

MEET OUR BOARD

Balanced & Diverse Leadership

Viante’s board is made up of a variety of political affiliations and industries represented with 5 New Mexicans who are under the age of 40, and five New Mexicans who are over the age of 40, to promote a diversity of thoughts and interests. Viante is also supported by board advisors and staff.

Directors



JACQUELINE BACA

President, Bueno Foods



TOM KELEHER

Retired Lawyer



SAL PERDOMO

Associate, CBRE



ELAINE SENA CORTEZ

Executive Director,
MyPower, Inc.



JULIAN SUTTER

Entrepreneur, Consultant &
Stay at Home Father



RON BURNETT

VP, TLC Plumbing & Utility



RHIANNON SAMUEL

Executive Director



DALE ARMSTRONG

Viante Founder & Co-Chair
CEO, TLC Plumbing & Utility



DEENA CRAWLEY

Viante Co-Chair
Chief of Staff/Marketing
Director, Dion’s



JOSH LUJAN

Client Executive, HUB
International Insurance
Services, Inc.



KHUSH GHADIALI

Community & Government
Relations Coordinator for
Nuclear Waste Partnership



JON PATTEN

Founder & Chairman, Dion’s



JOSEPH SHAW

Executive Director,
Fathers Building Futures



ANNA MALLORY

Membership & Community
Outreach Manager

Advisors

Staff



VIANTE
NEW MEXICO

A Way Forward for New Mexico



VianteNM.org | (505) 798-2255
info@viantenm.org



ABOUT US

VIANTE

Latin | noun | vee - ahn - tay

A Way Forward for New Mexico

Viante New Mexico’s mission is to empower New Mexicans by giving them access to information that will assist them in voting and engaging with their elected officials. Instead of going across multiple different sites, Viante provides non-partisan, unbiased information, available via our online platform.

Viante wants to remove New Mexico from the wrong end of many national education, crime and quality of life lists. New Mexico CAN do better. It’s up to our citizens to make sure our elected officials are working on our behalf to find common ground solutions to our most pressing issues. New Mexico needs leaders who will put the state and its people ahead of partisan politics.

In order to identify common ground solutions, Viante tracks legislation that impacts the following nonpartisan metrics:

Viante’s Scoring Metrics	
<div>Education</div> <div></div>	• 4th grade reading and math scores
	• High school graduation rate and college readiness
	• Teacher pay and the percent of a school district’s budget that makes it to the classroom
	• Pre-K quality and enrollment
<div>Crime</div> <div></div>	• Violent crime and property crime
	• Substance abuse deaths
	• Recidivism and parole completion
	• Change in incarceration
<div>Quality of Life</div> <div></div>	• Poverty
	• Labor force participation
	• Cost of living
	• Median household income

GRASSROOTS

Only individuals can join Viante ensuring that special interests have no influence on our work. *New Mexicans can join for as low as \$10/month or \$65/month to provide high school and college students free membership.* Gain access to the Viante exclusive legislative scorecard, regular newsletter updates, podcasts, invitations to member events and ballot assistance.

To become a member visit viantenm.org today!



VIANTE’S SCORECARD

Adjusted Curve

Scores are adjusted for the number of times a legislator had an opportunity to vote on Viante’s 15 Focus Bills.

Sortable Fields

Members can sort by legislator score, name, address, district, party and/or chamber

score

R/D
party

Last Name, First Name

House Representative
New Mexico District NM00

Voting Record

- Exceeds Expectations
- Great
- Okay
- Needs Improvement

Voting Record

Provides a breakdown of how each individual legislator voted on each of the bills Viante selected for our focus areas.

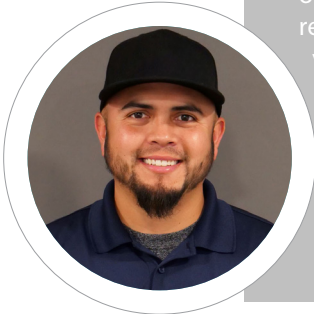
Viante is the **only** organization that monitors our lawmakers’ attendance during the session.

TESTIMONIALS



“When Viante became an entity, it was not a hard decision for me to support it. In fact, I was relieved and grateful that someone was putting their resources and their influence behind something that is so important to the state of New Mexico. For a group to gather this information and put it in one place where we can access it to become better educated is something that was missing.”

- Maria Guy



“I’ve never paid attention to politics. I’ve been a laborer all my life. My only goal was to work my rear-end off to provide for my family. I never realized how much not having a voice affected me. Thanks to Viante, I feel educated enough to vote. For the first time in my life, I will not stay quiet. I will be a proud voter. Viante New Mexico is like a flashlight in the dark.”

- Ralph Gutierrez