



# MONEY SMART WEEK®

APRIL 23-30, 2016

What is Money Smart Week?

Money Smart Week is a public awareness campaign designed to help consumers better manage their personal finances. This is achieved through the collaboration and coordinated effort of hundreds of organizations across the country. Programming is offered to all demographics and income levels and covers all facets of personal finance.

**PLEASE JOIN US  
APRIL 29, 2016**



In honor of Money Smart Week  
GAAR is proud to present

## 2016 PARTNERS FOR HOMEOWNERSHIP & SOCIAL MEDIA MARKETING SUMMIT

Attend and learn from Department Representatives about all of the changes in your industry, the programs, products and services that affect you, your business and your consumers. Bonus – Chris Wagener, The Smart Marketing Company provides tips on growing your business.

Date: Friday, April 29, 2016

Time: 9:00am – 4:30pm

Location: GAAR Education Room

1635 University Blvd. NE – Albuquerque, NM 87107

**NO COST**

Agenda:

(Subject to Change)

9:00am	Registration
9:15am	Welcome and Introductions
9:30am	New Mexico Mortgage Finance Authority
10:30am	The Smart Marketing Company
11:30am	USDA / Rural Development
12:15pm	Lunch (provided)
1:00pm	Housing and Urban Development
1:15pm	Department of Veterans Affairs
2:15pm	Questions and Answers
2:30pm	Federal Protective Service

We would like to thank our sponsors:



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