



Greater Albuquerque
Association of REALTORS®
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FOR IMMEDIATE RELEASE

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Local REALTORS® Open the Doors to over 400 Hot Properties

Albuquerque, NM (April 14, 2015) – This upcoming weekend, April 18th and 19th, the Greater Albuquerque Association of REALTORS® (GAAR) will be holding their inaugural metro-wide open house event, “GAAR’s Grande Open House Weekend.”

To launch the spring home-buying season the Association is sponsoring the first open house for their REALTOR® members. The enthusiasm from REALTORS® and their sellers has been overwhelmingly positive. While GAAR members still have a few days to add homes to the tour, over 400 homes in every price range and every neighborhood have already been listed. The tour has houses listed from the far west side to Moriarty, and from Belen to Bernalillo. Home-buyers are directed to the open house listings from the gaar.com homepage. There they can select and print out flyers for the homes they would like to tour.

“Our REALTOR® community has really embraced this event,” said Paul Wilson, 2015 President of the Greater Albuquerque Association of REALTORS®. “They’ve worked hard to make this the largest open house weekend the city has ever seen,” he said, “and GAAR is very proud to be sponsoring it for them. I can’t think of a better way to kick-off the peak home-buying season of an already strong year for Albuquerque real estate.”

Open houses are currently being added at a rate of 30 per day, so the Greater Albuquerque Association of REALTORS® advises home-buyers to check the list on Friday night so they don’t miss out on their potential perfect match.

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To view the full list of open houses, go to gaar.com/openhouseweekend. Please contact Eva Medcroft by email at eva@gaar.com or phone at 505-724-3461 (office) Or 505-280-0095 to help arrange interviews and event photo opportunities.

About GAAR

The Greater Albuquerque Association of REALTORS® (GAAR) is the largest local professional trade association in Central New Mexico with over 3000 members pledged to a strict Code of Ethics and Standards of Practice. Established in 1921, GAAR is the Voice of Real Estate for the Greater Albuquerque Area and the trusted source for accurate real estate market data and trends.

REALTOR® is a registered collective membership mark that may be used only by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.