



DOING THE MOST GOOD.™

The Salvation Army provides assistance to those in need 365 days a year. Founded in London in 1865 by William Booth, a Methodist minister, The Salvation Army is an international organization that meets the physical and spiritual needs of people in 125 countries around the globe, without discrimination.

With nearly 7,700 centers of operation (corps) in the United States, The Salvation Army assists about 29 million individuals nationwide throughout the year; almost 4.5 million of those during the holiday season alone.

83% of donations go directly to program funding to help people who need it most.

In the Valley of the Sun, the Army provides various services through 13 corps. Programs/facilities include:

- Homeless shelter and regular feeding programs
- Emergency assistance (food, utilities, rent)
- Project HOPE (daily contact with homeless individuals on the streets)
- Substance abuse recovery (free six-month residential/work therapy)
- Domestic violence shelters
- Military assistance
- Low-income senior housing
- Senior recreation programs/facilities
- Variety of youth mentoring, tutoring, academic programs
- Youth and adult sports programs
- Camp Ponderosa Ranch (Heber) for underprivileged youth and others
- Disaster services (food; shelter – 100% of disaster donations go to disaster)
- Thanksgiving & Christmas Day dinners
- Christmas Angel (new toys for children)
- Adopt-a-Family

The red Christmas kettle debuted in San Francisco in 1891 in the guise of a crab pot. A depression had thrown many out of work including hundreds of seamen and longshoremen. An Army officer put the pot on a wharf and collected enough coins to serve holiday dinners to those in need. By 1900, the program was done nationwide.

Donations from the red kettles and year-end gifts from donors account for 60% of the funding required for the Army's year-round social programs.

The Army's free substance abuse program is funded solely through donations received, and then sold, through five valley thrift/family stores.