



SOUTHWEST MLS

THE MLS SYSTEM IN ACTION

The multiple listing service (MLS) marketplace connects buyers and sellers of real estate in the U.S. through their respective agents. The MLS gives first-time, low-income and other buyers better access to the American dream of homeownership, while also exposing the greatest number of potential buyers to someone selling a home.

WHAT THE MLS DOES FOR YOU:

Largest database of available homes



Most up-to-date home status information



Maximized visibility of homes for sale



Accurate property information



Facilitates cooperation between buyer and seller brokers



Equal opportunity for all home buyers and sellers



Easy to find the agent selling the home



Level playing field between large and small brokerages



A WORLD WITHOUT THE MLS:

No centralized source of available homes



Outdated home status information



Fewer homes for buyers to choose from on real estate websites



Inaccurate property information



Buyers/sellers would likely have to pay to list on websites



Residents without access to brokerages would have fewer options



Inconsistent broker information in listings across marketplace



Markets become broker-controlled

