The Greater Albuquerque Association of REALTORS®

## AlbuquerqueJournal



TOP STORIES / FREE EVENT / HOMESTYLE PARTNERSHIP / WEBSITE INTERGRATION / EXCLUSIVE TOUR

Enjoy wine and cheese with Journal Chief Revenue Officer Cecilia Uebel while you Tour the Albuquerque Journal and learn about the evolving partnership with New Mexico Home Search and Homestyle.



## **EXCLUSIVE PARTNERSHIP**

New Mexico Home Search.com (NMHS) will be the sole provider for real estate listing data in the Albuquerque Journal in print and online. NMHS is powered by GAAR members and NM REALTORS® to provide consumers with accurate, local information to make informed decisions for buying or selling a home in New Mexico.

## **HOW IT AFFECTS YOU**

NMHS reached 3 million views in 2017! Consumers are viewing listings, connecting with REALTORS®, and relocating to New Mexico. By connecting with the online traffic the Journal generates and utilizing the New Mexico True Brand, we predict substantial NMHS user growth. This joint effort will provide REALTORS® a competitive edge and stronger united voice in an everchanging real estate market.

