

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, August 05, 2021 11:02:42 AM
Last Modified: Thursday, August 05, 2021 12:28:03 PM
Time Spent: 01:25:20
IP Address: 50.205.81.66

Page 1: 2022 GAAR Board of Directors Candidate Questionnaire

Q1

General Info:

Name: C Shain Tanner
Firm Name: Coldwell Banker Legacy
Firm Address: 8200 Carmel Ave NE suite 103A
City: Albuquerque
State: NM
Zip: 87120
Email Address: shaintanner@gmail.com
Phone Number: 5059086548

Q2 REALTOR®/Subscriber

Member Type:**Please select Designated REALTOR®/Participant if you are listed as the Designated/Qualifying Broker of your office.**

Q3 Yes

Have you been a REALTOR® member of GAAR for at least 3 years prior to this nomination?

Q4 No

Do you have any Code of Ethics violations or non-compliance of a membership duty in the last 3 years?

Q5

Which position are you applying for?

Select one **Director**

Q6

No

If you selected an "Officer Position" in question 5, have you served as an Officer or Director of GAAR or SWMLS within the past 5 years?

Q7

YES – I have had at least 5 transactions that closed in the prior 12 months

If you selected an "Officer Position" in question 5, prior to nomination, have you had at least 5 transactions that closed in the prior 12 months (prior to August 1, 2020) and/or are you a QB of at least 5 Brokers?

Q8

1-5 years

Number of years licensed:

Q9

1-5 years

Years of REALTOR® Membership:

Q10

Please list all GAAR, SWMLS, NMAR or NAR Committees or Task Forces you have been a member of: ****Hint - you can find your GAAR/SWMLS Committee history on your Member Portal.****

Tech Committee, GAP

Q11

No

Have you participated in GAAR's Leadership Development Program?

Q12

Please list any REALTOR® Institutes, Societies or Councils in which you currently hold Membership:

NAR, GAAR, SFAR

Q13

Please list any REALTOR® Designations you hold:

RENE, C2EX, Military Relocation Professional

Q14

- Single-family Brokerage: **95**
 - Commercial Brokerage: **5**

In the appropriate space, indicate approximate percentage of your time that reflects your business: ****Must add up to 100%****

Q15

Yes

Service as an elected Officer or Director requires attendance at Board of Director meetings. Regular attendance is necessary for understanding Association business. As stated in the Association Bylaws, absence from three (3) regular or special meetings per fiscal year without an excuse deemed valid by the board of directors shall be construed as resignation. If elected, will you attend the regular meetings of GAAR as an Officer or Director?

Page 2: 2022 GAAR Board of Directors Candidate Questionnaire

Q16

What challenges face the current real estate industry?

Our amazing rapid growth in Albuquerque and New Mexico as a whole has resulted in an influx of new to New Mexico citizens. Keeping up with the historic growth in Albuquerque and the surrounding areas has proven to be a welcome challenge for our local builders, contractors and the community. Real estate investors, both commercial and residential, have enjoyed an amazing opportunity to invest in New Mexico and see their investments grow. As a result the natives of New Mexico have absorbed the increase in rent and purchase price amount.

Another challenge we have dealt with, are third party companies that have revitalized the real estate industry. iBuying on third party platforms is becoming more common. Learning how to incorporate these large third party companies into our business to better serve the public is a worthwhile and important tasking for all realtors.

Post pandemic life must go on. With that comes changes with helping the public navigate through ongoing working from home, virtual showings and staying on top of ever changing technology. Technology is our friend and we must embrace and leverage it.

Q17

What challenges face the Association?

We must increase engagement with all of our realtors. We have to think outside the box and communicate the importance of what our amazing association provides to our realtors to better serve the public. We have to make sure that our association not only stays at the tip of the spear with changing technology but actually drives innovative change to better serve our realtors and the public.

Q18

Given the challenges that face the Association, how would you contribute as a leader?

I plan to continue to be even more engaged with the Tech Committee that I am currently a member of. I love brainstorming with and leading my peers that have different life experiences and viewpoints. Through diversity we can come up with a well rounded and universally applicable solution to how to better interact with our realtors and express the importance and purpose of our outstanding association.

Q19

How do you feel GAAR could be more relevant to our members?

Varied and constant engagement is a great way to share information. Phone calls, texts, emails, FB live, letters are all options to increase engagement for important topics. Just as in real estate, it's important to know your audience and communicate with them how they want to be communicated with. With our incredibly diverse population of realtors, we need to appeal to, help and provide training for everyone at all stages of the real estate career. From the newest broker to the most veteran realtor.

Q20

Name one problem you find with GAAR, and how would you fix it:

I know that GAAR does amazing things for us realtors and for the public but for someone like me who wants to be actively engaged in leadership, I find there to be a communication gap. This has gotten better over the years but I still see room for improvement. The "Post and Pray" method of engagement doesn't fully capture the range of GAAR's diverse member base.

Q21

Describe the role of the Board of Directors of the Greater Albuquerque Association of REALTORS®:

The Board of Directors has a requirement to be on the cutting edge of our industry that includes technology, protecting the public and overall integrity of the real estate industry. I feel that directors must always act with integrity, servant leadership and empathy towards everyone they come in contact with.

Q22

What do you feel will be unique about the next two-year time frame?

After historic appreciation in New Mexico's real estate market, we may have continuous exponential growth. There may continue to be an influx of people moving to our beautiful and affordable state. In the next few years we will have more and more tech based real estate integration into our business. We will have to adapt to and leverage this tech heavy focus going forward. Builders and contractors will have to continue to work with the city and counties and do their best to keep up with high demand.

Q23

What leadership skills, education, experience, or training do you possess that you feel would be beneficial on the Board of Directors?

As a 18+ year USAF veteran and currently a First Sergeant, I have been blessed to be able to serve my state and country. With that service comes the chance to attend many formal leadership schools. Airman Leadership School, Non-commissioned Officer Academy, First Sergeant Academy and Senior Non-commissioned Officer Academy to name a few. I have been elected as the Kirtland AFB First Sergeant council treasurer once and Vice President twice. My life has been centered around serving others and I will continue that in my real estate career. I have 3 degrees, two CCAF associates degrees and a Pre-Med (Bio/Chem) bachelors of science from UNM. In one of my past careers, I was a regional director of operations overseeing 10+ clinicians and 100+ teammates in all of New Mexico and Arizona. I am always learning and growing which is why I continuously add to my real estate certifications and designations.

Q24

What else would you like to tell the membership about yourself? (ie. personal interests, activities, hobbies, etc.)

I have a wonderful wife who is also a realtor and beautiful twin 6 year old daughters. My family pretty much enjoys the same things to include skiing, mountain biking, kickboxing, traveling, ATVs and growing our own vegetable garden which is a perfect fit for New Mexico. As Christians, our life goal is to serve others at our greatest capacity possible.
