

Several years ago, NAR enacted specific requirements for Associations/Boards to remain in good standing with NAR. At that time, I was the President of the Carlsbad Board of Realtors. It is a completely volunteer board with no staff. It was a challenging time as we worked to develop a strategic plan and meet all the new standards set by NAR. As a board, we were able to meet our membership's goal to remain an independent board. I believe that experience provided the tools of navigating new policy and engaging members.

Q27

What else would you like to tell the membership about yourself? (ie. personal interests, activities, hobbies, etc.)

With three kids in college and a newly emptied nest, I am currently a bandwagon Texas Tech and (recently inducted) Lobos fan who takes my pickle ball shot way to seriously.
