

Chapter Three: 1940 – 1949

The decade of the 1940s in Albuquerque was one of growth, albeit interrupted by the Second World War. The city's population in 1940 was 35,449 with most residents living within a mile or two of downtown. By 1950, the population had grown to 96,815 and ready to explode even more dramatically in the following decade. During the 1940s, the city limits were enlarged from eleven square miles to 48 square miles. Albuquerque annexed a large swath of land on East Mesa increasing its boundaries east from roughly San Pedro to Tramway and north from Gibson to Montgomery Blvd. Land west of river was also annexed, north of Central to approximately Indian School Rd. and east of Coors Blvd. to the Rio Grande (roughly centered around Pat Hurley Park).

Economic activity during the war years was centered on the AT&SF railroad as it moved men and materiel across the country. But their heyday was waning as diesel engines were introduced to replace the steam locomotive and the need for the large rail yards was fading. At the same time, Kirtland Army Air Field became a primary training base with thousands of men moving through the base during the decade. After the war, many of these men were assigned to Kirtland Air Force Base (created in 1947), or after discharge they decided to stay and live in



Kirtland Army Air Field, mid-1940s



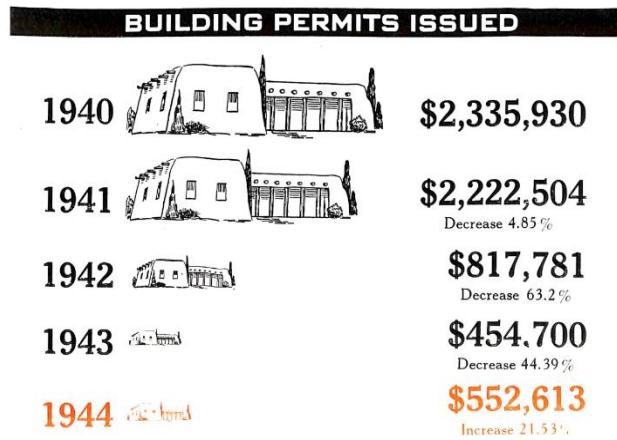
Sandia Base during the war.

the city. Finally, the creation of Sandia Base originally operating as an adjunct to the top-secret work at Los Alamos' Manhattan Project. After the war, it transitioned into operating as Sandia National Laboratories, which was demilitarized, and its operation taken over by the University of California in 1949. It would prove to be a major employer in the city.

At mid-century Albuquerque was poised to become one of the major cities in the Sunbelt region of the United States. The city was on a transcontinental railroad line, as well as two major cross-country automobile routes – U.S. Highways 66 and 85, which within twenty years would morph into Interstate Highways 40 and 25, respectively. The city also boasted of being on major airline routes.

Housing Development

The ever-growing demand for new housing that began in the late 1930s continued into the early 1940s. As seen in the chart below, the effects of the Second World War were not felt until



1942, with even more drastic cuts in 1943. Construction was severely curtailed due to material shortages, rationing, and priority given to construction of war-related buildings.

In the early '40s, the success of Parkland Hills in the Southeast Heights spurred a number of new subdivisions in that area, such as Monterey Hills just to west in the Hyder Park area. This subdivision was a replat of the Burton

Park Addition by Latif and Lucille Hyder and Salim Mama, both well-known developers in the Southeast Heights. Monterey Hills was an interesting development as it was divided into four “zones” each with a different square footage requirement and a different minimum building cost. Also, neighborhood approval was required of all building plans prior to construction.

Numerous smaller subdivisions, such as Knob Heights, also began to appear even further south towards the Army Air Field, and the Mesa

MONTE VISTA . . .

When you select the site for your new home, remember that MONTE VISTA has all of the advantages of a modern community, including:

- Building and Shopping Section.
- Good Schools.
- Building Restrictions.
- Bus Lines.
- All Public Utilities.

Many attractive lots are still available.
Let us help you select YOUR BUILDING SITE.

MONTE VISTA COMPANY

WM. J. LEVERETT, Agent
313 W. Gold Ave. Phone 118

Grande subdivision extended housing further east. The VA hospital at the end of Ridgecrest Blvd. attracted new housing developments, such as Mesa Court, Ridgecrest Hills, and the Keystone Addition. To the west of Girard Blvd., the three phases of the Victory

IN

1941

Plan to Live
In Beautiful

**Monterey
Hills**

High above the noise and
smoke of the city in the fast-
est growing sub-division of
the city . . . you'll love it!

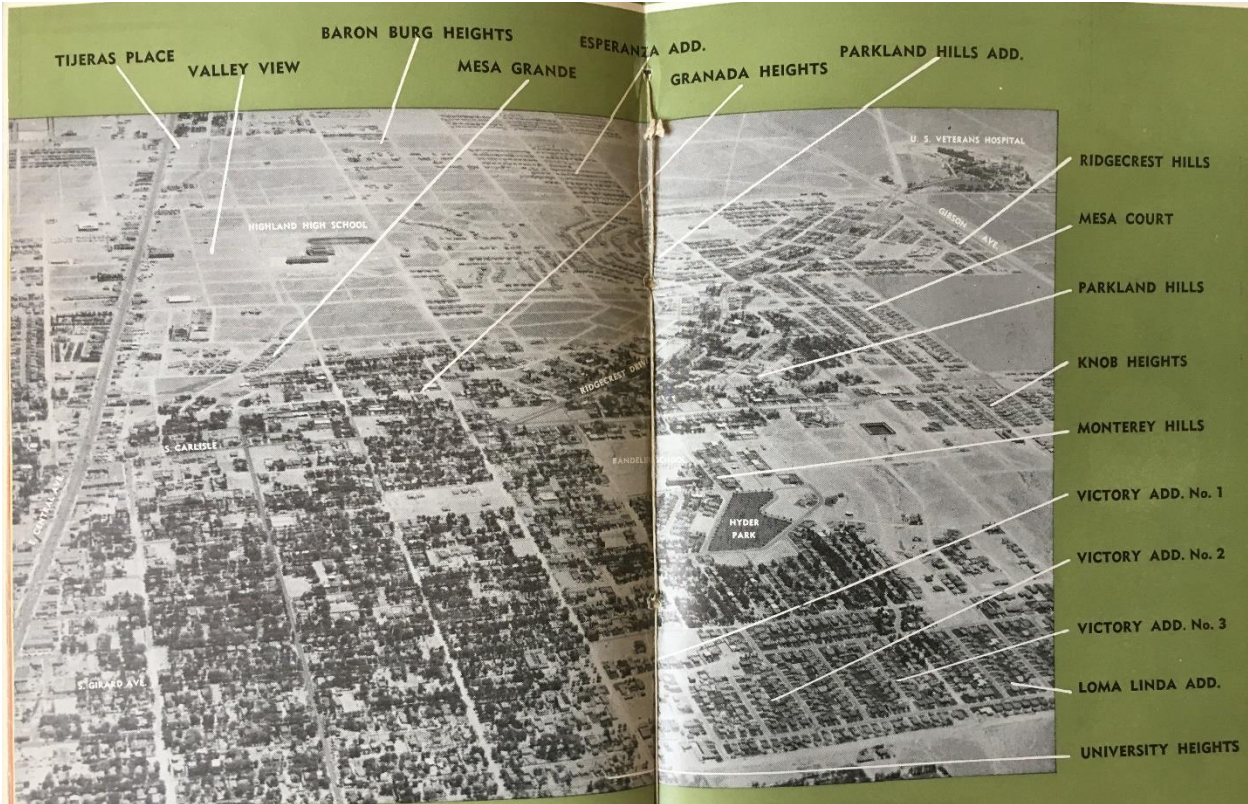
Carmichael & Hall
Agents for

Monterey Hills
ADDITION

3019 East Central

Addition added dozens of new homes to the Southeast Heights. And, of course, older subdivisions, such as Parkland Hills and University Heights, continued to infill their lots.

The aerial photo shown below, which first appeared in *Albuquerque Progress* magazine in 1950, shows the housing density in the city's Southeast Heights.



A similar development pattern occurred in the Northeast Heights. The Monte Vista and College View Additions continued to infill, and new subdivisions were being created, particularly along the north side of Las Lomas Rd. (now Lomas Blvd.) as it was extended to the fairgrounds. New housing along Girard Blvd. included the Lobo Addition, which consisted of gridded streets with modestly priced homes near the university, as well as more upscale developments, such as the neighboring Vista Larga Addition, which will be covered in more detail in the next chapter.

PRE-OPENING SALE
OF THE NEW LOMA VISTA ADDITION
 The Place You Will Want to Build Your Home—Near Schools, University, Golf Course, Shopping Center, Bus Line, In Fact the Most Ideally Located Sub-Division in the City—Only Two Miles From Town

FHA Approved
 The Federal Housing Administration supervised the layout of the addition and maximum FHA loans may be obtained on new homes erected.

Every precaution was taken to insure the permanency and character of Loma Vista. Proper resolutions have been placed against the land, and you can build with the assurance that your investment will be secure.

INVEST
 If not ready to build your home at this time, make an investment in real estate, something that has a lasting value and is not perishable. Should the market for real estate come, real estate values will rise proportionately.

A small down payment and easy monthly terms will start you on the road to home ownership. Real estate is the basis of all wealth—invest in it now.

Get in on the Ground Floor
 This sale is being held before building starts and before public utilities are installed. This is your chance to get in on the ground floor and buy a home that will have its value as an addition to the city. Lots are priced for below market value—don't miss this opportunity. Lots are priced for below market value—don't miss this opportunity. Lots are priced for below market value—don't miss this opportunity.

First Come—First Served
 Come see a complete show-up on Sunday and pick your lot. Some are located where the view of the mountains will never be obscured. If your plans call for a specific lot, you can have the lot you want. If you prefer to buy your home later, the lot you want and the amount you will pay for the lot is your choice. There are lots to be had just before the start of building—there are sleeping lots that land themselves in the neighborhood. Come early—make your own selection.

DIRECTIONS
 Drive Out East Central to the Triangle and Turn North on Girard, Loma Vista is between the New Jefferson Junior High School.

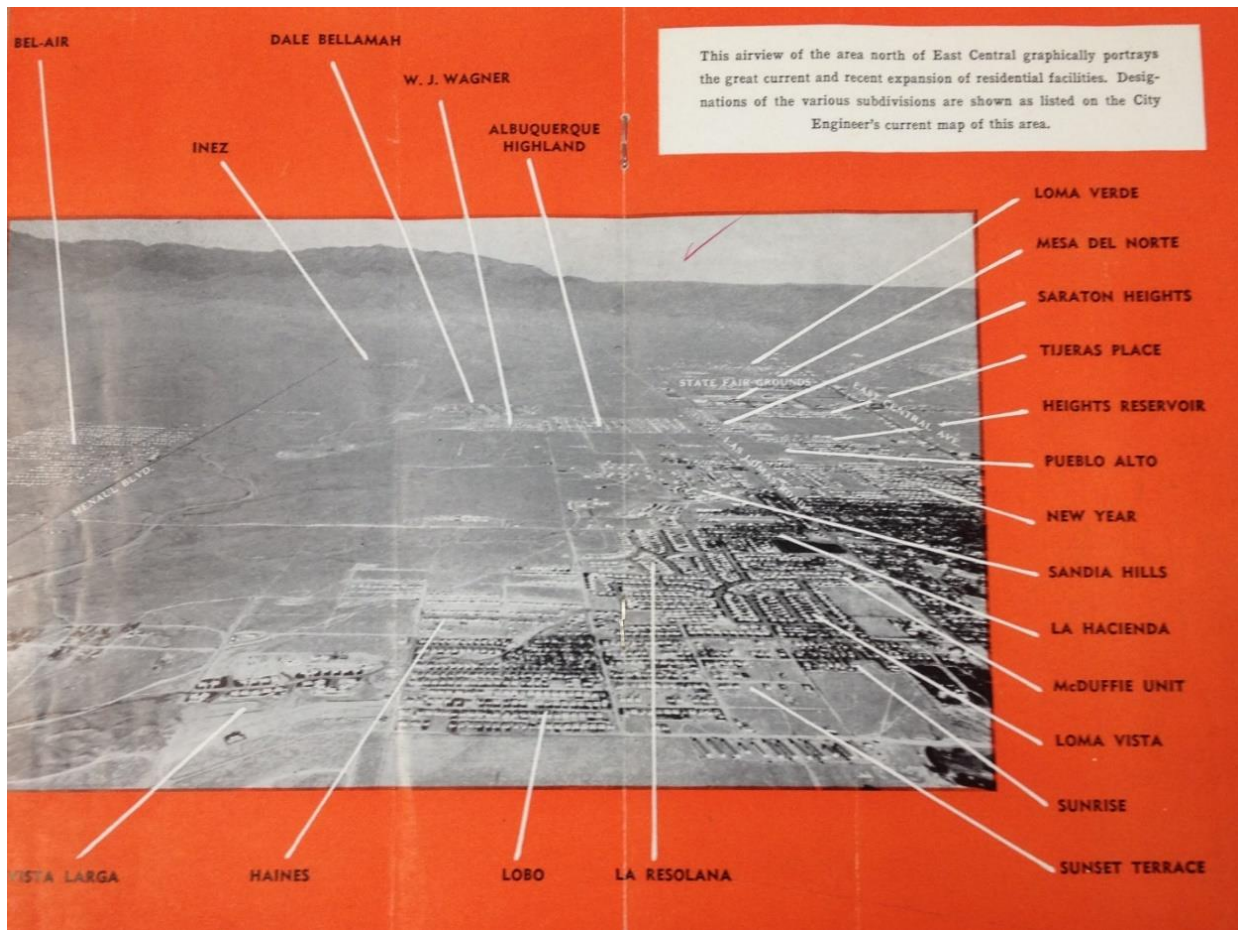
SALESMEN ON GROUND
 You can see the ground, study the plans and buy the lot you want. You can see the ground, study the plans and buy the lot you want. You can see the ground, study the plans and buy the lot you want.

WAGGAMAN REALTY CO.
 1137 N. GOLD STREET, PHOENIX, ARIZ.

then extended into what is now UNM's Johnson Field, and a shopping center (the Nob Hill Business Center at Carlisle and Central).

Some new subdivisions in the late 1940s began to cater to employees at the new Air Force base and Sandia Labs. Dale Bellamah, a name almost synonymous with 1950s Northeast Heights development, platted his first addition east of the fairgrounds. Also, east of the fairgrounds was the Loma Verde Addition platted between Central and Lomas. The Inez subdivision, located in the area north of Indian School Rd. and east of Pennsylvania Ave., sat in the middle of scrubland. And the Bel Air subdivision sat alone south of Candelaria between Carlisle and San Mateo, and Menaul to the south.

Below is the aerial photo from *Albuquerque Progress* magazine that shows the subdivisions in the Northeast Heights that existed in 1950.



Outside of the tremendous growth in the Heights, subdivisions in other parts of the city were also being built. Some older subdivisions, such as the New Country Club Addition continued to grow, while new, smaller subdivisions, such as the Watson Addition near Old Town, were being squeezed into empty blocks. Development also continued north along Fourth St. where several

developers were offering slightly larger lots to interest those buyers still looking for that “rural” experience.

**SOME LIKE THE HEIGHTS
SOME LIKE THE LOWLANDS**

So we are building two in the Heights, one at 411 So. Girard, and one at 423 So. Girard, and we are going to start one at 1301 West Lead in the Lowlands.

They are FHA Financed and will be attractive as well as well constructed.

J. F. ANGE

500 North First Street Phone 3634

This ad by realtor J. F. Ange recognized a buyer's preferences for either the Heights or the valley and had two offices to meet individual needs.

Opening Announcement
SUNDAY, MARCH 30TH
LOW COST HOUSING PROJECT
WEST ON NEW YORK AVE. TO 17TH ST.
40 HOMES --- 6 COMPLETED
14 UNDER CONSTRUCTION
TYPICAL EXAMPLES OPEN FOR INSPECTION

788 N. 17 ST.
\$2890 Estimated Monthly Payment Approximately \$19.50
1218 Sq. Ft. Floor Space

1609 GRANITE AVE.
\$3670 Estimated Monthly Payment Approximately \$25.00
1218 Sq. Ft. Floor Space

FEATURES

- Vinyl and Bevel Floor Plans
- Marble walls and partitions
- Stippled Finish
- Full Bath
- Heat Proof Windows
- Weather Striping
- Built-Up Exhaustive Equipment-Drains
- Aluminum Sill Cabinets
- Hardwood Doors
- Stained Glass and Windows
- 18 Year Hardwood Sill
- Suptone

E. H. A FINANCED THROUGH THE ALBUQUERQUE NAT. TRUST & SAV. BANK

Leon Watson & Associates
DESIGNERS - BUILDERS
PHONES 8969-9150 1701 ESCALANTE AVE.

With the Able Assistance of the Following Sub-Contractors and Supply Dealers:

Albuquerque Glass & Mirror Works Glass and Mirrors 312 N. 1st Phone 2-1111	WALTER B. GILBERT Wrought Iron & Lathing Fixtures 414 N. 1st Phone 2-1111	NEW MEXICO NURSERIES Landscape 1111 N. 1st Phone 3-1111
OSCAR CONWELL Electrical Work 1411 N. 1st Phone 2-1111	D. K. SHEET METAL WORKS Sheet Metal & Wood Work 111 N. 2nd Phone 2-1111	KINNEY BRICK CO. Brick & Tile 111 N. 1st Phone 2-1111
DALE DELLINGER Plumbing 111 N. 1st Phone 2-1111	LYNCK ROOFING CO. Roofing 111 N. 1st Phone 2-1111	SUPERIOR LUMBER CO. Lumber & Building Supplies 111 N. 1st Phone 2-1111
	BUILDING SPECIALTIES DISTRIBUTOR John C. Richardson, Inc. 811 N. 1st Phone 2-1111	

Last Chance to See GOLD STAR HOME, in Huning Castle Addition, Sunday, March 30th

A SPANISH PROVINCIAL
GOLD STAR HOME
OPEN FOR INSPECTION
●● SUNDAY, MARCH 23 ●●
AND THROUGH NEXT SUNDAY

Special Features

- Spanish and Bevel Floor Plans
- Marble Wall Sill
- Heat Proof Windows
- Full Bath
- Stippled Finish
- Full Bath
- Heat Proof Windows
- Weather Striping
- Built-Up Exhaustive Equipment-Drains
- Aluminum Sill Cabinets
- Hardwood Doors
- Stained Glass and Windows
- 18 Year Hardwood Sill
- Suptone

LOCATION: NO. 1623 ESCALANTE AVENUE, ONE BLOCK FROM COUNTRY CLUB
HUNING CASTLE ADDITION

Leon Watson & Associates
DESIGNERS... BUILDERS
PHONES 8969-9150 1701 Escalante Ave.

WITH THE ABLE ASSISTANCE OF THE FOLLOWING SUB-CONTRACTORS AND SUPPLY DEALERS:

ALBUQUERQUE GLASS & MIRROR WORKS Glass & Mirror 312 N. 1st Phone 2-1111	RIO GRANDE STEEL PRODUCTS CO. Structural Steels
BUILDING SPECIALTIES DISTRIBUTORS John C. Richardson, Inc. 811 N. 1st Phone 2-1111	D. K. SHEET METAL WORKS Sheet Metal & Wood Work 111 N. 2nd Phone 2-1111
OSCAR CONWELL Electrical Work 1411 N. 1st Phone 2-1111	LYNCK ROOFING CO. Roofing 111 N. 1st Phone 2-1111
DALE DELLINGER Plumbing 111 N. 1st Phone 2-1111	PAUL McCLESDON PLUMBING CO. Plumbing
WALTER B. GILBERT Wrought Iron & Lathing Fixtures	NEW MEXICO NURSERIES Landscape
	KINNEY BRICK CO. Brick, Tile and Fire Bricks
	SUPERIOR LUMBER CO. Lumber & Building Materials

Leon Watson was a popular builder downtown, known for his Spanish-Pueblo Revival style homes, which are still desirable today.

Northeast Heights Commercial Development

Although this study focuses on housing development in the greater Albuquerque area, commercial development on the East Mesa in the late 1930s and particularly, the late 1940s resulted in the construction of new businesses outside of the traditional downtown shopping



Traffic congestion in downtown Albuquerque. Undated photo.

district. The rapid build-up of stores along Central Ave. east of Girard Blvd. to Morningside was a result of not only the realignment of U.S. Highway 66 which brought new service stations, motels, and cafes, but also pressure by residents of adjacent subdivisions to have grocery stores, pharmacies, and other retail outlets in their neighborhood so that they could avoid the ever-increasing traffic congestion and parking problems occurring downtown.

To meet this demand, Col. D. K. B. Sellers, developer of University Heights in 1916, started to promote a commercial district along Central Ave. from Girard Blvd. east to Carlisle. Sellers called this strip “Nob Hill” because the rising sand hills on Carlisle, south of Central, reminded him of the Nob Hill district in San Francisco. Following the opening of Highway 66, a business activity picked up and by 1939 there approximately 40 businesses, including the Lobo Theater, that catered to residents in the Heights as well as travelers passing through town.



D. K. B. Sellers stands next to a sign advertising his proposed new commercial district. His vision was eventually fulfilled as Nob Hill is now a popular neighborhood for shopping and restaurants.

In 1946, local developer R. B. Waggoman, who developed the nearby Vista Larga Addition, partnered with the Stromberg brothers (of the well-known Albuquerque clothing chain), hired well-known architect Louis G. Hesselden to design a new form of commercial building – the strip shopping center. Waggoman picked the southwest corner of Central and Carlisle to build his U-shaped shopping center that covered one city block and could accommodate 22 commercial spaces – the Nob Hill Business Center. In addition, the shopping center had the capacity to park automobiles on site – a feature found nowhere else in New Mexico.



Nob Hill Business Center

Hesselden designed the building in a Streamline Moderne style that emphasized horizontality but added sculptured Art Deco towers that brought added attention to the building. The building's U-shape allowed for off-street automobile parking directly in front of the store the shopper wished to visit. Additional off-street parking was available at the rear of the building on Silver Ave.

While interest in the shopping center started slowly, by the early 1950s it was the model for other larger developers who now began to include strip shopping centers in their design plans. Thus, the Bel Air subdivision built a strip shopping center in 1949, followed in the '50s by the Hoffmantown Center at Wyoming and Menaul, and the Princess Jeanne Shopping Center at Eubank and Constitution among many others. The neighborhood strip shopping center now attracted businesses traditionally located downtown so that they offered all the conveniences of having one's favorite store nearby your new Heights home without the hassles of driving downtown, which was now increasingly farther away from residential housing.

Housing Styles in the 1940s

There were no new architectural styles introduced during the 1940s, although some earlier style, such Southwest Vernacular, were dropping out of favor, while some styles, for example Streamline Moderne, lingered late into the decade. The Ranch House continued to evolve in its styling (see Chapter 4), while favorites such as the Mediterranean and Territorial styles remained popular. Other Modernistic styles, such as the Contemporary, were beginning to appear in small numbers. We will look at this style in more detail in the next chapter.



Late 1940s Ranch House in Parkland Hills. *Albuquerque Progress* magazine photo.



Two Streamline Moderne style homes constructed in 1947-48 on Ridgecrest Blvd. in Parkland Hills. *Albuquerque Progress* magazine photo.

Your money will buy a stack of Rent Receipts
Or the DEED to a Home Like This!

Gordon Ferguson, Architect
Albuquerque, New Mexico

YOU CAN OWN THIS HOME FOR ONLY

\$33³¹ PER MONTH

This monthly payment is figured on a 30-year FHA single mortgage plan. It includes principal, interest, insurance and taxes (state, county, city and school district). It does not include certain fees for application, recording, plan, etc.

TOTAL VALUE OF HOUSE AND LOT

FLOOR PLAN

An ad in the *Albuquerque Journal* from 1939 showing a new house built in the Modernist style. Note the flat roof, corner window, and carport. This style will become a popular seller in the 1950s.

Housing Market

By the late 1940s, the city's population was growing fast, and housing shortages were common. Now that the war restrictions on home and commercial building had been rescinded, the real estate market was expanding with the new suburbs being planned or undergoing construction in the Heights almost every month. In addition, residents living in older homes now began to consider moving to the new homes being constructed in the Heights and elsewhere, thus opening up the resale market.

<p>CAFE Best location, long lease Renovated bring quarters. Excellent. LARGE AND SMALL BUSINESSES FOR SALE BLOCK'S AGENCY 317 W. Gold Phone 1412</p>	<p>SPECIAL SIGHTING 3 P. M. to 6 P. M. 501 SO. RICHMOND Most attractive 3 room home with 1 1/2 baths. Full ice roof. Located on large corner lot. Either furnished or unfurnished. You must see this and it's different. BATSELL & HASTINGS 2306 S. Broadway Deal 702</p>	<p>BEST BUYS 2 Bedroom home, 1 1/2 baths \$11,500.00 3 Bedroom home, new \$2200.00 3 Bedrooms, downtown \$1500.00 S. 7th, close in. Furnished \$1350.00 Duplex lot, Near U-2, \$1120.00. Plenty of good building lots. COTTRILL AGENCY 1116 S. Broadway Deal 702 Special Deal on 1-1-1-1</p>	<p>916 N. AMHERST Open 2:30 to 5 P. M. Five room, clean tile home. Has double garage, rear porch, fire- place, down front and rear, and is on a paved street. A nice convenient home and convenient drive. Reasonable price. Karr & Eichenberger Deal time Deal 702</p>	<p>REAL VALUES 1. A choice selection of new homes, as little as \$1200 down. 2. Seven room bungalow home and apartment. \$11,117.00 with \$2100 monthly payment. 3. Small modern home north on lot 10219, \$4300.00. Very lively lot. 4. New country styled court on East Central, 105 ft front- age. A True location. Good bargain. "One Given Open Sundays For Your Convenience." Central Real Estate 1116 S. Broadway Deal 702</p>	<p>3 BEDROOM HOMES Open 9 to 5 P. M. 406 NORTH DARTMOUTH The best, conveniently located to school. Your satisfaction will guarantee you of its value. 616 EAST SMITH AVENUE (1 Block South of 2nd Parkland Circle) Newly landscaped, newly re- decorated. Large storage space \$14,000. SHIRLEY & ELLEDGE 1116 S. Broadway Deal 702 1116 East Central Phone 2414</p>	<p>LOOK! New 3 bedroom home in Highly desirable location. Large home suitable for young family. Working distance of downtown. This is a good in- vestment. New, two bedroom home that is a real honey. Reasonable price. ALADDIN REALTY CO. 1116 S. Broadway P. O. Box 101 1116 East Central Phone 2414</p>
<p>OPEN SUNDAY 1 Deal 1 1007 Ridgeway Court Nearly new the room home with attached garage, wood burning fireplace and a won- derful view of the Heights. You will like this attractive home. Central Real Estate 1116 East Central Deal 702</p>	<p>HOME LOANS To finance the purchase of homes, if you're looking for a place that SPECIALIZES in home financing, see the Albuquerque Loan Assn. 105 West 9th Ave. PHONE 1144</p>	<p>HOME and INCOME Two homes at 10214 corner lot. Excellent location in Heights. Smaller home rental \$25.00 month. This large lot allows single owner for additional buildings —duplex or triple. P. F. McCANNA, INC. 116 S. Broadway Phone 2401 "A Safe Place to Buy or Sell Your"</p>	<p>TO SELL TODAY Down payment and price have been greatly reduced on almost new 1016 S. Hamilton com- pletely furnished home. \$1250 DOWN Plus \$600 for furniture (less this actual cost). Owner leav- ing. Move in now. Open by owner until sold. 606 SO. PRINCETON</p>	<p>CLOSE IN This lot only has a couple of homes and is located on one fine building plot in of business neighborhood and just a short walk to the downtown business district, sit- uated on a large corner lot, good income and otherwise. Ideal for business or home. For details see NEW MEXICO LOAN & MORTGAGE COMPANY 116 S. Third Street Phone 2401</p>	<p>BEAUTIFUL HOMES IN EXCELLENT NEIGHBORHOODS Four bedrooms, two baths. Near Country Club. Proves the reason. Well-landscaped, central heat- ing. Landscaped. Central heat- ing. NEW ADGE HOMES NEAR MANZANO SCHOOL Three bedrooms with two baths or two bedrooms, one bath. Radiant heating. Stained wood. Large windows. Public school. Call 2401 WATSON'S, INC.</p>	<p>REAL BARGAINS Beautiful new duplex. Rent- ing well. No rent ceiling. Below cost of build of new 323 North Harvard. Reduction, 9 acres. Reason- able price for quick sale. 124114 East corner lot. Beauti- ful view. Excellent location. Near Chandler School, \$1500. A & A REALTY CO. 1107 East Central Deal 702</p>
<p>OPEN HOUSE 313 SOUTH TULANE 340 to 600 P. M. SUNDAY Five-room home, completely furnished. Best kitchen. Most pleasant. Owner leaving. Must sell at once. C. W. McKee Agency 208 South Third Phone 1-2122 Evenings, 1-4214</p>	<p>OPEN HOUSE An all new 3 1/2 bath 2 1/2 car garage home with 1 1/2 car garage. Full ice roof, central heat and air. Full bath, new kitchen and living room. Call 1116 S. Broadway Deal 702</p>	<p>OPEN HOUSE 104 P. M. TO 5 P. M. 912 NORTH CHANDLER Newly built 2 1/2 bath, large kitchen, full ice roof, central heat and air. Full bath, new kitchen and living room. Call 1116 S. Broadway Deal 702</p>	<p>HEIGHTS Lovely 4-bedroom home, dis- tinctly above average. Hard- wood floors, fireplace, jazzed street. Lawn and trees. Only \$1300.00 down. Call 2-1794 or 3-2611.</p>	<p>SILOC REPAIR SHOP Good location with large quarters. Waste quick sale. ELECTRICAL EQUIPMENT and SUPPLIES for sale. SPORTING GOODS STORE Downtown location, doing good business and can be bought right. Karr & Eichenberger 111 W. Gold Phone 1412</p>	<p>OPEN FOR INSPECTION Drive five miles north on Second Street to Elm Gardens and see these 2 1/2 P. M. A. Cared homes.</p>	<p>OPEN FOR INSPECTION 442 N. RICHMOND PL. Three bedrooms power qual- ity built. Has 1 1/2 bath and fireplace, close to garage and walked to back yard. Price \$12,500 with excellent FHA loan. You'll like this. Ask about new below the \$12,500. We are building on the down- town. WM. J. LEVERETT Home, 113 W. Gold</p>
<p>ATTENTION, NEWCOMERS! The home of tomorrow built by modern methods. 3 1/2 bath, 2 1/2 car garage, full ice roof, central heat and air. Full bath, new kitchen and living room. Call 1116 S. Broadway Deal 702</p>	<p>OPEN TODAY 4 TO 5 P. M. 328-318 North Manhattan See these great plans. ANDERMAN & GLASSBROOK 1116 S. Broadway Deal 702</p>	<p>IMMEDIATE POSSESSION MEDICINE ADDITION Choice Heights home. Central heating, 1 1/2 baths. Owner leaving, must sell at once. Phone 2-2794 for appointment and time.</p>	<p>OPEN HOUSE 1 to 5 P. M. 1602 RIDGEMONT DRIVE Well built 3 room home, shingle roof fully landscaped. Lawn and shade. Excellent location. Price for im- mediate sale. Come out see this. NEAT REALTY CO. 1116 S. Broadway Phone 1412</p>	<p>FOR SALE BY OWNER The best place to invest money. This is a 3 1/2 bath, 2 1/2 car garage home with 1 1/2 car garage. Full ice roof, central heat and air. Full bath, new kitchen and living room. Call 1116 S. Broadway Deal 702</p>	<p>OPEN HOUSE 1 to 5 P. M. 417 SOUTH 9TH Big room home with easy walking distance to town and close to schools. Low down payment. PICKETT'S 110 GRAND AVENUE Dealers 2116 S. Broadway Deal 702</p>	<p>OPEN HOUSE 1 to 5 P. M. 320 N. MONROE "Mortgage's Possession." This home has many extra. Let us show you! WRIGHT & FITZROGH Realty 1116 S. Broadway Deal 702</p>
<p>STEWART ASSOCIATES 1116 S. Broadway Deal 702</p>	<p>STEWART ASSOCIATES 1116 S. Broadway Deal 702</p>	<p>NOTICE We had to have the best but never had it. It's a brand of P. F. McCanna, Inc.</p>	<p>NEAT REALTY CO. 1116 S. Broadway Phone 1412</p>	<p>OPEN HOUSE 1 to 5 P. M. 311 W. Gold Phone 1412</p>	<p>OPEN HOUSE 1 to 5 P. M. 320 N. MONROE "Mortgage's Possession." This home has many extra. Let us show you! WRIGHT & FITZROGH Realty 1116 S. Broadway Deal 702</p>	<p>PROTECT YOUR FAMILY and your money by investing in a home in an excellent neighbor- hood. This is a 3 1/2 bath, 2 1/2 car garage home with 1 1/2 car garage. Full ice roof, central heat and air. Full bath, new kitchen and living room. Call 1116 S. Broadway Deal 702</p>

Classified ads section of Albuquerque Journal in 1946 showing the wide variety of properties for sale.

What would happen to this post-war boom in population and building construction as we turned the decade? Chapter 4 will give us insight into Albuquerque's housing development in the "Fabulous '50s."